

# VOLUNTEER APPRECIATION QUICK-START KIT



Welcome to your Volunteer  
Appreciation Quick-Start Kit,  
practical tools to building a  
thriving, joy-filled kids' ministry  
team!

BY RENATA REDMAN

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# Volunteer Appreciation Quick–Start Kit

This free resource is packed with 3 creative, personal and friendly ways to say “thank you” and a planning worksheet to create a culture of gratitude that reflects Christ’s love (1 Thessalonians 5:11).

Start today and watch your volunteers shine for Jesus!



## *3 Creative & Personal Appreciation Ideas*

### 1. “Shine for Jesus” Personalized Thank–You Cards

- **What It Is:** Create vibrant, personalised thank-you cards for each volunteer, noting a specific impact (e.g., “Your storytelling made the kids’ eyes sparkle during Sunday’s lesson!”). The more personal you can get, the more heartfelt it will be for your volunteer to receive your card. Use free design tools like Canva to add a ministry logo or Bible verse (e.g., Colossians 3:23).
  - **Why It Works:** Tailored recognition shows volunteers their work matters, boosting loyalty and joy.
  - **How to Do It:** Spend 10–15 minutes weekly designing or writing 3–5 cards. Hand them out at services or slip them into volunteers’ mailboxes for a surprise.
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Here are some ideas for your thank you notes that you can personalise.

1.

**Dear [Volunteer's Name],**

Your joyful energy in [specific contribution, e.g., leading the worship songs] made our kids' hearts sing this Sunday! The way you [specific detail, e.g., danced with the kids to "Jesus Loves Me"] brought huge smiles and helped them feel God's love in such a fun way. You're a shining light in our ministry, showing the kids how to praise God with all their hearts. Thank you for serving so faithfully!

2.

**Dear [Volunteer's Name],**

You made such a difference when you [specific contribution, e.g., helped with the craft station]! The kids were so excited to [specific detail, e.g., create their David-and-Goliath slingshots with your patient guidance]. Your kindness shows them how God works through us to create something beautiful. Thank you for being a blessing to our kids' ministry!

3.

**Dear [Volunteer's Name],**

Wow, [specific contribution, e.g., your storytelling of Noah's Ark] had every kid on the edge of their seat! Your [specific detail, e.g., funny animal noises and big smiles] made the Bible come alive for them. You're helping our kids grow closer to Jesus with every moment you share. Thank you for your amazing heart for our ministry!

**Blessings,**

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4.

**Dear [Volunteer's Name],**

Your [specific contribution, e.g., warm hugs and greetings at the door] make our kids feel so loved every Sunday! When you [specific detail, e.g., remembered their names and asked about their week], you showed them Jesus' care in action. Thank you for being such a faithful servant and making our kids' ministry a welcoming home!

**In Christ's Love,**

5.

**Dear [Volunteer's Name],**

You totally rocked [specific contribution, e.g., organizing the game time] this week! The kids couldn't stop laughing when you [specific detail, e.g., joined them in the parachute game, waving it high like a rainbow]. Your energy shows them how fun it is to follow Jesus. Thank you for pouring your heart into our kids' ministry!

**Shining Bright,**

6.

**Dear [Volunteer's Name],**

Your heart for leading [specific contribution, e.g., the third-grade small group] is such a gift to our kids' ministry! When you [specific detail, e.g., listened patiently as they shared their prayer requests], you showed them Jesus' love in a way that makes them feel safe and valued. Your time and care are helping our kids grow stronger in their faith. Thank you for shining so brightly for Jesus!

**With Heartfelt Thanks,**

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## 2. “Ministry Heroes” Video Shoutout

- **What It Is:** Record a 30-second video each month featuring a volunteer (with permission), sharing a fun moment of their service (e.g., “Watch Emma lead worship with unstoppable energy!”). Post it on your church’s Social Media.
- **Why It Works:** A dynamic video celebrates volunteers publicly, inspiring others to join your team.
- **How to Do It:** Film a quick clip during a service, add a cheerful caption, and share it on social media. Schedule posts monthly to keep the momentum going.
- **Bonus Tip:** Take your volunteer appreciation to the next level with a heartfelt, private 20-second thank-you video to 2-3 volunteers! At your next staff meeting, record a short message thanking your kids’ ministry volunteers for their weekly dedication and servant hearts. Then, turn the camera to pan across the room, capturing all staff—including the senior pastor—clapping and cheering for them. Send this video directly to your volunteers via private message for a personal touch. Do not post this on social media—this one’s just for them! Your volunteers will love this special, uplifting gesture.



“And God is able to bless you abundantly, so that in all things at all times, having all that you need, you will abound in every good work.”

**2 Corinthians 9:8 (NIV)**

## “Favorite Treat” Personalized Welcome

- **What It Is:** Discover each volunteer’s favorite drink or snack (e.g., coffee, soda, or a specific candy) and have it ready when they arrive for a service, paired with a note like, “Our favorite small group leader deserves their favorite drink—love having you with us!” or “Enjoy your favorite snack on us!”
- **Why It Works:** This personal touch shows you care about their preferences, making volunteers feel uniquely valued and fostering joy.
- **How to Do It:** Survey volunteers for their favorite drink or snack. Once a month, set up a welcome table with their treats and handwritten notes before a service or meeting.



# From me to You

I've been leading kids' ministry for over 15 years across different countries and cultures, and let me tell you—recruiting volunteers is no walk in the park. I've been in that place of showing up on Sunday already running on empty, trying to hold it all together.

A few years back, I started jotting down the things that actually worked—the ideas God was dropping in my heart, the little strategies that made a big difference. Over time, I kept refining them, growing as a Kids Ministry Director, and now...I finally feel like I've got a system that really works.

Today, I'm blessed with a thriving team of kids' ministry volunteers who aren't just "helping out"—they're united around the same vision. They see the bigger picture, they know their purpose, and they're excited about the eternal impact they're making in kids' lives. Honestly, I don't just have a team—I've got a ministry family. And I love them to bits



# Discover the Full Power of Your Ministry with the Course!

I hope you're loving this **Volunteer Appreciation Quick-Start Kit** and seeing the spark it brings to your volunteers! This kit is just a tiny glimpse of the practical, game-changing tools waiting for you in **The Art of Building Kids' Ministry Volunteers**. With 13 engaging video lessons packed into 120 minutes, you'll get a treasure trove of resources like recruitment flyers, customizable job description templates, scheduling checklists, and an appreciation planner to build a thriving, faith-filled volunteer team.



*Thank you!*

This space can be used to share a pull-out quote or to highlight important ideas. You can also share links to your website or social channels,



[Kidsministrylife@gmail.com](mailto:Kidsministrylife@gmail.com)