

Where Rock meet Roll: How We Floored the Arctic Monkeys World Tour

A UNIQUE CHALLENGE
FOR A GLOBAL STAGE

A Unique Challenge on a Global Stage

TAIT—the creative force behind world class concert sets came to us with an ambitious **request**: wrap an entire stage in carpet, including a massive central ring. It wasn't just flooring, it was craftsmanship.

Built to Perform

Tour life is brutal on materials. Every seam had to withstand constant breakdowns and rebuilds across continents.

We meticulously wrapped:

- ✓ Chair sections
 - ✓ Speaker enclosures
 - ✓ The main stage platform
 - ✓ The centerpiece ring
- Every detail mattered, and we ensured it was built to last.

A Last-Minute Curveball

Just as the stage was prepped for its final rehearsal, a surprise request arrived: Alex Turner and the crew wanted integrated lighting within the ring right before shipping. It was a last minute twist, but we're no strangers to adapting under pressure.

Delivering Under Pressure

Without missing a beat, we adjusted. Even with other projects in motion, our team stepped up, working late into Friday and through Saturday morning. We re-engineered the structure, made the necessary modifications, and completed the updates just in time for shipment overseas.

An Encore Performance

Months later, the set returned with another request—TAIT was expanding the final leg of the tour. We were brought back to wrap additional columns, pushing the design even further while maintaining the precision and quality that had defined the first installation.

A Tour-Tested Triumph

The response? Outstanding. Not only did the carpeted set look phenomenal, but it performed flawlessly through every stage of the tour. This was more than just a job—it was a milestone project that showcased what's possible when expertise meets passion. And the best part? It opened the door to another legendary collaboration (stay tuned!).

Flooring the Unexpected

At Dale Price Flooring Solutions, we don't just install floors—we create experiences. Whether it's luxury homes or world tour stages, we thrive on delivering the extraordinary, combining passion, precision, and dedication in everything we do. This project proved one thing: when creativity meets craftsmanship, anything is possible.

Dale Price Flooring Solutions

Ready to transform the ordinary into something extraordinary?

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