

Origins

Affiliate Guide

Anything underlined is a link; an asterisk * marks a “Pro-Tip”

- First review and familiarize yourself with **Origins website**.
 - **Pro-Tip:* Note all of our offerings and pull any verbiage that is of use in explaining what Origins is about and add them to your notes where you can easily access them when needed.
 - Be sure to review **Origins’ FAQ** and continue to reference this whenever questions come up.
 - **Specific things to note or remember:*
 - Origins’ Offerings—what products and subscriptions do we have and for what ages and grades
 - You can also reference the “Year At A Glance” (YAAG) and “Mother Mandala” resources included in this packet. The YAAG shows what a student will learn throughout the year (these are subject to change and need to be updated). The Mother Mandala is the hub and center point for Origins Curriculum.
- If you’re a subscriber, be sure to **join the forum & private facebook group** for additional information and resources.
 - If you’re using Origins Curriculum (OC) at home, **document and share** student work and progress and **add your affiliate link**.
 - **Watch the “Dashboard Tour”** located at the top of your subscriber dashboard. This will get you more familiar with all of the content and resources on your dashboard that you can reference.
- **Add your affiliate link* to your website or blog if you have one.



- ***Get organized**
 - **Print any resources** included in this packet that you'd like to physically give out or **leave in appropriate places**. Make sure that these are in a proper place and are **not being littered**.
 - *If you want to post somewhere outside, the resource will **last longer if laminated**.
 - **Make some lists:** interested or curious family & friends; social media followers; facebook groups; hashtags etc.
- **Check out our social accounts** and see how we share and talk about Origins. Feel free to **re-share any of our content and then add your own custom affiliate link**.
 - ***Research** the algorithm and what will push your posts and content the furthest.
 - *Currently what seems to be doing the best are **reels** (note what keeps you watching or makes you watch again and again), and posts with multiple images (**a carousel post**) to swipe through.
 - Here are some **example titles** for posts or reels: "The Top Homeschooling Curriculums Trending Right Now"; "Why Has Homeschooling Become So Popular?"; "Looking for Ways to Engage Your Preschooler?"; "How Mindfulness Benefits Even the Youngest of Us."
 - ***Join and share in any relevant facebook groups** about Homeschooling, Unschooling, Wildschooling, Homeschool Educators, Parents, Preschool Education, Preschool Educators, and Nature-Based Preschool & Homeschool groups etc. Look for groups with a **high member count** and start sharing about Origins Curriculum (and tag the FB page)! **Be mindful of what groups allow though**, you may want to coordinate one-on-one convos with those interested in learning more about OC and be sure to **share your link!**



- ***Origins Favorite Posts to re-share:**

- Origins Ad w/ Founder Genevieve King
- Origins Ad 2 w/ Founder
- Origins Ad 3 w/ Founder
- Origins Ad 4 w/ Founder Audio
- Origins Ad An Overview of Origins Curriculum
- Origins Ad Looping Short
- Origins Ad Short
- Origins Ad Have You Heard of A Conscious Curriculum?
- Deluxe Sample Sneak Peak
- Benefits of a Daycare Following a Curriculum
- Benefits of Homeschooling
- Check out all of these and more! **Our socials are a wealth of knowledge and resources to be re-shared again and again.**
- Please be sure to **always tag @origins.curriculum and use #originscurriculum in any posts you share!** Then we can re-share to our story or page and help you push the content further.

***Here's a list of Helpful Hashtags:**

#homeschool #homeschooling #howtohomeschool #naturebased
#originscurriculum #mamaearth #natureschool #ecoconscious #newearth
#secularcurriculum #homeschoolcurriculum #unschooling #wildschooling
#homeeducator #homeschoolteacher #homeschoolresources #preschool
#preschoolteacher #preschoolcurriculum #preschoolactivities
#bestcurriculum #backtoschool#homeschoolmom #homeschoolmoms
#homeschoolmomlife #homeschoolsupport #backtohomeschool
#homeschoolfamily #homeschoolingmom #thisishomeschool
#thisishomeschooling



- ***Main Points:**
 - **Origins Curriculum is for both Homeschool & Classroom Educators, PreK-5th Grade;** OC is great for daycares, preschools, childcare centers, after school programs, homeschool pods, micro schools, and charter schools (we are always happy to apply to become a vendor for a charter school).
 - **OC is secular global education that is research & nature-based, standards informed, and we interweave all of our subjects with mindfulness and eco-literacy for a interdisciplinary approach.**
 - **Origins Homeschool Subjects:** Reading, Writing, Culture & Society, Math, Science, Fine Arts, Movement & Outdoor Exploration, Nutrition and Mindfulness
 - **Origins Preschool Subjects:** Cognitive, Sensory Exploration, Social-Emotional, Fine Motor, Pre-Reading, Writing, Social Studies, Math, Science, Fine Arts, Nutrition, Movement, and Mindfulness
 - Origins also has **supplemental curriculum** for middle & high school students and additional resources like, **Conscious Lessons** in our store. We also have **Educator Resources**, **Conscious Merch**, **A La Carte Curriculum** (from 2021-22) and a growing library of **Exploratory Courses for PreK-12th Grade**.
 - **OC is being used all over the world** and currently in the United States, Canada, Indonesia, and Australia. **OC is cyclical** (see Mother Mandala) and a student can begin at any point in the year, so this curriculum is sufficient for both the **Northern and Southern Hemispheres**.
 - In **recognition of it's exceptional contribution** towards providing innovative eco-conscious education solutions that inspire and equip schools and educators to foster environmental awareness and sustainability, **OC received the International Greening Education Solutions Provider Award for 2023!**
 - We were also **featured on the "How to Homeschool" website as a top Homeschooling Curriculum.**



- Origins' curricular framework offers an eco-system design approach to devising and implementing interconnected learning cycles (focal points). This approach incorporates the pillars of a sustainable way of life broadly used in the field of ecosocial design such as Ecology, Society, Worldviews, and Economy.
- OC is informed by 3 essential understandings:
 - i. That the Earth is a living body of interconnected patterns of relationships
 - ii. That by knowing nature's ways we can learn more about who we are and how we are part of nature
 - iii. That mindfulness is a way for us to know ourselves and experience our belonging to the Earth
- Origins centers around the Mother Mandala which branches out into **(4) main focal points** and their **guiding questions**:



Internal: Who Are We?



External: Who Lives Here?



Metaphysical: What's Happening?



Interconnection: How Are We Connected?





Each focal point from the Mother Mandala works as the guiding principle for two to three months of curriculum. We begin our journey with the question, “Who are we?” in the **Internal** focal point. Lessons and materials focus on individual goals and self-understanding, the human biome, and self-expression.

Next, we look outward to the who’s and what’s that make up the world around us in the **External** focal point.

The **Metaphysical** focal point, asks “What’s happening?” and we examine the hows and whys of the world. We look at states of matter, energy, and how human creativity, in art and literature, documents our magnificent world.



Our final focal point, **Interconnection**, focuses on the myriad of connections between people, the planet, and the Earth in space. Climate change is front and center of this focal point, just like in reality. We focus on understanding how the climate connects us all and how our actions can make meaningful changes.

Each month includes elements of all the focal points to promote the circular nature of the workings of the natural world and deepen our student's understanding of the curriculum.

We use a multidisciplinary approach to take students on a virtual journey around the world and explore global biomes: **desert, forest, aquatic, grassland, and tundra**. Students learn that the Earth is a living body of interconnected patterns and systems, and that understanding nature helps us to understand ourselves. Students will learn about the original peoples, the plants and animals, about environmental concerns, economics, water cycles, weather patterns, food systems, soil types, the effects of a changing climate and how the regions are connected to the greater global web.

Biomes



- **Origins Preschool & Kindergarten Curriculum is more play-based** and provide students with foundational knowledge of the 5 main biomes. OC provides every opportunity to play, learn, and work with mindful intention and awareness, and to get outside and explore the world.
- **Resources:**
 - Click “resources” above to download your tools & resources for sharing and spreading the word about Origins Curriculum.
 - *The **Advertising** folder has posters, brochures, and a video that you can print or share electronically. The ones that say “**customize w/ QR code,**” you can use a free QR code generator to turn your affiliate link into a QR code that you can place in the black square on the poster or brochure.
 - *The **Deluxe Samples** folder includes complete samples with lesson plans and resources from each of our subjects. **If educators or families are curious, you can share these resources to let them try out OC first-hand.** (These are worth \$25 each in our store, and we’re giving them to you to share for free).
 - **We currently do not have a deluxe sample that is split for our Kindergarten and 1st grade subscriptions,** so in this case we suggest sharing K/1 for an idea, but encouraging them to start a trial subscription for \$9.99.
 - **There is no contract,** so they can **pause or cancel** whenever they’d like. Be sure to let them know that if they pause or cancel their access will automatically be revoked, so they will need to download any content that they will want to continue to review.



- The **Homeschool** folder includes a subject overview and the Year At A Glance for Kindergarten-5th grade. When you share these resources, be sure to also share the Mother Mandala alongside them. (Note that the **Mother Mandala corresponds to the YAAG through color coding**).
- The **Preschool** folder includes a subject overview and YAAG
- Then you have some **loose resources**:
 - A PDF of our **Emergent Reading Curriculum** (ERC) books. The ERC is a comprehensive emergent reading curriculum with **11 levels and 30 decodable books** (beginning reader books). ERC is included in PreK-1st grade subscriptions and is available upon request for 2nd-5th grade subscribers. For non-subscribers, it can be purchased for \$89 in **Origins Store**.
 - A PDF of **Origins' Focal Point Posters**
 - A PDF & JPG of the **Mother Mandala**
 - **Preschool & Homeschool Product Lists**-these show some of the content that a subscriber gets with their subscription

We thank you for choosing to be an Origins Affiliate and helping us to share and spread the word about Origins Curriculum. You play an integral role in helping people around the world to heal themselves and heal the planet through to **"Origins Effect."**

The **Origins Effect** is the concept that the guidance that Origins Curriculum provides for children through our Conscious Curriculum will have positive immediate effects that will evolve and grow into long term habits that will positively influence themselves and ripple out into the world around them. Children will develop a profound depth of mindful awareness, while gaining confidence in themselves and fostering the ability to achieve the goals they set.

If you have questions or need **support**, please be sure to check out our **FAQ** or reach out to us directly at **info@originscurriculum.com**

