## Guide to

Continuous Improvement



Website	
	Step 1: Goals and Audience
Development	Purpose and Goals
Step 2: Planning and Strategy	Target Audience Needs
Project Scope and Timeline	
Site Map and Wireframes	Step 3: Design Phase
Technology Stack and Platfor	
	Design style and aesthetic
Step 4: WEBSITE DEVELOPMENT	Visual Elements
Front-end Development	User Interfaces and User Experier (UI/UX)
Back-end Development	Step 5: CONTENT CREATION
	Writing and Organizing Website
Step 6: TESTING AND QUALITY	Content Optimizing Content for Search Engines (SEO)
Website Testing	Implementing a Content Management System (CMS)
	Step 7: LAUNCH & DEPLOYMENT
Step 8: POST LAUNCH SUPPORT	Finalizing Website Features and
Monitoring Website Performance	Content Setting up Hosting and Domain
Regularly Updating Content Providing Ongoing Technical Support	Registration  Deploying the Website to the Live Server