

2025 MEDIA KIT
STRATEGIC BRANDING OPPORTUNITIES/PRINT

BAHAMAS

I N V E S T





Each one of our Bahamas Invest publications will feature **luxury real estate, resorts, developments and business opportunities** including information on **legislative updates, financial products, government policies** and will **provide profiles** of the **movers and shakers** in The Bahamas.

FOUR QUARTERLY ISSUES

Bahamas Invest is your gateway to investment and living in The Bahamas. Our mission is to showcase the lifestyle, culture, cuisine and investment opportunities throughout the Bahamian archipelago.

THE WORLD WILL KNOW IT IS **BETTER** IN THE BAHAMAS.

Print: With 4 issues per year The Bahamas Invest Magazine offers new ways to tailor your advertising and inform our targeted audience about your business or service; or to enhance your personal brand.

Email: Our frequently updated blog reaches thousands of readers.

Website: Our website receives thousands of page views per month with its featured content, event photos, resource guides and more.



2025 CALENDAR

ISSUE 01: JAN - MARCH 2025



Space Close: JAN. 15, 2025

Materials Due: JAN 30, 2025

THE FAMILY ISSUE

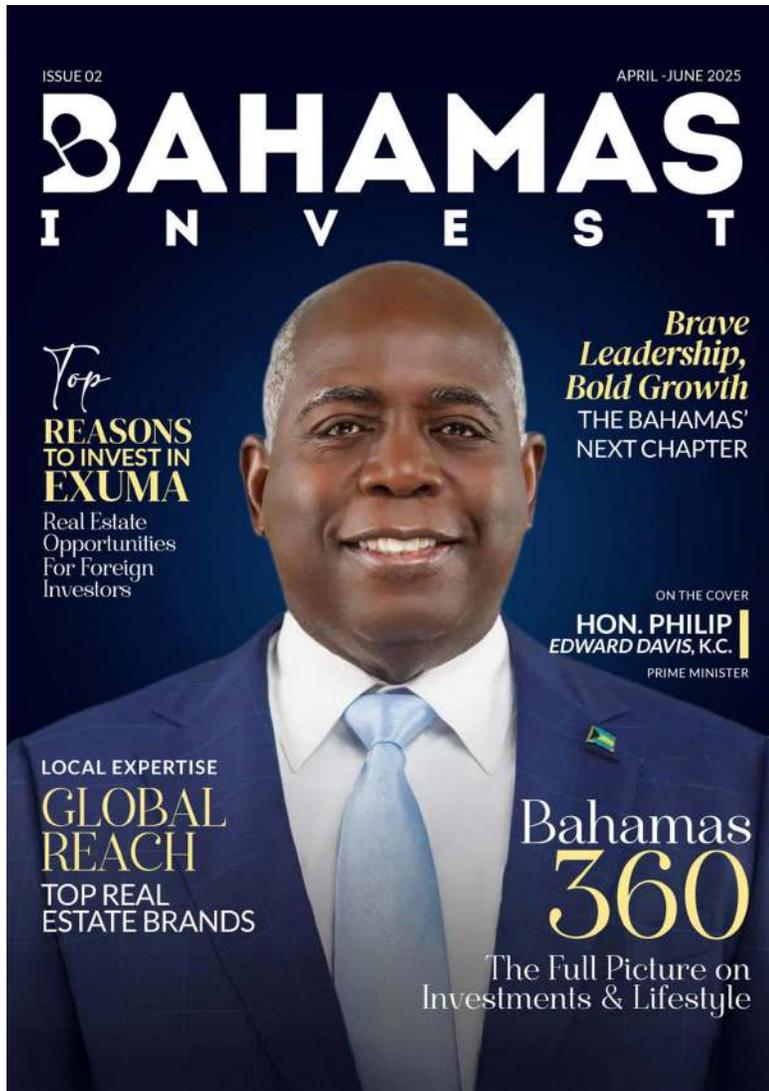
Your Bahamas Relocation Guide; Medical Services; School Options; Financial: Family Wealth Offices & Estate Planning

Advertising:

- **School Profiles**
- **Healthcare Provider Profiles**
- **Business Profiles**
- **Development Profiles**
- **Realtor Profiles**

2025 CALENDAR

ISSUE 02: APRIL - JUNE 2025



Space Close: April 30, 2025

Materials Due: May 15, 2025

BOLD VISIONS. BRIGHT FUTURES.

In this dynamic second issue, Bahamas Invest Magazine highlights the people, projects, and partnerships shaping a stronger, more resilient Bahamas.

From national leadership to island innovation, we explore how vision meets action across every sector of growth.

Step inside stories that matter:

- **Prime Minister's Vision**
- **Exuma's Investment Rise**
- **Real Estate Momentum**
- **Innovation & Infrastructure**
- **Sustainable Development**

2025 CALENDAR

ISSUE 03: JULY - SEPTEMBER 2025



Space Close: July 30, 2025

Materials Due: August 15, 2025

THE LEADING LADIES ISSUE

These trailblazing women are making a name for themselves throughout The Bahamas in politics; business, health services, the judiciary and philanthropy. Financial: A Guide to Investment Funds

Advertising:

- **Women in Business**
- **Women in Politics**
- **Women in Health Services**
- **Women in the Judiciary**
- **Women in Philanthropy**

2025 CALENDAR

ISSUE 04: OCTOBER - DECEMBER 2025

Space Close: October 30, 2025

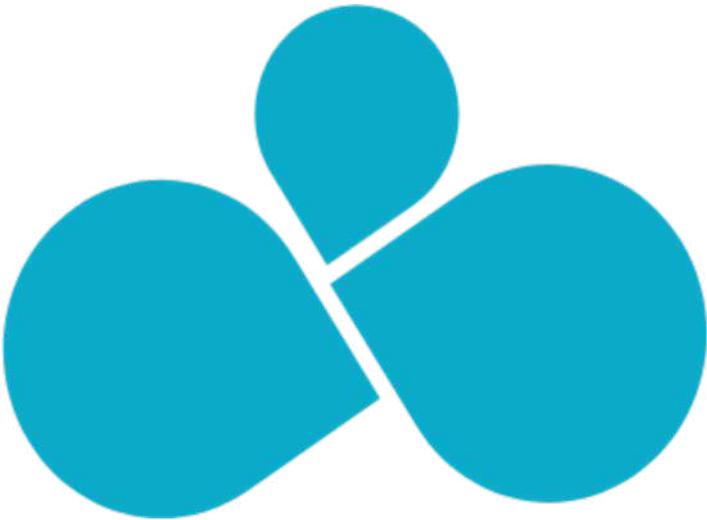
Materials Due: November 15, 2025

THE BEST OF THE ISLANDS ISSUES

Explore the best resorts, short term luxury rentals, best beaches, best restaurants, best shopping, best lawyers, offshore medical services.

Advertising:

- **Best of Private Islands**
- **Best of Lawyers**
- **Best of Doctors**
- **Best of Restaurants**



CIRCULATION

TARGET THE RIGHT CONSUMERS

and let us bring your message home.

7000

SUBSCRIBERS
REQUESTED

200,000

REALTORS

2000

HOTEL AND RESORT
DISTRIBUTION

10,000

ADDITIONAL HIGH-INCOME
HOMEOWNERS

2100

BUSINESS LEADERS

800

PROFESSIONAL
OFFICES

VALUE ADDED OPPORTUNITIES

- Sponsorships, print partnerships and online opportunities
- Sponsor a Bahamas Invest magazine event
- Partner with us on a promotional giveaway
- Sponsor our special distribution efforts
- Sponsor our Bahamas Invest magazine blogs or website
- Join us in charitable giving
- Ask us about custom inserts, tip-ins, gatefolds, response cards



OUR READERS

Bahamas Invest magazines target affluent, intelligent decision makers who share a passion for and interest in investing and living the good life in The Bahamas.

200,000

HOW MANY READERS?

With a targeting audience of over 200,000 readers in our email database and thousands we connect with through our social media networks, our readership will ensure your message and brand is seen all over the world.

WHO ARE THE READERS OF BAHAMAS INVEST MAGAZINE?

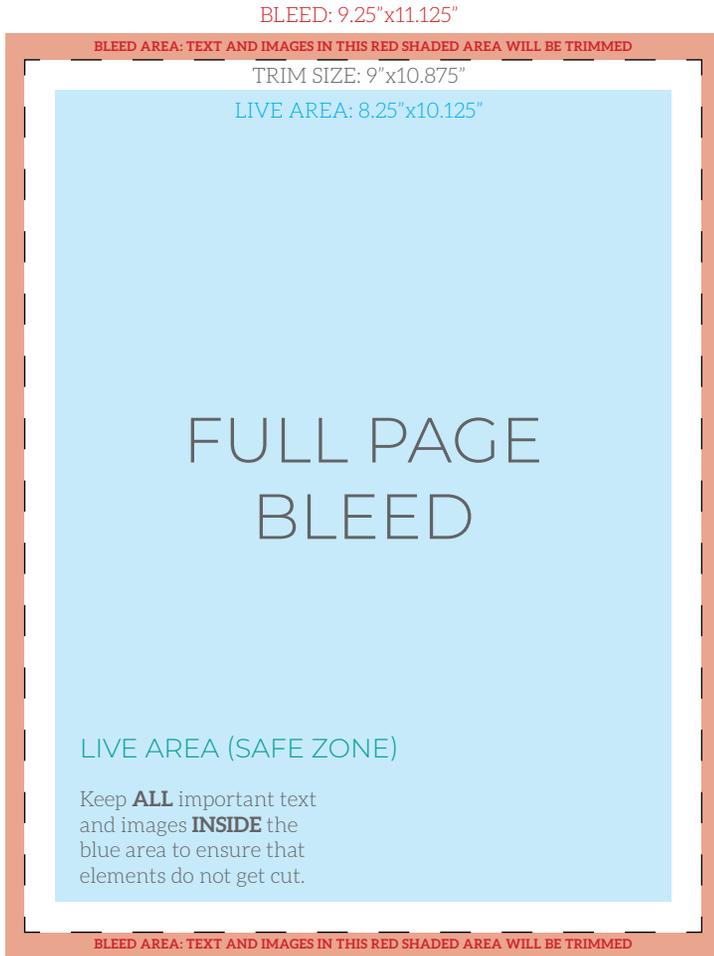
Our readers are business leaders; political leaders; travel enthusiasts; financial services, legal and real estate professionals and investors.

Our readers
have money and
spend money!

PRODUCTION SCHEDULE

ISSUE	SPACE CLOSE	MATERIAL CLOSE
JAN/FEB	11/27/24	12/4/24
MAR/APR	1/5/25	1/12/25
MAY/JUNE	3/11/25	3/18/25
JULY/AUG	5/13/25	5/20/25
SEPT/OCT	7/15/25	7/22/25
NOV/DEC	9/16/25	9/23/25

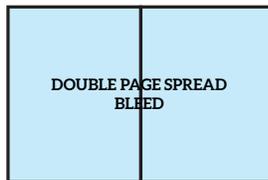
OUR SPECS 2025



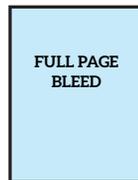
TRIM LINE ----- BLEED

Gray dotted line is the actual cut of the final design.

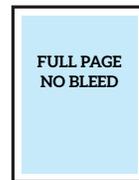
Extend the background of your artwork to the edge of this template if you want your artwork to extend to the edge of your final prints. 0.125 inch bleed on **ALL** sides is our requirement.



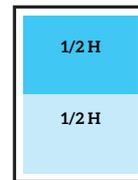
DOUBLE PAGE SPREAD
Bleed: 18.25"x11.125"
Trim: 18"x10.875"



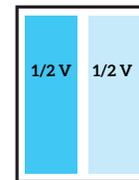
FULL PAGE
Bleed: 9.25"x11.125"
Trim: 9"x10.875"



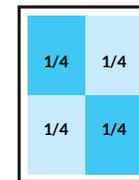
FULL PAGE (no bleed)
7.75"x9.625"



1/2 PAGE (Horizontal)
7.75"x4.6875"



1/2 PAGE (Vertical)
3.75"x9.625"



1/4 PAGE
3.75"x4.6875"

ADVERTISEMENT WIDTH DEPTH

TWO PAGE SPREAD

Full Bleed:	18.25"	11.125"
Trim:	18"	10.875"

FULL PAGE BLEED

Full Bleed:	9.25"	11.125"
Trim:	9"	10.875"

FULL PAGE (NO BLEED)

ONE-HALF PAGE HORIZONTAL	7.75"	4.6875"
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ONE-HALF PAGE VERTICAL

ONE-FOURTH PAGE	3.75"	4.6875"
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DETAILS

- When creating full-page bleed ads, please do not use any crop or registration marks.
- Ads submitted without sufficient bleed area will be reduced to fit live area.
- **We highly recommend that all important information (i.e. text) is kept within the live area.** If text or other important information is outside the live area, we are not responsible if it is left out.

CREATIVE SERVICES

Bahamas Invest art department will provide professional and creative ad design to display advertisers at no cost. Photo images must be at least **300 dpi**. We accept the following formats: .tif, .eps and .jpg. Images from the web or embedded in a Word document will not be accepted.

AD SUBMISSIONS

Send files to your account executive. The preferred format for camera-ready ad submission is a PDF. Files must be CMYK, have a resolution of 300 dpi or higher, and must have all fonts embedded. PDF documents created using the "PDF/X-1a" is strongly recommended. For bleed ads, please do not include any crop marks.

Although we do our best to ensure color accuracy, Bahamas Invest magazine is not responsible for incorrect output of color or the color correcting of ads if a color-match proof is not provided.

CREATIVE SERVICES

- When using a file transfer website (such as Dropbox or WeTransfer) to submit ads, a low-res pdf proof will be provided to the client to ensure that the correct file is placed in the magazine.
- Send Dropbox files to your account executive. Please make the file public so that access will be automatically granted if shared amongst our team.

PURCHASE LOCATIONS AND DIGITAL ASSETS

DIGITAL ADVERTISING & AGENCY SERVICES

Connect with Bahamas Invest magazine's engaged digital audience through strategic custom digital connection, email marketing and social media. Expand your audience reach through our digital marketing agency that offers a full suite of display advertising and digital marketing services.

For more information email us at info@bahamasinvest.org



BAHAMAS:

Suite 14, Access Co-Works, One West Plaza, Windsor Field Road, PO Box N4589, Nassau, The Bahamas

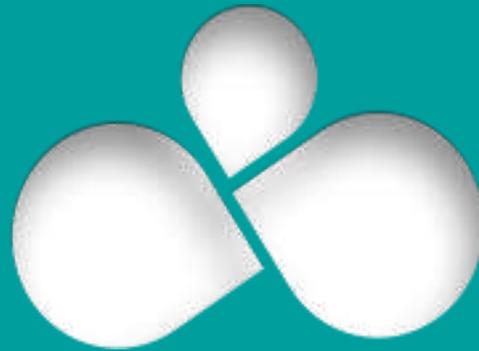
PHONE: 1-242-822-5363

USA:

303 Corporate Center Drive Suite 100, Stockbridge, GA 30281

PHONE: +1 678 466 2507





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