

**Need 2 Feed Outreach® presents** 

# ACURATED DINING EXPERIENCE

Friday, July 25, 2025 • 6 PM – 9 PM The Hatchery, Chicago

50 hand-picked guests
One night • Infinite flavor



## WHY THIS NIGHT MATTERS

We're curating a dining experience that blends culinary innovation with purpose. Guests will savor chef-driven plates, sip handcrafted cocktails, and move to a curated soundtrack—all in an elevated, intimate setting. This exclusive experience delivers indulgence with intention. Your sponsorship fuels Need 2 Feed Outreach, Fatso Hard Kitchen's grassroots initiative tackling food insecurity on Chicago's West Side.

## **AUDIENCE SNAPSHOT**

#### **DECISION-MAKERS**

50 corporate leaders, event planners, and influencers

#### **BRANDS & PARTNERS**

Local + national food-centric companies, lifestyle labels, community partners

#### PROJECTED REACH

15K+ cumulative social impressions during launch week

www.fatsohardkitchen.com



## PARTNERSHIP OPPORTUNITIES

LEVEL

CULINARIAN

INVESTMENT

\$250

**BRAND ACTIVATION** 

Logo on Step-&-Repeat

• Entrance signage

• Social media shout-out (1x)

• Sponsor-page logo & link

• Live acknowledgement

SWAG BAG

FHK premium socks + FHK signature pen

TASTE MAKER

\$500

All "CULINARIAN" perks, plus:

Socks + pen + FHK tee

Priority logo placement

Behind-the-scenes social reel

• Dedicated e-blast mention

FLAVOR LEGEND

\$750

All "TASTE MAKER" perks, plus:

Socks + pen + tee + 40-oz FHK engraved Stanley® tumbler

Hero logo position

 Verbal spotlight by Chef Wanda during toast

#### DELIVERABLES & TIMELINE

Upon Commitment

July 1

July 22

July 25 (Event Day)

July 28

Logo locked for Step-&-Repeat & website

Sponsor-Tagged Teaser drop

VIP swag bags assembled—sponsor items inserted

On-site signage, verbal acknowledgement, live tags

Post-event recap reel & photo album with sponsor handles

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## COMMUNITY IMPACT

Proceeds directly support Need 2 Feed Outreach®, our ongoing monthly food initiative serving families, elders, and unhoused neighbors on Chicago's West Side. Sponsoring this event helps keep our mission moving—one meal, one moment, one neighborhood at a time.

#### RESERVE YOUR SPOT

Sponsorships capped at 5 per tier to keep every partner in the spotlight. Secure placement before the Step-&-Repeat heads to print.

#### Contact:

Wanda L. Gilmer, Founder & Dining Experience Curator 312-978-2555 • info@fatsohardkitchen.com

• Deadline: June 21, 2025 (logo & payment due)

#### **ABOUT FATSO HARD KITCHEN**

Chicago-born, South-Side-raised, and family-powered. We deliver Midwestern cuisine with a Southern kiss—simple, hearty, unapologetic. From corporate boardrooms to block parties, we Make Your Belly Smile® while honoring family, love, tradition, integrity, and quality.

Partner with us. Dine with purpose. Own The Flavor. Feed the city.

www.fatsohardkitchen.com

## Thank you!

for fueling Fatso Hard Kitchen's mission to Make Your Belly Smile®!

Don't forget to share your experience and tag us on social media.

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