

FREE GUIDE



# 8 *WAYS TO CREATE MORE FINANCIAL STRENGTH FOR YOUR BUSINESS*



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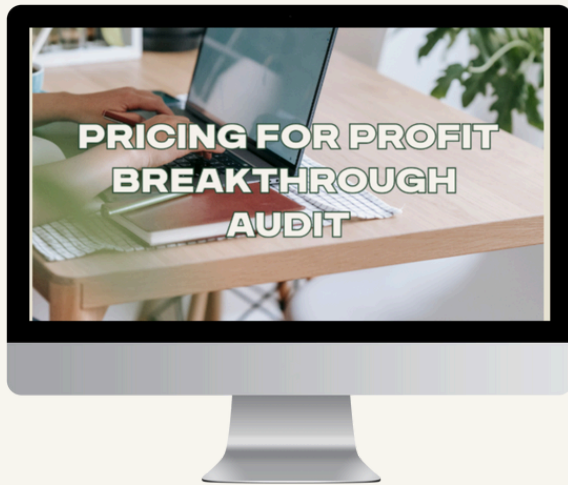
# 8 Ways To Create More Financial Strength For Your Business

*Most business owners are focused on generating sales to increase profitability, however, sales alone do not build financial strength.*

*Here are 8 ways to create more financial strength for your business.*

1. Understand your business's numbers
2. Have strong accounting/bookkeeping practices for proper money management
3. Effectively project and manage cash flow
4. Invoice as soon as possible
5. Have a good collection policy
6. Manage expenses and payables
7. Anticipate cash flow shortfalls
8. Have a strong financial team

# Next Steps...



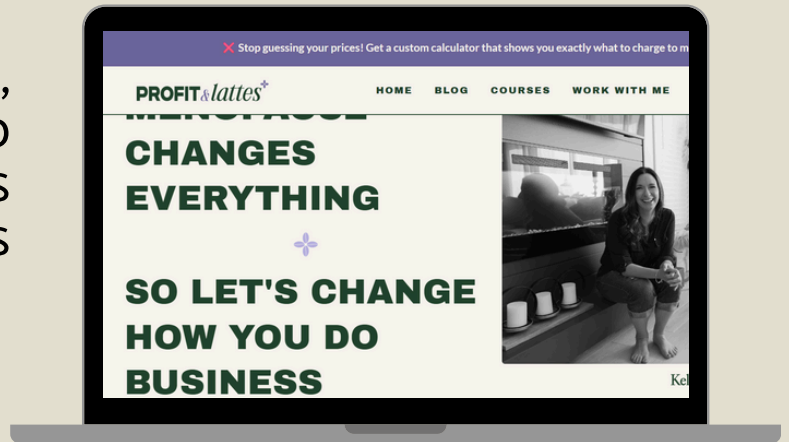
**Pricing for Profit Breakthrough**  
Wish you had a pricing formula that actually made sense? Now you do. Use this calculator to set your rates without second-guessing.

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## Courses & Free Resources

Grab the tools, templates, and training you need to stop spinning your wheels and start building a business that actually works for you.

[Visit the Website](#)



## Work with Me Privately

Whether it's your finances, your calendar, or your cortisol levels, I'm here to help you make sense of it all and build something sustainable on the other side.



[Apply Now](#)

# What They are Saying

“I immediately felt a connection with Kelly during our first coaching session. She is authentic and makes you feel comfortable opening up to her. She creates a safe space that is free from judgement. What I like most about working with Kelly, is how unapologetically human she is. I never feel like there is a hierarchy in the coaching relationship. She is true to who she is, nothing feels scripted or mundane. I look forward to continuing my sessions with Kelly, and as a woman entering menopause, I am excited about her menopause coaching!”

Mackenzie, Coaching Client



“Kelly’s guidance has been a true game-changer.

She’s helped me gain clarity and control over my finances, establish a solid budget and payment schedule, and even start paying myself consistently! We’ve also been strategically refining my pricing and laying the groundwork for future expansion. But beyond the financial support, Kelly provides invaluable emotional guidance too. As a female entrepreneur in my early 40s, Kelly has been a grounding force, reminding me that I’m not alone. It’s been an incredibly positive experience.”

Chantelle, Business Owner

“Working with Kelly has been nothing short of inspirational.

She shows true empathy when dealing with her clients and asked me the right questions to allow me to truly process where I was emotionally during our calls. She provided a safe space for me to release some of the stress I have been dealing with in my life. I highly recommend using Kelly as a coach both personally and professionally.”

Nichole, Coaching Client



## A note from me:

I built this business during menopause while working full-time and wondering if I was losing my mind. I navigated my way through the business chaos and hormonal hurricane and came out the other side determined to help other women do the same. Because burnout is not a business strategy. And success shouldn’t come at the cost of your sanity. Let’s figure this out together.

Kelly, “The Menopausal Entrepreneur”, Founder, Profit & Lattes

