



EVENTS PRIVACY STATEMENT

Effective Date as of September 2023

This privacy statement offers details on the handling of personal information belonging to individuals ("you") who register for or participate in a MKX Network organized (or co-organized) Event. For the scope of this privacy statement, the term "Event" include various gatherings, including but not limited to conferences, exhibitions, congresses, conventions, summits, seminars, webinars, meetings, workshops, award dinners, public training sessions, private or customized training programs, masterclasses, shows, and sessions. These Events may occur virtually, in-person, or in a hybrid format.

Please note that we may update this policy occasionally by posting a new version on our website.

This Privacy Statement supplements our Privacy Policy, available [here](#).

1. Responsible for data processing

Your personal data is collected and processed by MKX Network Group of companies (MKX Network USA LLC, MKX Network B.V. and any other entity of the global group of MKX Network companies) acting as Data Controllers.

If you have any questions about the use, collection, or processing of your personal information, or if you wish to exercise your rights, please contact us at privacy@mkxnetwork.com.

2. What kind of information do we collect?

We collect personal data across the following categories:

Identification, background and contact details

- Personal information such as your name, title, gender, and date of birth;
- Visual and auditory representations of you, such as images, audio recordings, and video footage captured during webinars, photographs, or recordings made during the Event, including CCTV footage if the Event is hosted at our premises;
- Contact information, which includes your address, email address, online chat or social media account details, and phone number;
- Information relevant to your independent business owner status and financial data, such as income centers, downline, or upline information, particularly when it is necessary for participant selection and determining eligibility for specific Events;

Online and transactional data

- Details of your IP address, browser type, and operating system when you visit our website;



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- A record of Events you have previously attended or registered for future attendance;
- Payment information and financial transaction records related to Event participation;
- Records of communications sent by MKX Network or received from you;

In addition, we may also collect the following special categories of personal data when it is necessary for the purposes outlined in this Privacy Statement:

- information related to your health and medical conditions such as disability and dietary requirements; and
- Your MKX membership account name, particularly when membership grants you access to an Event or provides a discount on Event registration fees.

3. What is the purpose of collecting this information?

All personal data collected for our Events is processed for the following purposes:

Organizing and managing specific Events

We collect certain information to facilitate the organization and management of specific Events, including communicating with registered participants, sending Event reminders, sharing presentations and recordings, and gathering post-Event feedback. The data we collect for these purposes includes your first name, last name, country of residence, email address, and details provided on the registration form such as your phone number and other details. For virtual Events, your email address is also used to provide you with a personalized and secure login.

Marketing Communications

Additionally, your email address may be used for marketing purposes by MKX Network, but only if you have explicitly consented to receiving such messages. You retain the right to withdraw your consent at any time. To unsubscribe from our marketing emails, you can easily do so by clicking the provided unsubscribe link within the email.

Food Allergies and Dietary Requirements

In instances where food is provided at our Events, we may inquire about food allergies or specific dietary preferences. This data is used solely for the purposes of catering during the Events and the provision of this data is optional. If the data collected regarding food allergies or dietary requirements qualifies as medical data, your consent (Art. 6(1)(a) of the GDPR) in conjunction with Art. 9(2)(a) of the GDPR serves as the necessary legal basis for processing. In all other cases, processing this data is based on your consent (Art. 6(1)(a) of the GDPR) with the goal of enhancing your comfort and participation in our Events.

Audio and Visual Recording; Live Streaming



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We may capture photographs and video content or make recordings during our Events and may also live-stream all or parts of an MKX Network Event. These images and videos may be available to the public, including but not limited to publishing on MKX Network websites, social media platforms (e.g., LinkedIn, YouTube, Facebook, Instagram, X formerly known as Twitter, TikTok, and other social networks), group communication channels (e.g., Telegram, WhatsApp), as well as on co-organizer's online platforms to increase awareness of our Events and promote our services and brand. These media assets may also be used in various publications, social networks, press releases, or for commercial purposes, and as part of MKX Network's promotional activities, both in connection with specific Events and for broader promotional purposes worldwide, on any media now known or invented hereafter. By attending an MKX Network organized (or co-organized) Event, you consent to the potential inclusion of your image in publicly published photos and/or videos as described above.

If you are uncomfortable with being photographed/filmed or having your image included in published materials, you have the option to object to this data processing by contacting us at privacy@mkxnetwork.com. We will make every effort to respect your choice. However, please note that we cannot guarantee the removal of published materials once they have been made available. You can also communicate your objection directly to the photographer or choose to avoid being in the shot if you notice photographs/videos being taken.

Event Recordings and Participant Visibility

If you participate in an Event by making comments, asking written questions or verbally, or appearing on stage during physical Events, your video and audio data will be recorded and viewable in the recording. The recording will also be shared with individuals irrespective of their attendance at the Event.

If you prefer to avoid this situation, you can participate in a virtual or hybrid Event with your camera turned off and refrain from asking questions or making written or verbal comments. Additionally, please note that when connecting to the Event, your registration data (first and last name) will be visible to other participants. If you wish to remain anonymous to other Event participants, please consider providing only your initials or first name during the registration process. For physical Events, avoid participating on stage if you prefer not to be identified.

4. How is this information shared?

When necessary, we may transfer and/or disclose your personal data to public authorities and governmental bodies as required by law. Additionally, for the proper provision of our services, we may share your personal data with co-organizers of the Event and trusted third-party service providers, including IT and cloud service providers, software providers, communication service providers, marketing service providers, and others.



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Your personal data provided in the registration form for (online) Events hosted by MKX Network using online event platforms such as Zoom, Vimeo or Ticket Factory, will also be shared with Zoom Video Communications Inc., Vimeo, Inc., or Ticket Factory B.V.. For more information, please refer to their respective Privacy Policies on their websites:

Zoom: <https://explore.zoom.us/en/privacy/> and <https://support.zoom.us/hc/en-us/articles/360059564372-In-Product-Privacy-Notifications>

Vimeo: <https://vimeo.com/privacy>

Ticket Factory: https://ticketfactory.io/assets/legal-documents/TF_Privacy_Policy.pdf

You may also be required to register for an Event using Typeform provided by Typeform SL. Please review their privacy policy on their website <https://admin.typeform.com/to/dwk6gt?typeform-source=www.privacyboard.co> for more information regarding how they handle your personal data.

Furthermore, we may disclose your personal data to Co-organizers of the Event as reasonably necessary for the management and organization of the specific Event for which you registered; third-party service providers assisting MKX Network with the specific Event, subject to contractually agreed conditions of confidentiality and security; and other third parties for whom you have provided consent for disclosure in connection with the specific Event.

Any trusted party to whom your personal data are disclosed, are expected and required to protect the confidentiality and security of your personal data and may only use your personal data in compliance with applicable data privacy laws and applicable contractual obligations. We may transfer your personal information to other countries around the world, including countries outside of the European Economic Area ("EEA"), which may not have the same data protection laws as those of the country where you access our services. Where we transfer your personal information to countries outside of the EEA, we will take appropriate steps to ensure your personal information is afforded the appropriate level of protection, including adequacy decisions or any adequate data transfer mechanisms adopted by the European Commission or standard contractual clauses (in the absence of an adequacy decision).

5. Retention period

We retain your personal data only for as long as it is necessary and in accordance with our applicable records retention and disposition schedules set out in our Privacy Policy.

6. Your Rights Under The GDPR

As a data subject, you have the following rights:



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1. Right of Access: You can access your data and receive information about how it is being processed.
2. Right to Rectification: You may request the correction of your personal data if it is inaccurate or incomplete.
3. Right to Erasure: In certain cases, you can request the deletion of your personal data ("right to be forgotten").
4. Right to Restriction of Processing: In certain cases, you can request that we limit the processing of your personal data to specific circumstances.
5. Right to Data Portability: In certain cases, you have the right to receive your personal data in a structured, commonly used, and machine-readable format.
6. Right to Object: You can object to the processing of your personal data, and we will cease processing it.
7. Right to Lodge a Complaint: You have the right to file a complaint with the Data Protection Authority in Lithuania or other competent authorities within the EU.

If you have any further questions about how your personal data is processed or want to exercise your rights as a data subject, please feel free to contact us at privacy@mkxnetwork.com.

7. Changes to Our Privacy Notice

We will update this Privacy Statement if our practices change or as we find better ways to keep you informed. Please check this page for the most up-to-date information and the effective date of any changes. If we decide to modify this Privacy Statement, we will post a new version on our website. Changes to the Privacy Statement will not apply retroactively.

How to Contact Us:

You can request access to your personal data to verify its accuracy and request corrections through the Event's contact person associated with your Event registration.

For any other inquiries related to the processing of your personal data, please contact us at privacy@mkxnetwork.com.