



Investor Pitch Deck



Funding Through Official SEC Registered Broker:

SILICON PRAIRIE CAPITAL PARTNERS, LLC

CRD#: 226591/SEC#: 8-69625

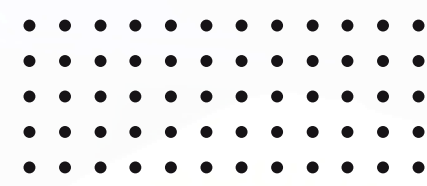


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Partner With MotoShield Pro & Revolutionize The Automotive Industry

Imagine a world where your investment isn't just another stake in the automotive care industry, but a key role in a groundbreaking brand's rise.

At MotoShield Pro, we're turning this vision into reality. We invite traditional retail investors like you to become key partners and shareholders in our rapidly growing company and join us in revolutionizing the automotive care market.

Be part of the journey with MotoShield Pro and help shape the future of the global automotive care industry.



Company Overview



Since 2015, MotoShield Pro has been the leading innovator in automotive care, specializing in advanced nanocoatings. Our extensive product line has been rigorously tested and proven in high-performance environments, including NHRA, IMSA Endurance Racing, IndyCar, NASCAR, and Land Speed Testing at Bonneville.

MotoShield Pro proudly introduced the industry's first Nano-Ceramic Window Tint film, offering 99% UV and Infrared Heat Rejection (IRR).

Our headquarters are based in Dallas, Texas, where we continue to lead the way in cutting-edge automotive care solutions.



Our Mission

MotoShield Pro stands at the forefront of innovation with our state-of-the-art line of window tint films and advanced automotive care products.

Our solutions are designed with the highest standards of quality, combining cutting-edge nanotechnology and eco-friendly materials to deliver unmatched performance and protection for vehicles.

Our commitment is to deliver top-tier products without the premium price tag, making quality professional protection accessible to all.



Current Challenges

Tint shop and automotive care professionals often face the following issues:

- Purchasing overpriced products
- Being locked into restrictive long-term contracts from manufacturers
- Minimal profits
- Bear all the financial risks
- Little to no marketing support



Opportunity

By partnering with MotoShield Pro, you're not just investing in a product; you're investing **in a movement**. Here's why joining us is a **game changer** for your business



Exclusive Access to Premium Products: Offer your customers the best in the industry with our superior window tint films and automotive care products, renowned for their durability, heat rejection, UV protection, and eco-friendly benefits.

Market Influence: Have a voice in product development and company direction. As a stakeholder, your insights and feedback help shape the future of MotoShield Pro.

Opportunities for Expansion: With your help we will leverage brand awareness campaigns and marketing support to attract more customers and grow our business. Together, we can dominate the market and drive success.

MotoShield Pro Growth & Profitability: We will receive immediate cost of goods/freight reduction by 40% with bulk inventory purchase delivering savings to new partners, increased sales, additional distribution channels, new product launch



INCREASE PROFITS!



Market Capitalization

The global automotive tinting market was roughly \$7 billion in 2022 and is projected to reach almost \$13 Billion by 2030 at a compound annual growth rate of 8%.

The global automotive accessories market was \$416 billion in 2021 and is expected to reach \$604 Billion by 2028 at a compound annual growth rate of 6.4%

XPEL (Nasdaq) engages in the manufacture and distribution of automotive products with products a **market capitalization of \$1.03 billion, announced Q3 2023 sales of \$102.7 million, up 14.4% from 2022, with gross margins rising to 40.4%.** <https://finance.yahoo.com/quote/XPEL/>

High prices, substantial gross margins, and lengthy contract terms from 3-5 years lock down owners and exemplify the disparity between manufacturers and shop owner customers.

In contrast, MotoShield Pro's partner/shareholder business model creates a win-win situation, sharing savings, build stronger business relationships growth, and increasing valuation together.



Business Model

Product Range:

Advanced window tint options such as nano-ceramic and carbon films, as well as car care products for complete vehicle protection, including paint protection film (PPF), ceramic coatings, and advanced automotive detailing products

Revenue Generation:

Our main revenue stream comes from selling window tint products and accessories. We use competitive pricing strategies to increase customer value and loyalty with 50% annual growth year over year.

Distribution Channels:

Our approach involves both Direct-to-Consumer E-commerce Sales, business to business in USA, Mexico, UAE and distributor in Indonesia.



Market Expansion

Further Amazon FBA in N. America, Europe, Japan and Australia. Increase distribution channels in N. America, Australia, Europe, UAE and S. E Asia. Develop home and commercial tint and security film line, vinyl wrap line and localized marketing ads for new partners and shareholder locations. Introduce auto dealership pre-cut tint program

Strongholds

Strengths

- High quality 99% UV/IRR nano ceramic tint
- Brand recognition
- Loyal customer base
- High 20% returning e-com. customer rate
- High 8:1 return on ad spend
- Professional and fast customer service
- Highly reviewed by customers and by several automotive magazines

Forbes CAR AND DRIVER
THE DRIVE DRIVINGLINE®

Opportunities

- Partner/shareholder relationship
- Savings shared mutually
- Increase valuation together
- Additional marketing support
- E-commerce and global market expansion
- Auto dealership pre-cut tint program
- New products and revenue streams



Product Timeline

2015



2017



2019



2021



2023



2016



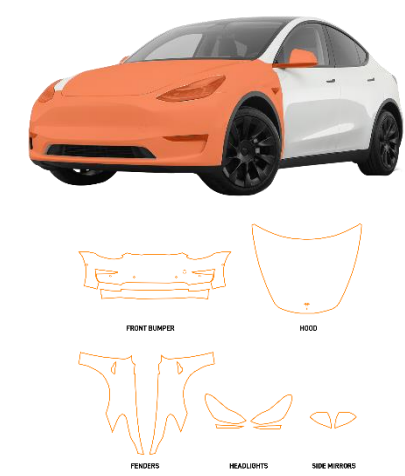
2018



2020



2022



2024

Expansion Timeline

2025

- Launch Mass Production Of Nano Ceramic Tint
- Mass Domestic FBA & Walmart WFS Warehouse Shipments
- Launch Google Ad Campaigns
- R&D Vinyl/Colored PPF Line



2027

- International Distribution Phases (UAE, Australia, Canada/Mexico)
- Launch International Online Marketplaces for Amazon FBA Warehouses



2029



- Establish Strong Network of Auto Dealerships, Window Film Shops, Mobile Installers, and PPF/Wrap Shops

2026

- Launch USA Auto Dealership Program
- Launch Vinyl/Colored PPF Line



2028

- Add Commercial & Residential Window Film Line



2030

RETAIL INVESTMENT



Highlights

- Become an investor at a less cost
- Receive lifetime benefits
- Long-term savings on vehicle tint detail sprays, and PPF
- Plenty of business growth opportunity in the market

Scan Here
To Invest



Investment Package For Investors

Join our mission to raise \$5 million and be a part of our transformative journey. As a valued investor, you'll receive exclusive items and perks.

\$5,000 Investment

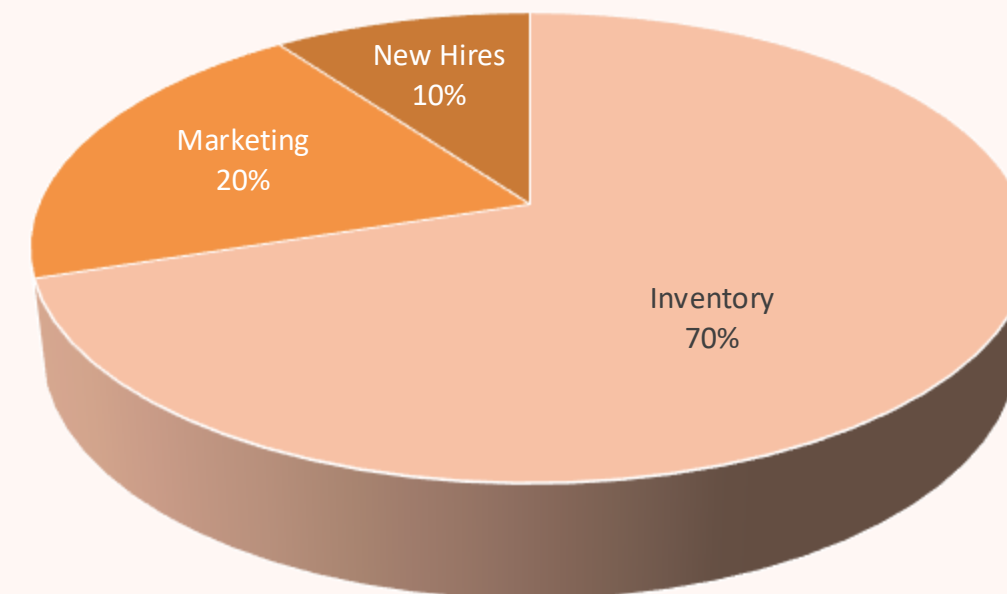
Receive supply of precut window tint film for up to (2) cars + receive SiO2 Detail Spray and paint protection film (PPF) package for door handles, door edges, and trunk.

USE OF FUNDS

To drive expansion and innovation, MotoShield Pro has a clear plan for fund allocation:



- Cut production costs to improve profitability, **projecting a 40% cost savings**
- Boost domestic distribution in retail and online marketplace on Amazon FBA N. America, Australia, UAE, Japan and Walmart WFS Centers
- Additional marketing on Google ads, Facebook/Instagram, YouTube for MotoShield Pro and new partners/shareholders shops
- Launch home/commercial window tint film line
- Launch automotive dealership precut tint program
- Innovate new line of colored PPF and vinyl wrap films
- Additional staff – operations, warehouse, marketing

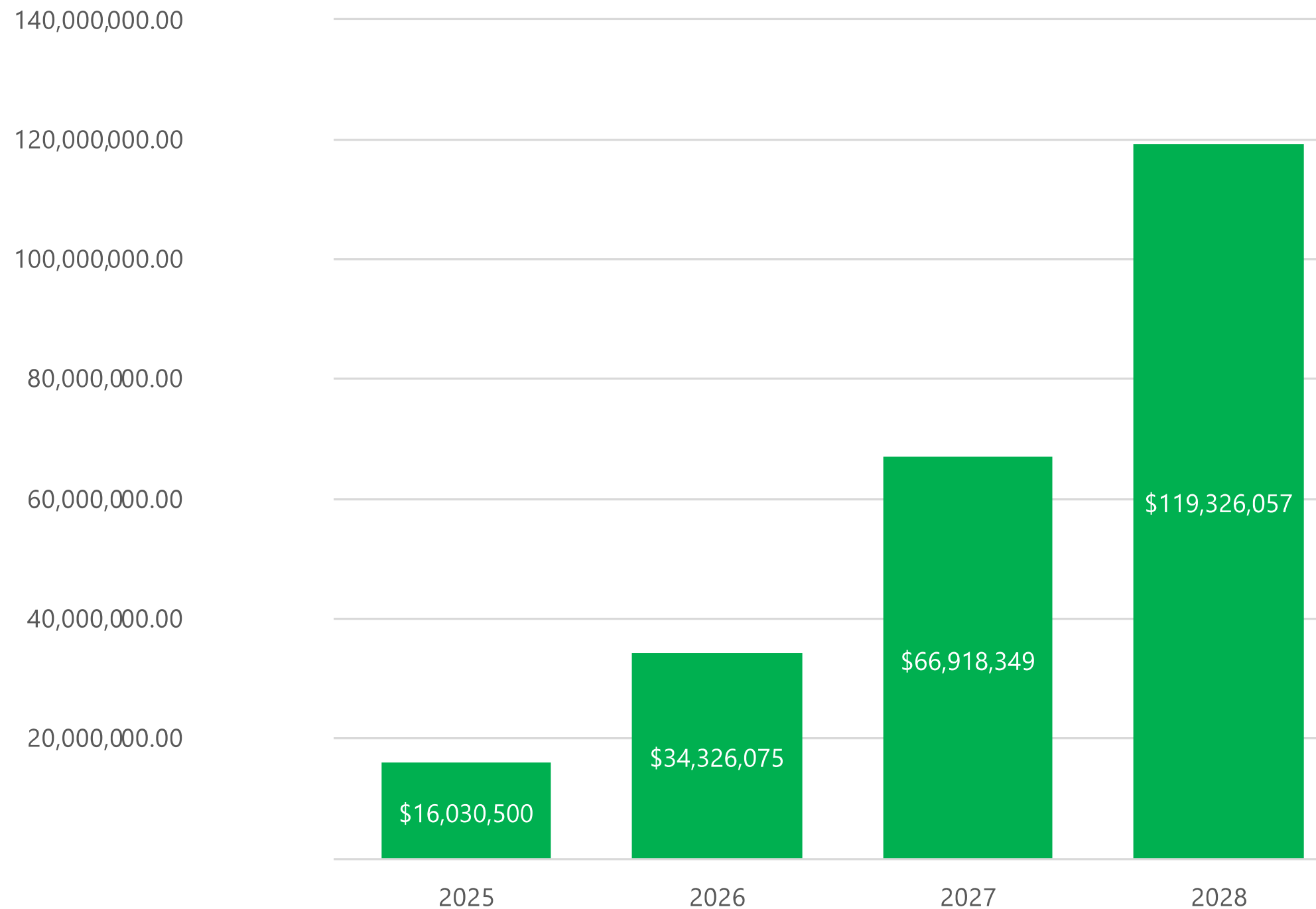


■ Inventory ■ Marketing ■ New Hires



Financial Projections

Forecast Graph



Total Sales

Expected 95.7% CAGR

MotoShield Pro projects significant growth in sales over the years 2025 to 2028.

Expected sales:

2025: \$16,030,500

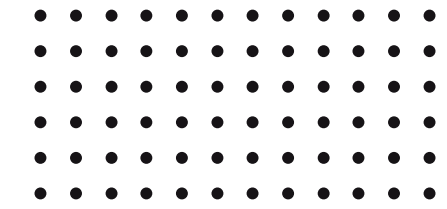
2026: \$34,326,075

2027: \$66,918,349

2028: \$119,326,057

The expected Compound Annual Growth Rate (CAGR) over this period is 95.7%, indicating strong annual growth.

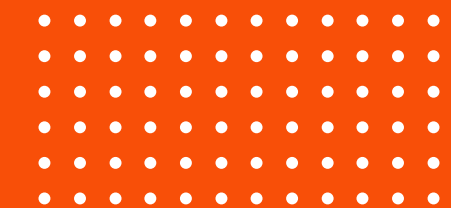
Financial Projection Details



Forecast Chart

| | 2025 | 2026 | 2027 | 2028 |
|-------------------|--------------------|---------------------|---------------------|---------------------|
| Sales | \$16,030,500 | \$34,326,075 | \$66,918,349 | \$119,326,057 |
| Cost | \$6,131,666 | \$12,473,238 | \$23,586,961 | \$38,184,338 |
| Gross Profit | \$9,898,834 | \$21,852,837 | \$43,331,387 | \$81,141,719 |
| Expenses | \$3,464,592 | \$7,266,068 | \$13,649,387 | \$25,559,641 |
| Net Income | \$6,434,242 | \$14,586,769 | \$29,682,000 | \$55,582,077 |
| | | | | |

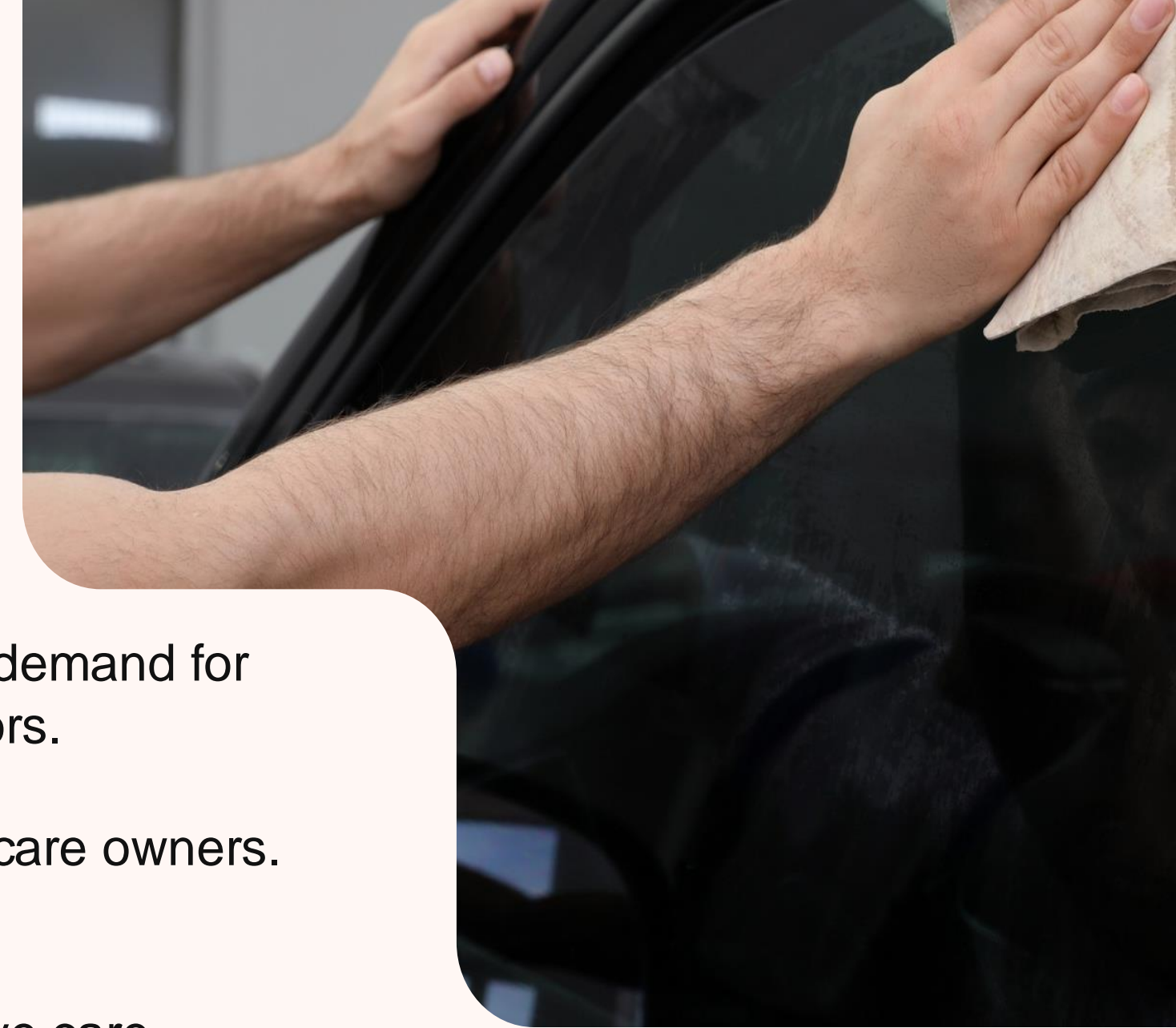
Full expected financial projections for 2025-2028



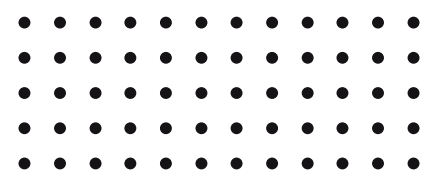
Invest in MotoShield Pro! Lets Drive Success & Wealth Together!

Join our journey towards automotive excellence. By investing in our cutting-edge solutions, you'll not only become a valued partner but also reap the rewards of collective success.

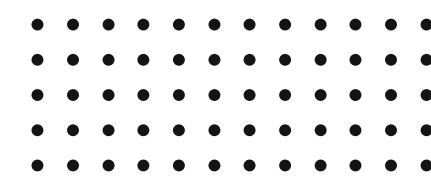
- 1. Growing Market Demand:** The automotive care industry is seeing increasing demand for advanced protective solutions, providing a lucrative opportunity for us and investors.
- 2. Brand Building:** Collaborate with us to create a strong network of automotive care owners. Represent MotoShield Pro's brand of products and expand distribution channels.
- 3. Diverse Product Range:** MotoShield Pro offers a broad spectrum of automotive care products, catering to various customer needs and expanding market reach.
- 4. Profits and Wealth:** As an equity partner, you'll share in our triumphs. Your investment will catalyze extraordinary growth and financial prosperity.



*Don't miss this opportunity to shape the future of automotive care.
Invest in MotoShield Pro today and accelerate towards success!*



Meet Our Team



Chief Executive Officer



Rick Fung

Leadership, Vision & Stakeholder Management

Vice President



Evan Rothstein

Strategic Planning & Execution

Marketing Manager



Jazer Torres

Online Marketing, Decks, E-Commerce & Promotions

Operations Manager



Alvaro Gomez

Oversees Operations & Warehouse

Human Resources



Theresa Huang

Hiring & Performance Management

Graphics Designer



KC Cancinos

Website, Banners, Flyers, Videos, and Images

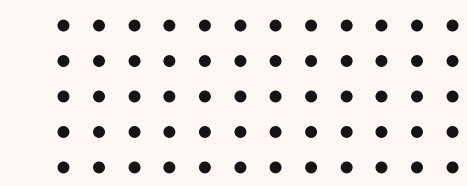
Lead Chemist



Evan Vickers, Ph.D

Oversees R&D Projects + Compliance





Contact Information



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Carrollton, Texas 75006



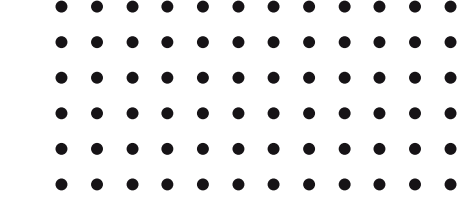
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Thank You

