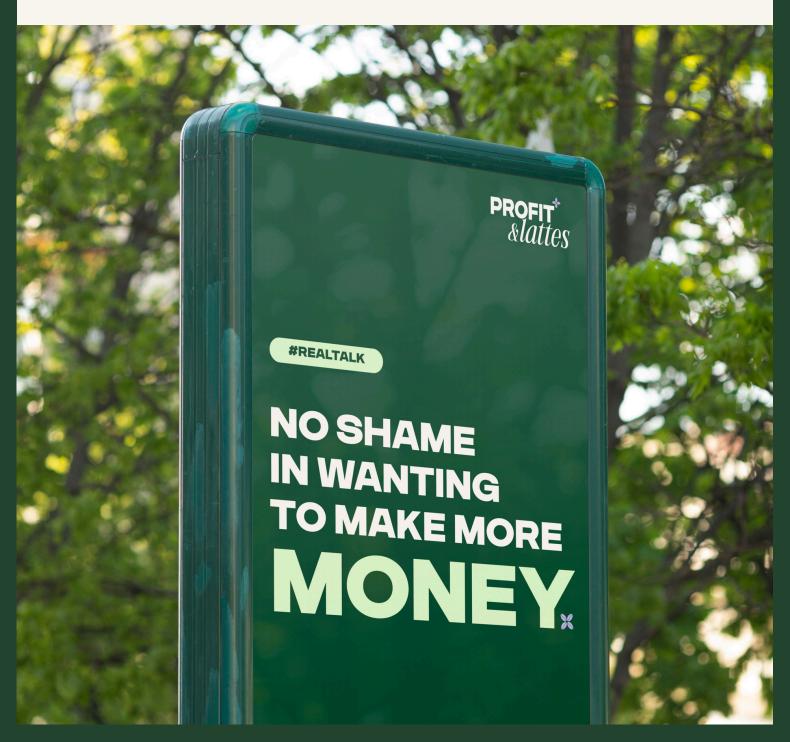
CANADA 2024 TAX SEASON SURVIVAL GUIDE



profitandlattes.com

THIS DOCUMENT IS FOR REFERENCE PURPOSES ONLY AND DOES NOT CONSTITUTE LEGAL OR TAX ADVICE. CONSULT A QUALIFIED PROFESSIONAL FOR PERSONALIZED GUIDANCE.

WELCOME!

It's tax season, and it's a great time to get help! The beginning of the year can be a busy time for small businesses, and finding the time to get prepared for tax filing can seem like a chore in itself. We understand the stress that might come with doing your taxes, and we are here to help. That is why we have put together this survival guide to help you and your business get on track and prepared for tax season.

REMINDER

April 30 is the tax filing deadline in 2025



HI, I'M KELLY



I'm about to be your secret weapon!
You're growing a business, and it's
exhausting to wear all of the hats. You
know it is time to take your business
finances seriously, but that sounds like
a lot of work and a lot of time that you
don't have.

Our team was built to help you grow and scale your business in a way that lets you keep doing what you love while leaving the numbers stuff to us.

Kylyttyl

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START DOING MORE OF WHAT YOU LOVE

AND a lot less of what you don't

LET'S CONNECT!









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TAX SEASON 2024 DEADLINES & TAX FORMS

2024 TAX SEASON DEADLINES

FEBRUARY 28

T4, T4A and T5 Slip filing deadline

FEBRUARY 28

WCB annual return filing deadline

FEBRUARY 28

RRSP contribution deadline

APRIL 30

Individual income tax filing and payment deadline

JUNE 15

Self-employed taxpayers and their spouse tax return filing deadline

JUNE 15

GST filing deadline - annual filer For sole proprietors with business income for income tax purposes (payment deadline April 30)



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GET ORGANIZED

GET ORGANIZED

- Ol Determine your tax forms and make note of deadlines
- 2 Gather your business records
- 1 Identify tax deductions and credits
- O4 Deduct your estimated tax payments

GET ORGANIZED

Plan for your tax obligation

Review your tax forms

File your taxes

Ask for help as soon as possible





TAX
BUSINESS
FORMS
GUIDE

TAX SEASON SURVIVAL GUIDE

TAX BUSINESS FORMS GUIDE

FILING AS A SOLE PROPRIETOR?

How to file: Report all business income on Schedule T2125: Statement of Business or Professional Activities of your personal tax return.

BEFORE YOU FILL OUT SCHEDULE T2125 YOU'LL NEED:

Your SIN (Social Insurance Number)
Your BN (CRA Business Number)—if you have one
An income statement for the tax year
Your balance sheet for the year
Receipts or statements for any business purchases—including smaller items like food expenses and big-ticket items like equipment, cars, or buildings
An inventory count and valuation (if you sell products)
Mileage records



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BOOKKEEPING CHECKLIST

BOOKKEEPING CHECKLIST

01	RECORD EVERY TRANSACTION. Make sure you haven't forgotten to record any transactions on your books — even seemingly minor ones.	
02	MAKE ADJUSTING JOURNAL ENTRIES Some common adjustments you'll likely need to make are for depreciation and amortization.	
03	SEPARATE PERSONAL AND BUSINESS EXPENSES Not separating personal and can become a huge headache around tax time.	
04	CHECK THAT TRANSACTIONS ARE CATEGORIZED CORRECTLY Make sure that your transactions are in the right account or your taxable income might be incorrect.	
05	RECONCILE YOUR BANK AND CREDIT CARD ACCOUNTS Your bookkeeping isn't really done until you've checked it against what the bank says. Make sure your books match your bank records.	



5

TAX PREPARATION CHECKLIST

TAX PREPARATION CHECKLIST

Your taxpayer identification number (SIN)
Your business income statement
Your balance sheet
Receipts for all business purchases, including cash purchases
Your business bank statements
Your personal bank statements if you haven't yet opened a dedicated business bank account
Credit card statements
Payroll statements
Your tax return from the previous year
The amount paid in estimated tax payments throughout the year



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TAX SEASON RESOURCES & PLANNERS

TAX SEASON SURVIVAL GUIDE

CHECK YOUR LIST TWICE

There are a few items in particular that you'll want to pay extra attention to.

Take your time to get these numbers exactly right and ensure you have the documentation to support them.

01

BUSINESS MILEAGE

If you drive for business reasons, you can deduct that mileage. Be sure you're tracking mileage that directly relates to your business activities, not mixed or personal ones.

02

HOME OFFICE DEDUCTION

If you have a space in your home entirely (not partially) devoted to business, you can deduct the costs associated with that space. Be careful in how you determine this space, it's a common CRA trigger and can draw a tax audit.

03

TRAVEL AND ENTERTAINMENT DEDUCTIONS

If you travel for business or entertain clients or employees as part of your business, those entertainment expenses can be deducted from your business taxes. Be sure to separate any business or personal costs if your travels include both work and pleasure.

04

CHARITABLE CONTRIBUTION DEDUCTION

If your business has made charitable contributions for the year, these can be deducted. Again, be careful to check your records on these, as charitable contributions can be a CRA audit trigger.

DO'S & DONT'S

D0'S



Organize your tax documents and store them in a secure location



Prepare your tax return truthfully and rigorously



Ask for help as soon as possible

DONT'S



Wait until the last minute to do your taxes



Avoid filing because you can't pay your taxes



Fill out a tax return with false information



Guess at important deductions and filing requirements

If your tax situation feels overwhelming or confusing, there's no need to try and solve all your problems alone or all at once We're here to help. To schedule a free consultation call, visit our website:

www.profitandlattes.com

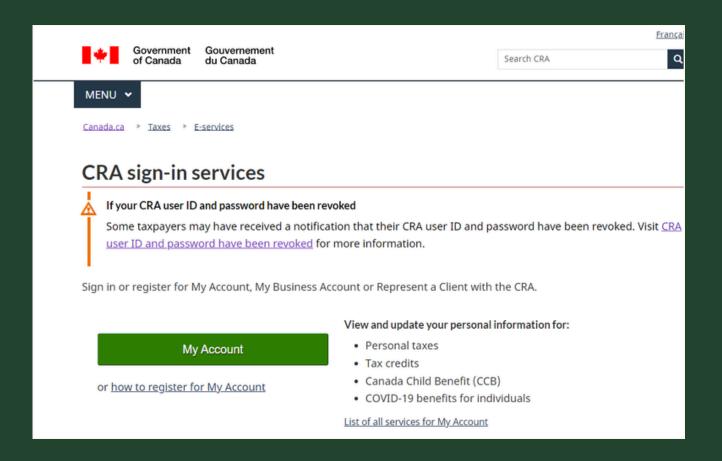


HELPFUL RESOURCES

CRA WHERE'S MY REFUND

In general, you can expect to get your tax refund 3-4 weeks after filing your return. You can check your CRA refund status by signing into your My Account.

VISIT SITE



QUESTIONS TO ASK MY TAX PROFESSIONAL

QUESTION ONE	
QUESTION TWO:	
QUESTION THREE:	

PLAN YOUR DAY

MORNING	
AFTERNOON	

PLAN YOUR WEEK

MONDAY	THURSDAY
TUESDAY	FRIDAY
WEDNESDAY	NOTES

YOUR NOTES



Know a fellow small business owner who could use a hand this tax season? Spread the love and share this guide.

Let's connect on any of our social media pages.







PROFIT& lattes

Next Steps...



Pricing for Profit Breakthrough

Wish you had a pricing formula that actually made sense? Now you do. Use this calculator to set your rates without second-guessing.

Apply Now

Courses & Free Resources

Grab the tools, templates, and training you need to stop spinning your wheels and start building a business that actually works for you.

Visit the Website





Work with Me Privately

Whether it's your finances, your calendar, or your cortisol levels, I'm here to help you make sense of it all and build something sustainable on the other side.



Apply Now

What They are Saying

"I immediately felt a connection with Kelly during our first coaching session.

She is authentic and makes you feel comfortable opening up to her. She creates a safe space that is free from judgement. What I like most about working with Kelly, is how unapologetically human she is. I never feel like there is a hierarchy in the coaching relationship. She is true to who she is, nothing feels scripted or mundane. I look forward to continuing my sessions with Kelly, and as a woman entering menopause, I am excited about her menopause coaching!"

Mackenzie, Coaching Client



"Kelly's guidance has been a true game-changer.

She's helped me gain clarity and control over my finances, establish a solid budget and payment schedule, and even start paying myself consistently! We've also been strategically refining my pricing and laying the groundwork for future expansion. But beyond the financial support, Kelly provides invaluable emotional guidance too. As a female entrepreneur in my early 40s, Kelly has been a grounding force, reminding me that I'm not alone. It's been an incredibly positive experience."

Chantelle, Business Owner



"Working with Kelly has been nothing short of inspirational.

She shows true empathy when dealing with her clients and asked me the right questions to allow me to truly process where I was emotionally during our calls. She provided a safe space for me to release some of the stress I have been dealing with in my life. I highly recommend using Kelly as a coach both personally and professionally."

Nichole, Coaching Client



A note from me:

I built this business during menopause while working full-time and wonderng if I was losing my mind. I navigated my way through the business chaos and hormonal hurricane and came out the other side determined to help other women do the same. Because burnout is not a business strategy. And success shouldn't come at the cost of your sanity. Let's figure this out together.

Kelly, "The Menopausal Entrepreneur", Founder, Profit & Lattes