



Sandrine
Ugoku Connections

"Anjane has been a God send. I had an idea but I did not know how I could market it or get it monetized. At one point during the process, I started experiencing imposter syndrome and was questioning my ability to get my business off the ground. Anjane literally held my hand through that period and talked me off the ledge of "giving up". With her help, I am positive that my business will be a success."



Case Study

Let Go and Grow

Breakdown

Sandrine built a career placement company, helping people from all over the world land job placement in Japan. Though she had great visibility and some success in sales using her social media platforms, she was looking for consistent sales and impact through her business.

Challenges

Confidence

- Sandrine entered into her business with a heavy heart, doubting her ability to make her side hustle a full-time venture and complete success.

Consistency

- She started off with a custom strategy for each new client and needed to transition to a consistent structure to deliver and market her services to all potential clients.

Results

In just 4 sessions Sandrine went from questioning if she could do it to structured for success. She walked away with a promotion plan, pricing strategy, business structure, website audit and adjustments, and plan to grow her company into the future.