



# ConnectMate

Smarter Outreach. Meaningful Connections.



# What is ConnectMate?

## **Automate Smarter. Sell Faster.**

ConnectMate is your AI-powered LinkedIn growth partner—built to help you connect with the right people, at the right time, with the right message.

Designed for business development professionals, recruiters, founders, and consultants, ConnectMate doesn't just automate outreach—it transforms it. It sends personalized messages and voice notes that feel human, not robotic. It uses advanced AI to engage with prospects in real time, reply intelligently to messages, and guide conversations toward booked calls—without you lifting a finger.

**ConnectMate helps you build stronger networks, scale your outreach, and close more deals—faster than ever.**



# See the difference.

## Traditional

- **Time-consuming** manual follow-ups leading to missed opportunities and reduced productivity.
- **Inconsistent engagement** resulting in weak prospect relationships and unpredictable sales outcomes.
- **Limited scalability** due to the manual effort required, restricting potential market reach.
- **Poor visibility** and tracking of communications, leading to lost leads and unmanaged relationships.
- **Low response rates**, due to impersonal or irregular communication.

## ConnectMate

- **Efficient automation** that saves significant time and maximizes productivity.
- **Consistent, timely interactions** fostering stronger relationships and predictable business growth.
- **Effortless scalability** enabling outreach to larger audiences without additional resource strain.
- **Centralized management** and clear tracking, ensuring no opportunities slip through the cracks.
- **Higher response rates** achieved through personalized, strategically timed messages.

# Make the change.

# Where meaningful connections begin.

01

**Ease of Integration:** Seamlessly integrates with existing CRMs, marketing automation tools, and email platforms.

02

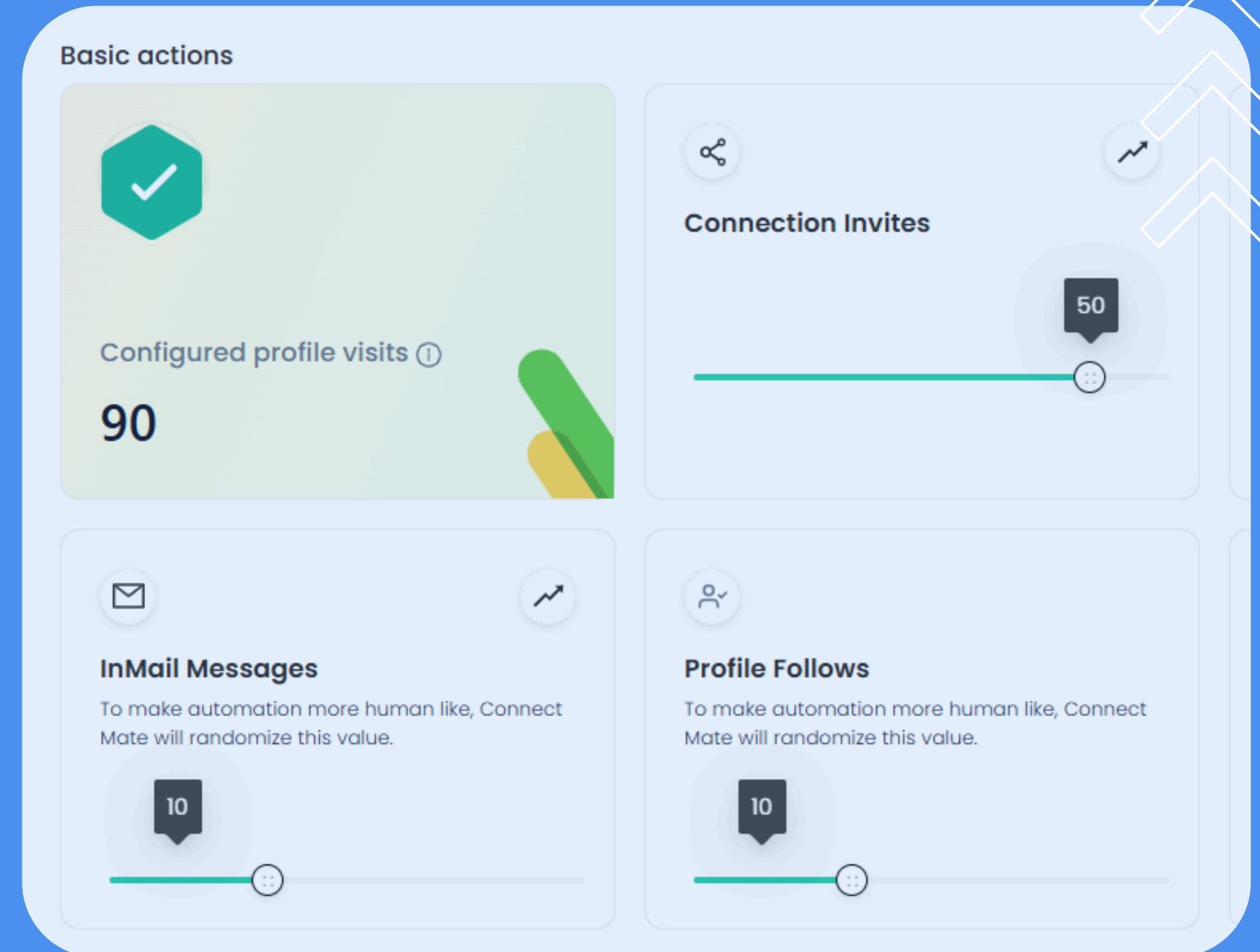
**Security and Compliance:** GDPR compliant, secure data handling, reliable infrastructure.

03

**Robust Support & Training:** Complete training resources, ongoing technical support, and dedicated customer success managers.

# Our Solution

A branded, robust, proven automation platform that amplifies response rates, streamlines follow-ups, and nurtures leads seamlessly across email and LinkedIn.





# Build stronger relationships.

## Automated Cold Outreach

Powerful email campaigns with personalized templates.

Intelligent follow-ups scheduled automatically (1 day, 1 week, 6 months).

A/B testing to optimize response rates.

Intelligent follow-up management

## LinkedIn Outreach Automation

Customized LinkedIn connection requests and messages.

Auto-engagement for birthdays, job changes, anniversaries, and milestones.

Seamless management and nurturing of professional relationships at scale.

## Unified Mini-CRM System

Centralized view of all client/prospect conversations.

Easy tagging of leads based on interest or interaction history.

Clear tracking of lead statuses and pipeline progression.

	Dentist - Bahrain	Abdulla Nasser	Dentist	Ibn Hayan Dental Centers	0/3
	Dentist - Bahrain	Marwa Rashed	Dentist	Huawei	0/3
	Dentist - Bahrain	aatif sayed	Doctor of Dental Medicine	Bahrain Defense Hospital	0/3
	Dentist - Bahrain	MANU NAIR	Dentist	ARDC	0/3
	Dentist - Bahrain	Abdulla Saad	Dentist	Monster	0/3
	Dentist - Bahrain	Anas Sira	Dentist	The British University in Egypt	0/3
	Dentist - Bahrain	Sarah Waseem	Dentist	Dental Clinic	0/3
	Dentist - Bahrain	Khadija ABDULMAJEED	Dentist	Microsoft	0/3
	Dentist - Bahrain	Ali Mattar	cosultant dentist	Selfdd	0/3

## High Response Rates













Customized automation increases response rates by making messages timely, personal, and relevant.

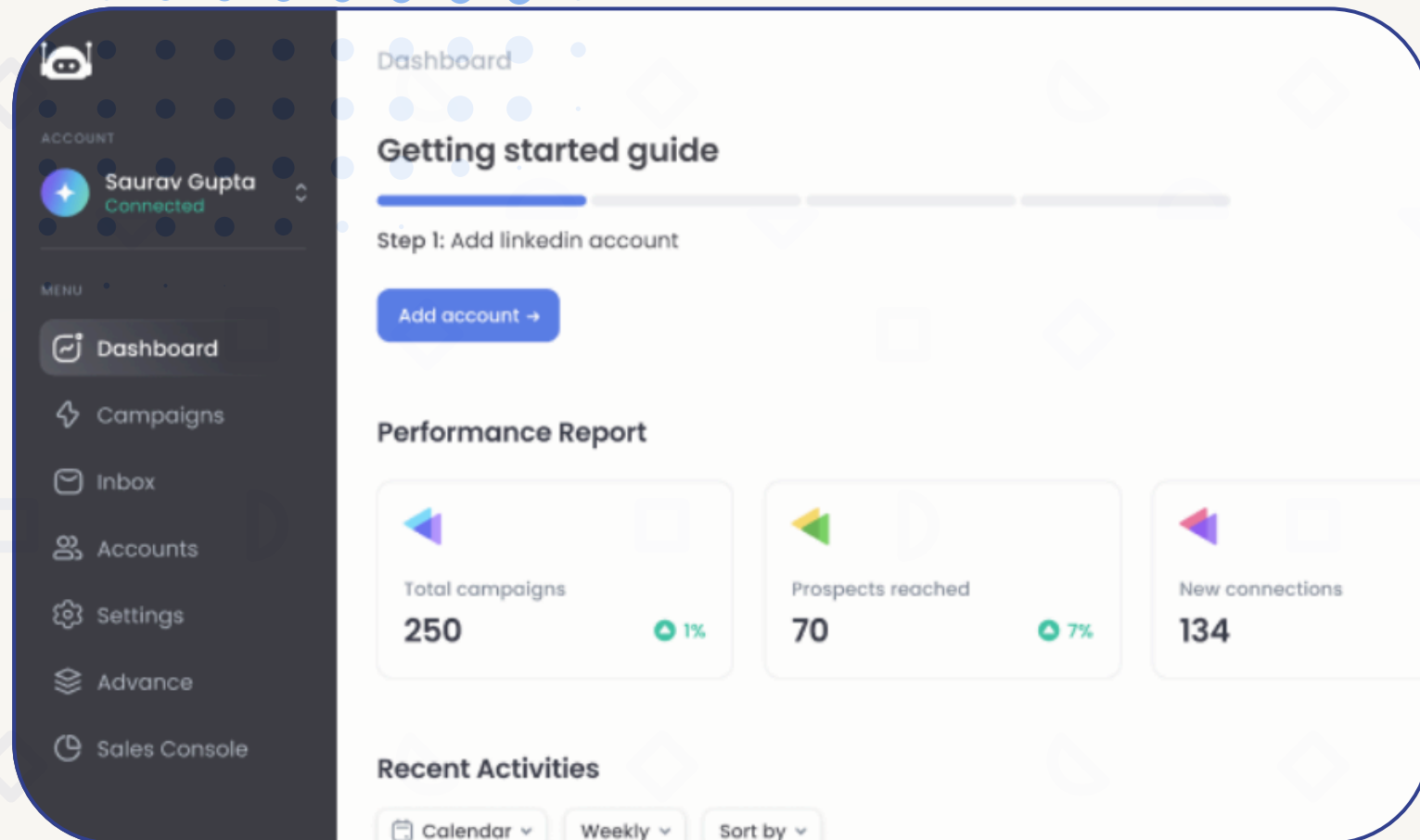
More meaningful interactions translate directly into increased conversions.

## Consistent, Scalable Communication

Automate routine outreach tasks and significantly reduce manual efforts

Achieve consistency in messaging, tone, and follow-up frequency.

 <b>HandsHQ</b> RAMS and Training Matrix Software know more →	 <b>156</b> Average Replies/month	 <b>45%</b> Connection Acceptance Rate	 <b>55%</b> Reply Rate
 <b>Efficcy</b> Customer Relationship Management (CRM) Software know more →	 <b>126</b> Average Replies/month	 <b>33%</b> Connection Acceptance Rate	 <b>62%</b> Reply Rate
 <b>Prime Marketing Experts</b> Digital Marketing and Consulting Agency. know more →	 <b>38</b> Average Replies/month	 <b>18%</b> Connection Acceptance Rate	 <b>34%</b> Reply Rate



## Time Savings & Efficiency

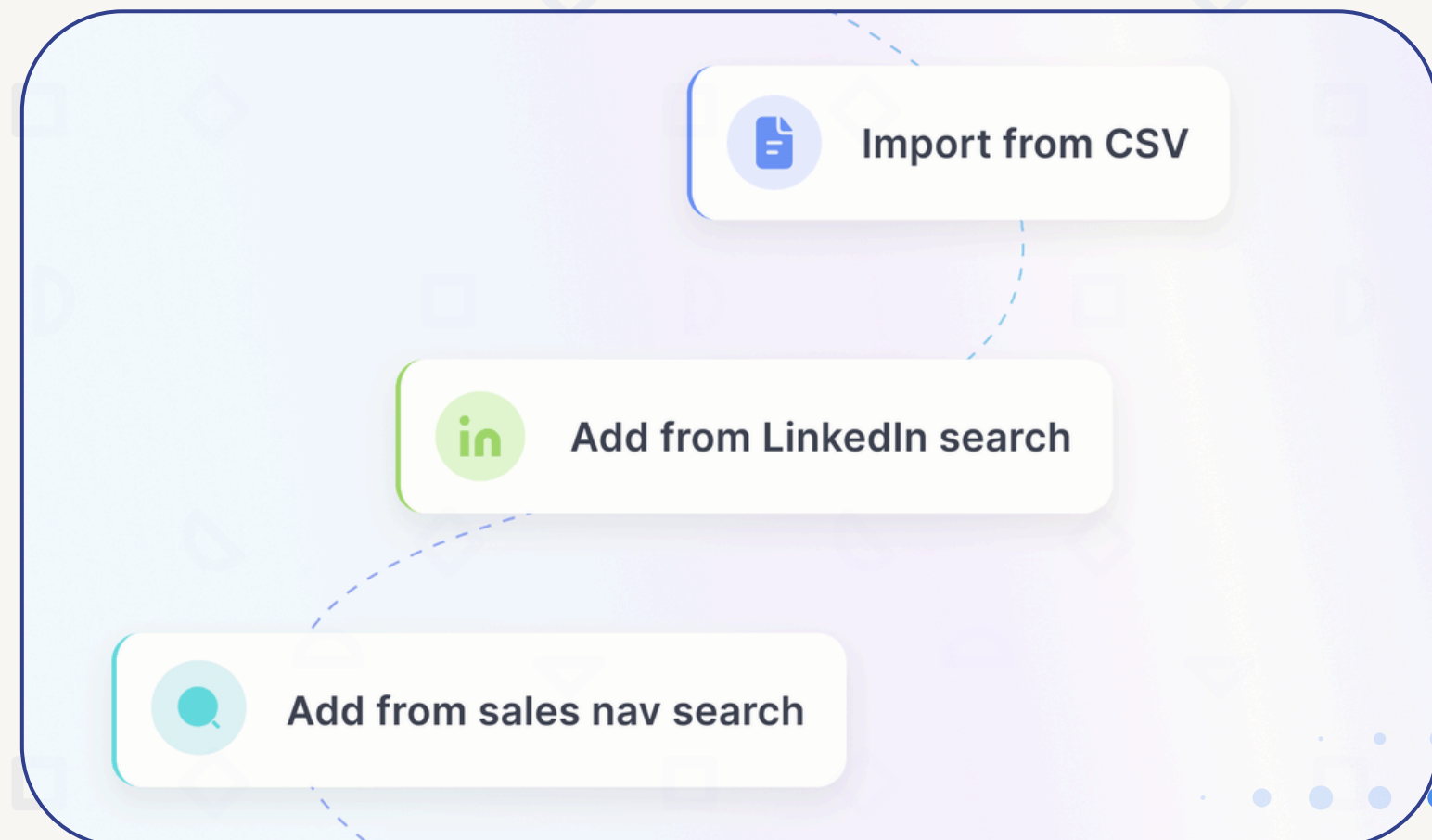
Save significant hours per sales rep each week.

Redirect resources toward strategic initiatives and closing deals.

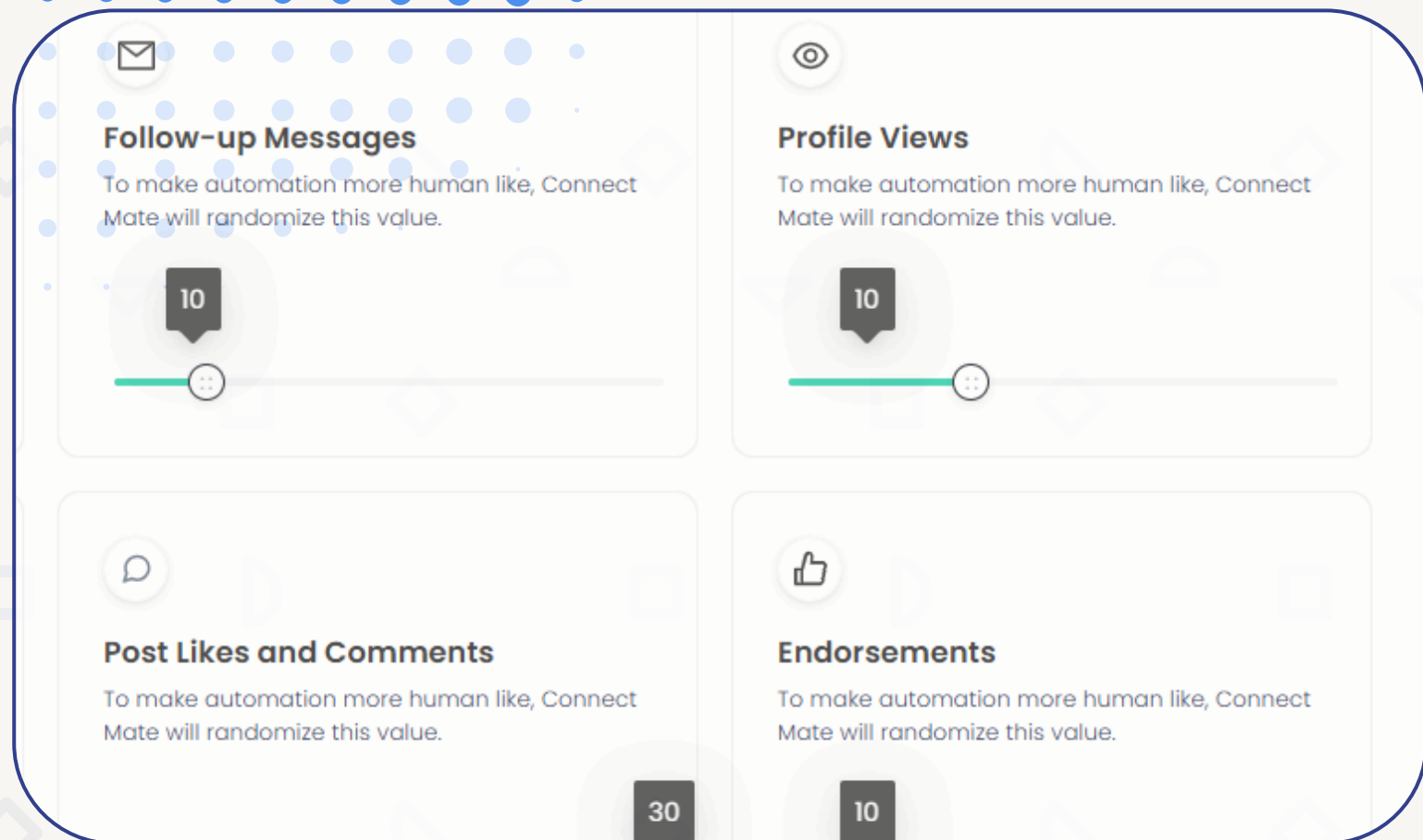
## Enhanced Relationship Management

Build and nurture long-term professional relationships effortlessly.

Keep leads warm through timely, automated communications.







## AI ASSIST

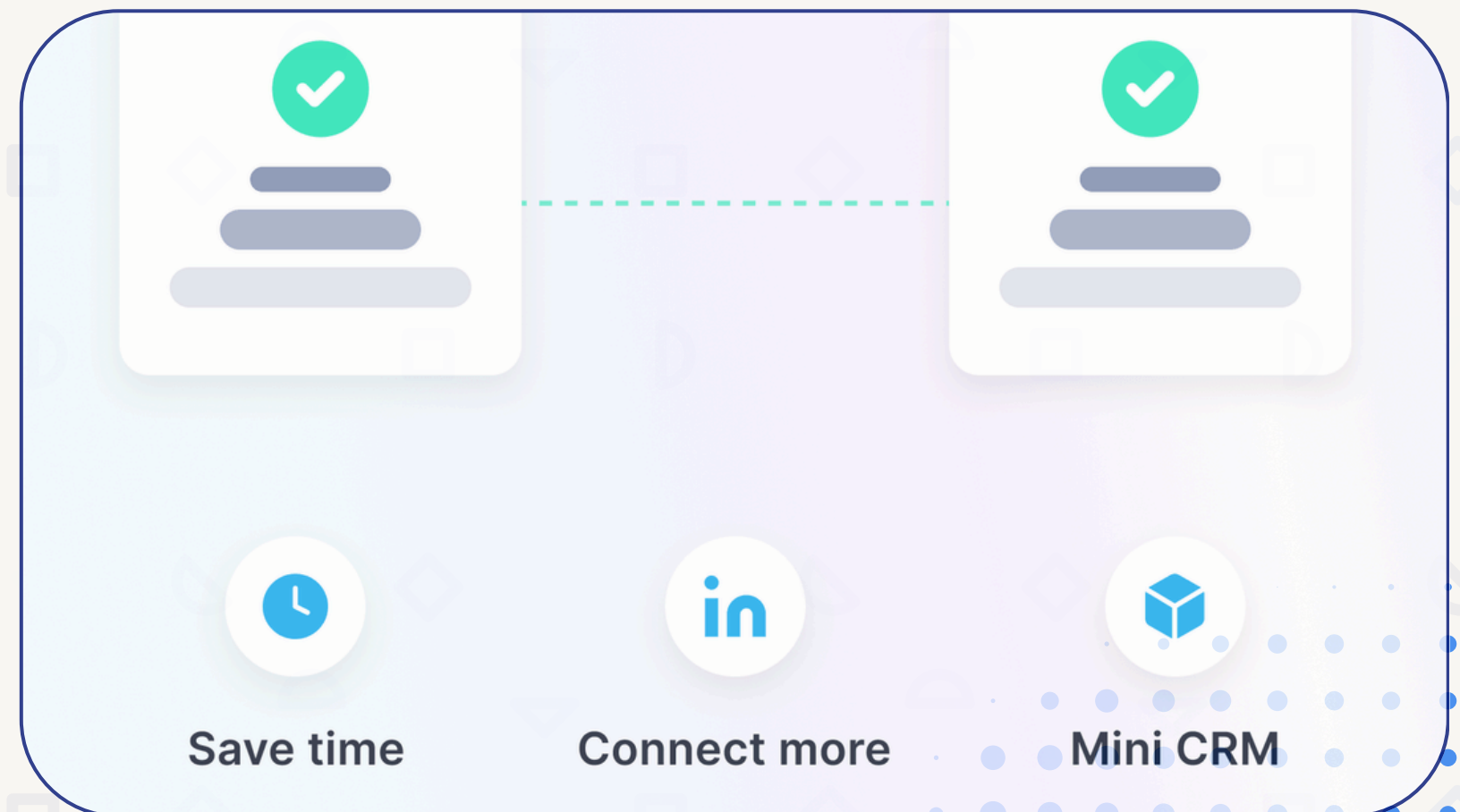
Writes a compliment in LinkedIn messages/emails based on different sections of their profile.

Start much warmer conversations with prospects on LinkedIn/email

## Interface for the whole team

Share templates, study each other's campaigns

Easily create campaigns across multiple SDRs



## Overview Panel

Shows daily and monthly stats like connection requests, message sends, replies, and email opens—great for a quick campaign health check.

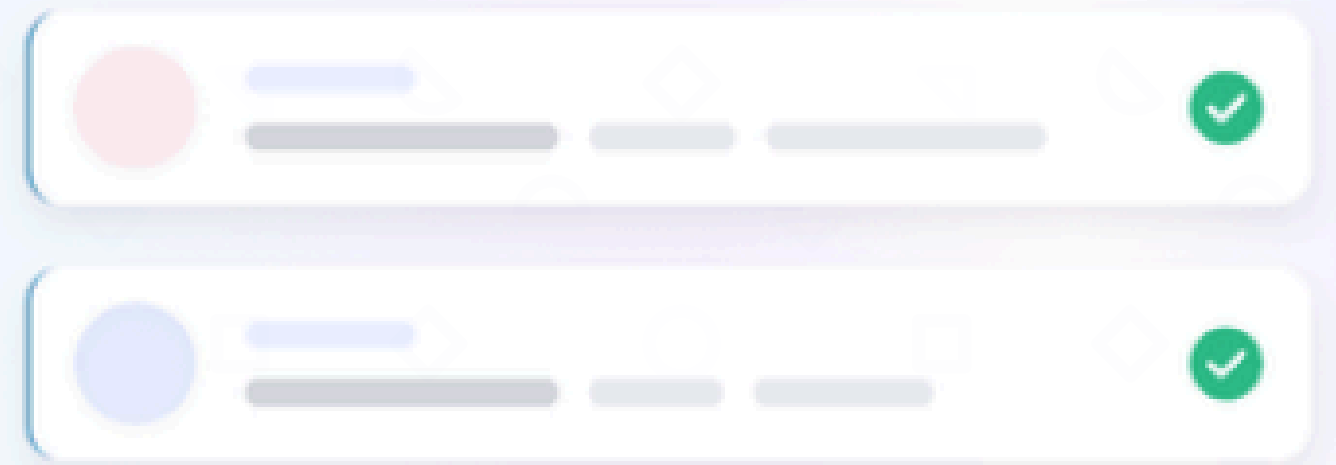
## Scheduling and limits

Set daily outreach caps and manage campaign timing with a built-in calendar to avoid weekends or holidays.

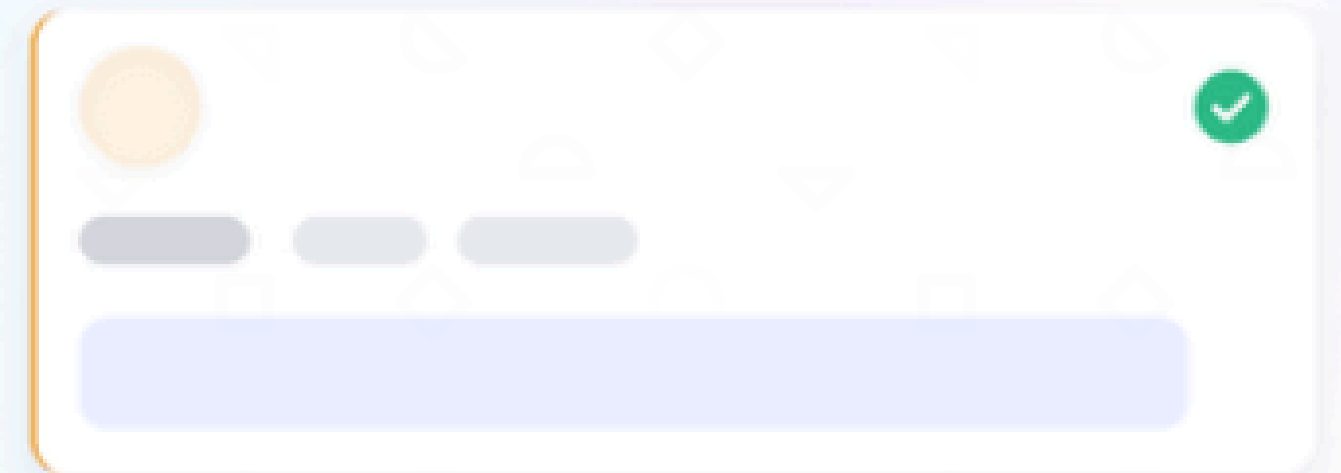
## Settings and Integrations

Manage your connected LinkedIn/email accounts, sync with CRMs, and assign roles to team members.

### in Step 1 - Connection Request



### ✉ Step 2 - Send an Email



Hi {{first\_name}}

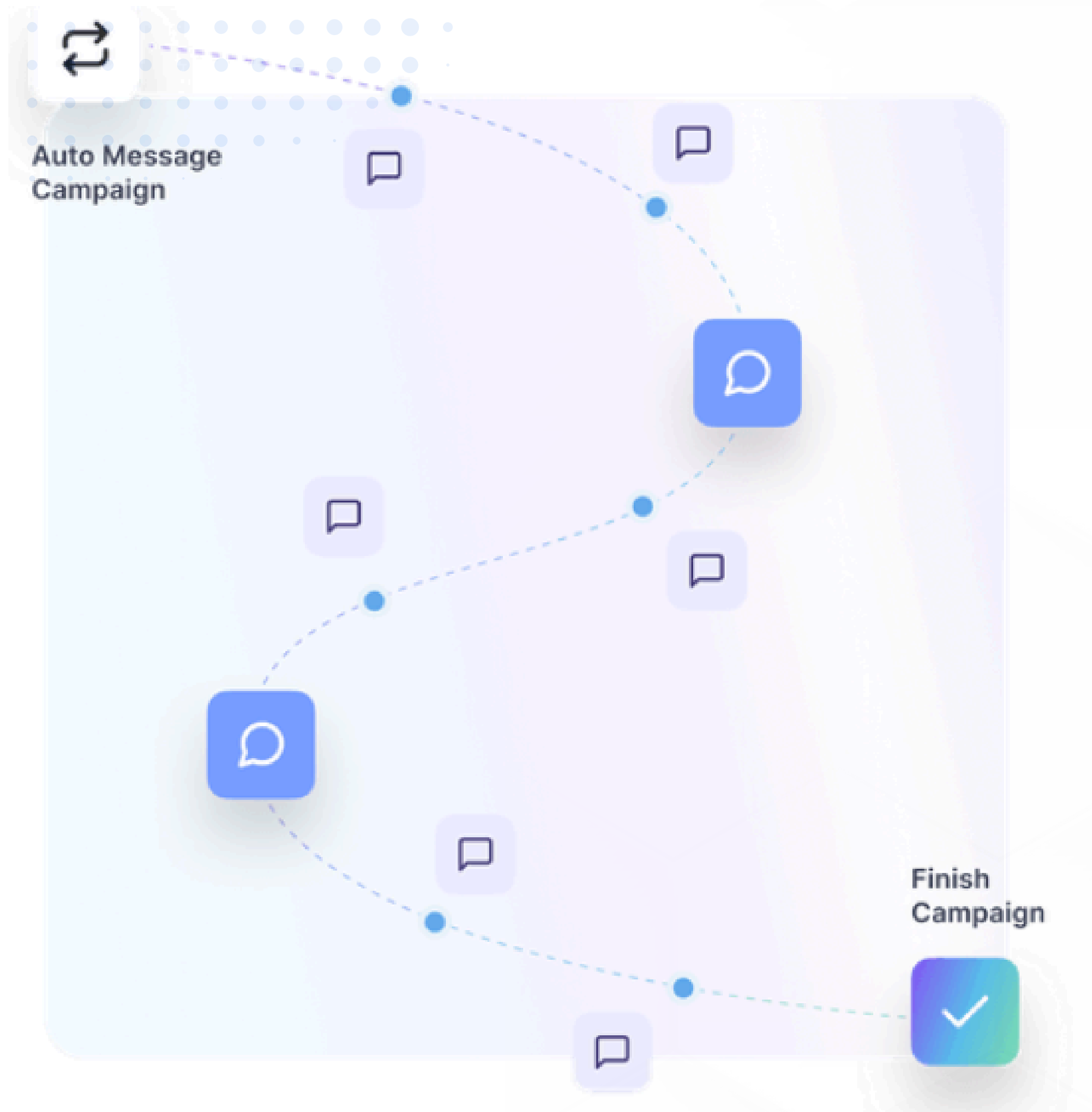
Based on what we are seeing with other organisations in {{industry}}, sales reps are wasting 14-20% of their day prospecting manually. Would your team at {{company}} benefit from automation? Would love to show you how I think we can help.



**Dianne Russell**  
Head of Sales

Save Template

Send



## Lead and Prospects

Displays lead info (name, title, company, etc.), their status in the funnel, and where they were sourced from.

## Campaign Dashboard

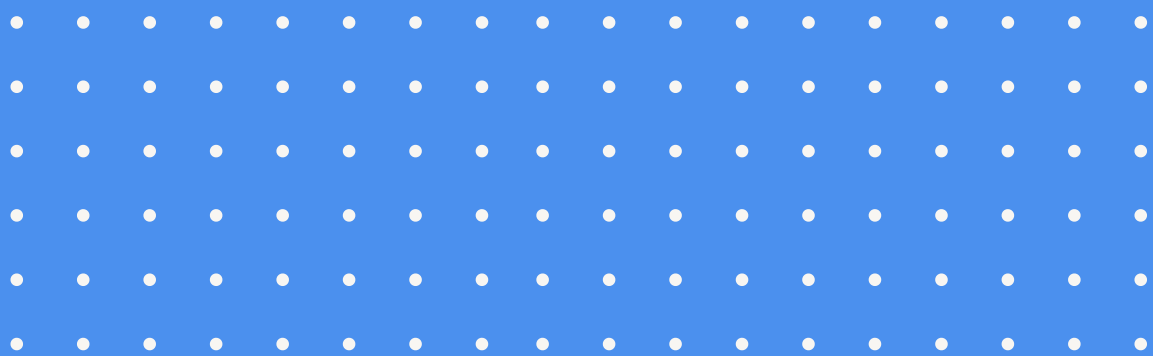
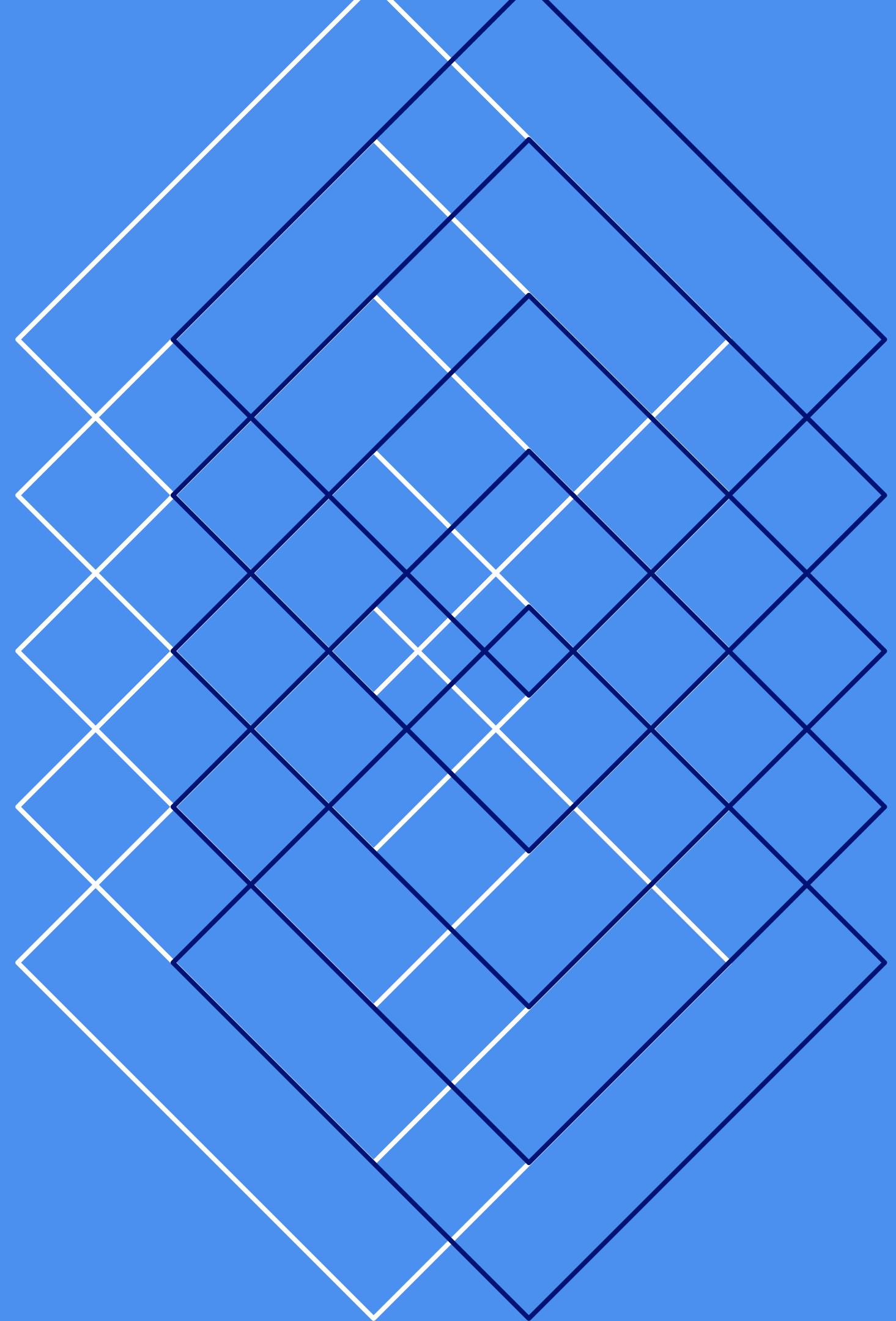
Lets you track all active and paused campaigns with progress bars and performance comparisons to see what's working.

## Inbox and Conversationa

Central inbox for LinkedIn and email replies, with filters, tags, and smart reply detection to stop unnecessary follow-ups.

# If not now, then when

Every second without  
outreach is a missed  
opportunity—while you wait,  
your competitors connect."



# ConnectMate Metrics

50

people reached on  
LinkedIn/Email per day

40

LinkedIn emails  
per day

25

new conversations  
per day

20

booked meetings  
per week



### Your analytics

Total campaigns

1%

Prospects reached

7%


New connections


6%


New replies


3%







### Get your messages directly in your Inbox

 Dr. Karen Perkins  
jan@coldlabel.io  
Progress: 1/5 · Connected


 Dr. Karen Perkins  
jan@coldlabel.io  
Progress: 1/5 · Replied

 Dr. Karen Perkins  
jan@coldlabel.io  
Progress: 1/5 · Connected

 Dr. Karen Perkins  
jan@coldlabel.io  
Progress: 1/5 · Failed




Add prospects to your campaigns from anywhere.




**Best automation platform**

A very robust automation layer has been set up on top of LI. They have an Excellent service and support team.

 Thomas Roignant  
Team Leader at Be-Cloud

# Build Your Connections Today!



Lead Loom Product