

# TURN TURNOVER INTO REVENUE

## UNLOCK UNTAPPED REVENUE

- Increase profitability without having to increase man power.
- Seamless process for revenue generation from a ready source.
- Strategic solution to address market need.
- Impactful results at a high success rate.



**AVERAGE  
EMPLOYEE  
TURNOVER RATE 41%<sup>1</sup>**

Launch  
Campagin

Results in  
10 Days

Self Enroll  
Driven

Revenue  
Stream

Average **\$68,850<sup>2</sup>** in commissions per 25,000 employees

Campaign Powered by:



<sup>1</sup> Employee Turnover information sourced from 2023 US Department of Labor Statistics. <sup>2</sup> Commissions calculated off of 3% take rate with 41% turnover and 10% retirement at 30% commission rate. Campaigns executed only with completed collaboration and co-marketing agreement on file. A Gen 1 Agency campaign. Gen 1 Agency 2205 Washington St. Great Bend Ks 67530