



Jerome
Davis A1 Cleaning

Davis A1 Cleaning provides residential and commercial cleaning services to the greater Philadelphia area.

Leveraging over a decade of personal experience, Jerome provides an exceptional standard of care for the homes and businesses that he services. His motto? No job too big. No job too small. at Davis A1 Cleaning we do it all!



Case Study

30-Day Business Builder

Breakdown

Jerome came to me with the vision for a cleaning business after spending 12 years in the industry working for others. He wanted to take his award-winning skillset into his own hands, providing services to both commercial and residential properties. However, he didn't know where to start to bring his vision to fruition.

Challenges

Legal Compliance

- Jerome knew the process of properly filing a business was a tedious task and wanted to outsource to a trusted expert to complete the work.

Marketing & Customer Base

- While Jerome had existing experience working as an employee, he needed to build a customer base of his own clients to service within his new company.

Results

In a little over 30 days, Jerome left with a full brand kit, one page website, marketing materials, marketing strategy, and all paperwork necessary for compliance to practice in his state. And by tapping into his network we were able to close his first sales. He now has the foundation of a business positioned to thrive.