



community


Real estate simplified, Life amplified

Your gateway to a thriving real estate career.

www.realcommunity.com



community



Welcome to real estate reimaged

Welcome to Community, a platform created to simplify the real estate business. I am Jordan Terrell, the founder of Community, and I am thrilled to share with you the journey and the vision that has shaped our platform.

community



The Genesis of Community: The Sandcastle Story

My shift into real estate began with a well-deserved month-long break. After a decade in a different career, this was my chance to pause and enjoy time with my family. It was during this downtime that I had what I call my sandcastle story.

There I was on the beach with my three sons. What started with their little plastic shovels and buckets quickly grew into a full-blown project with wheelbarrows and big shovels. Lost in the fun of building sandcastles, I realized I had no clue where my phone was, and frankly, I didn't care. Nobody needed me, no emails to answer. In those six hours, I found joy in being totally there with my kids. This was so different from my past life, where I was always connected, always on call.

I thought transitioning to real estate would mean more freedom and better income. But, four months into my new career, I faced a reality check. On a family trip to Aspen, I found myself in a hotel room, glued to my laptop, managing four home sales that were about to close. Here I was, celebrating big commissions, but at what cost?

"As my family enjoyed the mountains, I was stuck working ."

This moment in Aspen, so different from the beach with my sons, made me see how unbalanced my life had become. Success in real estate, I realized, shouldn't mean missing out on the moments that matter most.

That's the heartbeat behind Community. I wanted to create a new kind of real estate platform. One where professionals can strike a balance and achieve their 'why.' For me, it's about being there to build sandcastles, to be fully present. Your 'why' might be different, but it's just as important. You shouldn't have to give it up for success.

Community is all about this balance: helping simplify real estate so that agents can build great careers without losing those sandcastle moments, those times when you're truly present for what matters most to you.

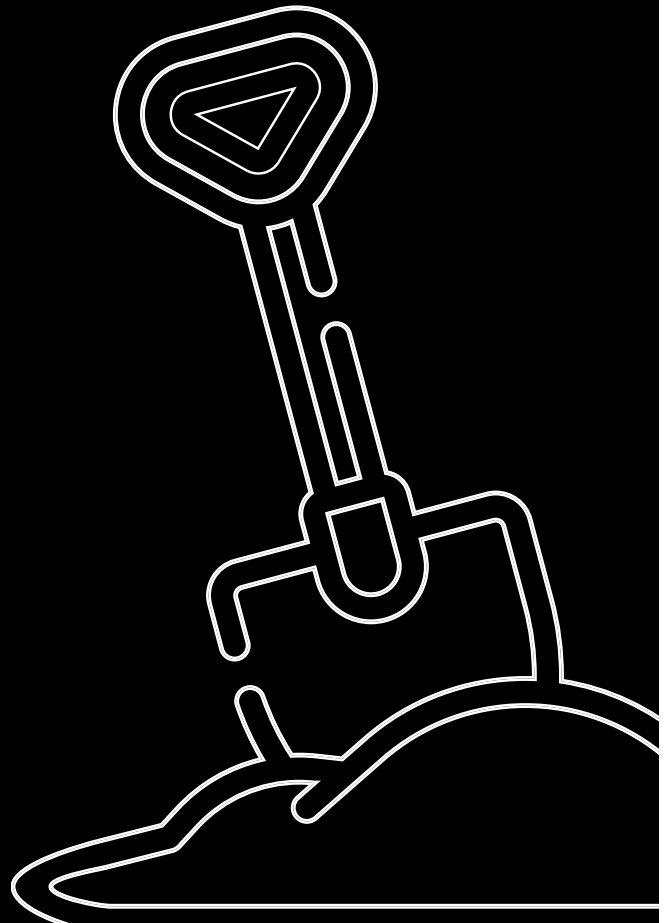
Sincerely,

Jordan Terrell

Founder, Community

OUR PROMISE

Real estate simplified, Life amplified.





Understanding the real estate challenges

People often get into real estate to make more money and have more freedom. But the following obstacles continue to work against real estate professionals:



Lack of support and training



Lack of time / No work life balance



Feeling like you're on an island



Lack of solutions in an ever changing industry



Overwhelmed by tech selection




No collaboration



Cost of services

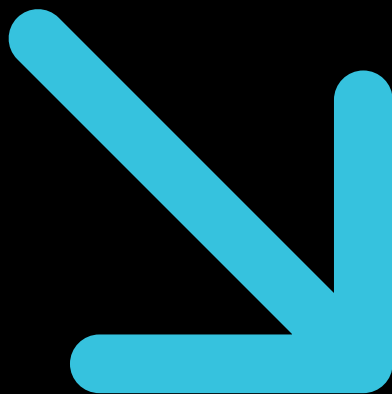


A rollercoaster pipeline and unpredictable income



Imagine if you could run your
entire business so efficiently,

you get your time back to
focus on what truly
matters to you.



That's the
power of
community

Welcome to **community**

Everything you need to increase your profit & get your time back

Proven roadmap to
take control of your
future career

Proprietary systems
and personal assistants
to help you get your
time back

Powerful tech
stacks and artificial
intelligence



High-level coaching
and training from
experienced agents

Complete client
care nurturing and
referral systems

Marketing support and
collaboration to make
sure you are staying
relevant

Community is your partner in real estate, driving
business forward with passion, innovation, and a
commitment to every individual's success.

community

Simplify your business, Get your time back

Complete client care nurturing
and referral systems

Community agents
close over 40 homes
per year.

The average agent spends 30
hours per week on non-dollar
producing activities

The average agent with
Community, spends less
than 10 hours on non-dollar
producing activities.

The average agent has no
career path.

With community, every
agent has a career path
designed for them.

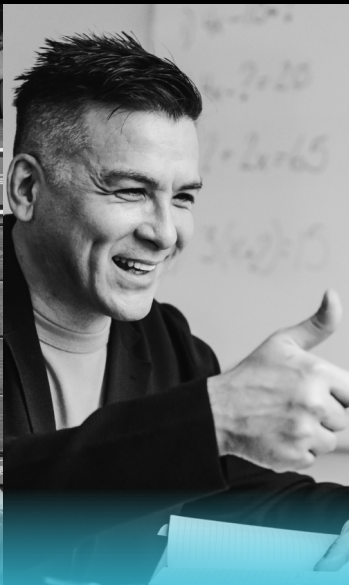
Real support
Real results

Results

community



Staff and client
care support



Lead gen and
sales support



Transaction
support



Coaching and
training support

In our community, every member's growth is our collective victory.

Community was created with a clear purpose: to empower real estate agents with the tools, technology, and support they need to thrive. Our dedicated staff, spanning from finance and operations to marketing and lead conversion, is committed to providing the backbone for your success.

The synergy between our staff's support and the vibrant relationships among agents creates a potent foundation for growth. It's a place where your victories are celebrated by all, and challenges are faced together.



community

Our community technology stack

With so many different technologies to choose from, most agents end up spending their hard earned money on things they don't know how to use or often don't even need. With Community, we provide only the best tech platforms and systems that are proven to grow your business.

- Educational platforms
- Artificial intelligence
- Efficiency management software

Leverage our systems to get your time back.

At Community, we combine cutting-edge technology with comprehensive systems, built for you. You can focus on selling homes while we streamline your processes and systems. We're dedicated to fostering your growth and success in your real estate career.

Strategic Time Management

Accountability

Coaching & Training

Lead Generation

Transaction Management

Financial Tracking

community

Real estate agents
often feel isolated in
this stressful business

Community's vibrant
in-person culture
fosters connections
and support.

Weekly in-person sales meetings

Daily Basecamp trainings

Accountability

Physical office space

Team building events

Agent-focused training events

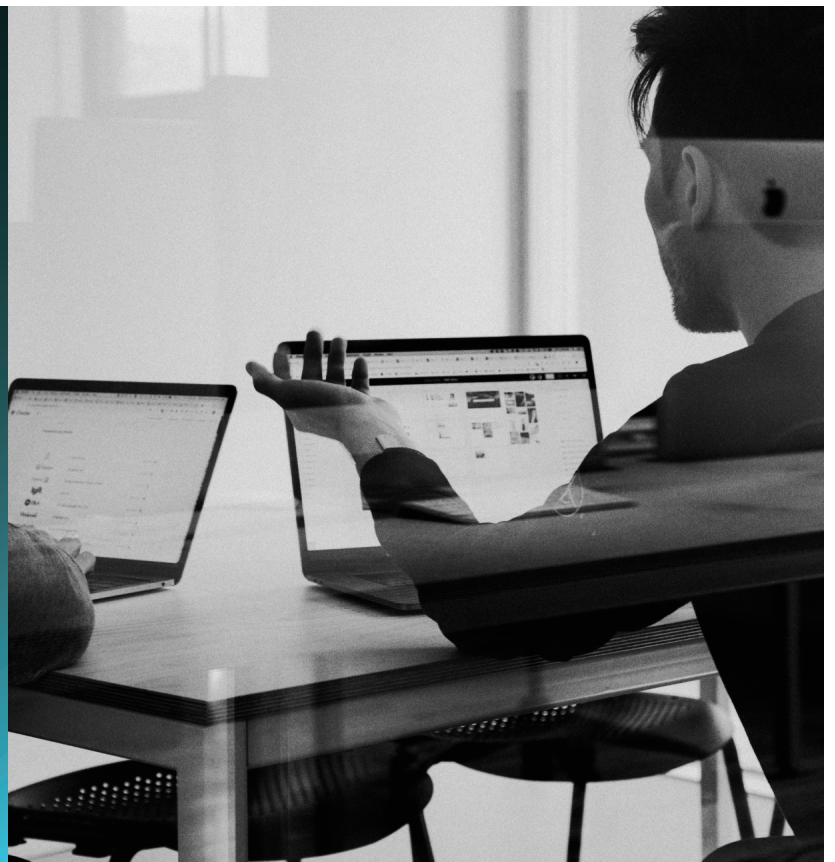
Real success is achieved
when you link arms with
others and experience
real community.

We take pride in our name by fostering community: From in-person trainings, quarterly off-sites, mountain getaways, top performer trips to Mexico, social events like happy hours and holiday parties. We're more than a platform; we're a partner, a friend in your journey, dedicated to enhancing every aspect of your real estate career.



community

Agents often juggle
numerous tasks
alone, from showing
homes to managing
transactions.



Licensed transaction
manager/coordinator

Comprehensive
listing management

community
Personal
Assistance

Backend virtual
assistance support

Scalable support
based on your needs

Community provides comprehensive personal
assistance to free up agents'
time and increase their efficiency.

We help you build lasting relationships



Most agents struggle to find the time to maintain new business and take care of their clients. With community, we view every client as a lifelong partner, not just a one-time transaction. We curate branded client experiences to bring you more referrals.



We do the heavy-lifting, you make the connections

Typically an agents relationship with a client ends at the closing table, with Community, the closing table is just the beginning. With our **72-touch client engagement plan**, your clients will always have you top of mind.

Client Care



community

Our platform was built to help you
streamline your business, increase your
profits, and get your time back.

Wherever you're from, Whatever your brokerage

Our community is your platform for growth.



Empower your
current brand
with the power of
community.

Community is a brokerage-agnostic platform, enabling agents to advance their careers while staying with their current brokerage. Access cutting-edge technology, robust support systems, and limitless growth opportunities without the need to switch teams or brokerages.

Your brand/team



POWERED BY
community



Your brokerage



The community success path

Most agents get into this business with no clear path to where they want to go, that's why we created our Community success path. The roadmap model outlines a structured approach to real estate business growth within the Community platform.

01

Define goals

Start your journey with Community by clearly defining your business objectives and aspirations.

02

Analyze business

Dive deep into your current business practices and performance to identify areas for improvement and growth potential..

03

Identify weakpoints

Pinpoint specific weaknesses and challenges in your business model or operations that need attention and enhancement.

04

Choose the right community plan

Select the Community plan that aligns best with your goals, needs, and growth trajectory to maximize your success.

05

Onboard and train

Begin your onboarding process with Community, where you'll receive comprehensive training and support to set you up for success.

06

Implement and leverage strategies

Put your newfound knowledge and resources to work by implementing tailored strategies designed to amplify your business performance and leverage Community's support.

07

Analyze progress

Regularly assess your progress and results against your goals to ensure you're on track for success and make adjustments as needed.

08

Repeat steps 1-7

Continuously refine and iterate your approach by revisiting these steps to fuel ongoing growth and success with Community.

Learn about our simple and versatile partnership models

Customize your partnership with community

Choose your services, Office + selected add-ons

Office

Includes all office and business essentials to run your real estate business.

Base plan

+

Culture

Includes comprehensive trainings, events, networking and more to foster community.

Add-on

Client care

Includes the complete client care events, nurturing and referral campaigns done-for-you.

Add-on

Or go full service with leads which also includes all services

Leads

Includes access to all lead sources and lead training, coaching & accountability to maximize your ROI.

Add-on

Marketing

Includes access to our powerful marketing center, marketing support and VA implementation

Add-on

Assistant

Includes everything you need from licensed transaction management, backend support and the ability to have a designated assistant.

Add-on

All partnerships include access to our extensive coaching platforms

Have access to hire real estate coaches from all over the country, covering various experiences and our online training platforms; REAC and Basecamp.



BASECAMP
POWERED BY community




**REAL ESTATE
ACCELERATOR**
POWERED BY community

communitycoaches




Choose how you pay


Split model

Pay as you close. This option provides flexibility for those looking to grow

Available now

or


Subscription

Pay monthly. This option provides significant cost savings with commitment

Coming soon



community

Cultivating a culture of belonging and growth

At community, our strength is rooted in our collective spirit. We are a family, unified by shared values and a vision that binds us together. Our unique culture is the essence of your journey with us, making it an extraordinary experience.

Our core values:



We NOT Me

Play for the person next to you. If you want to go fast, go alone. If you want to go far, go together.



Make It Happen

Be Resourceful. Find a way. Trust your instinct. Mistakes are the best way to learn!



Dream It, Do It

Reverse Engineer the life you want. Success is a choice.



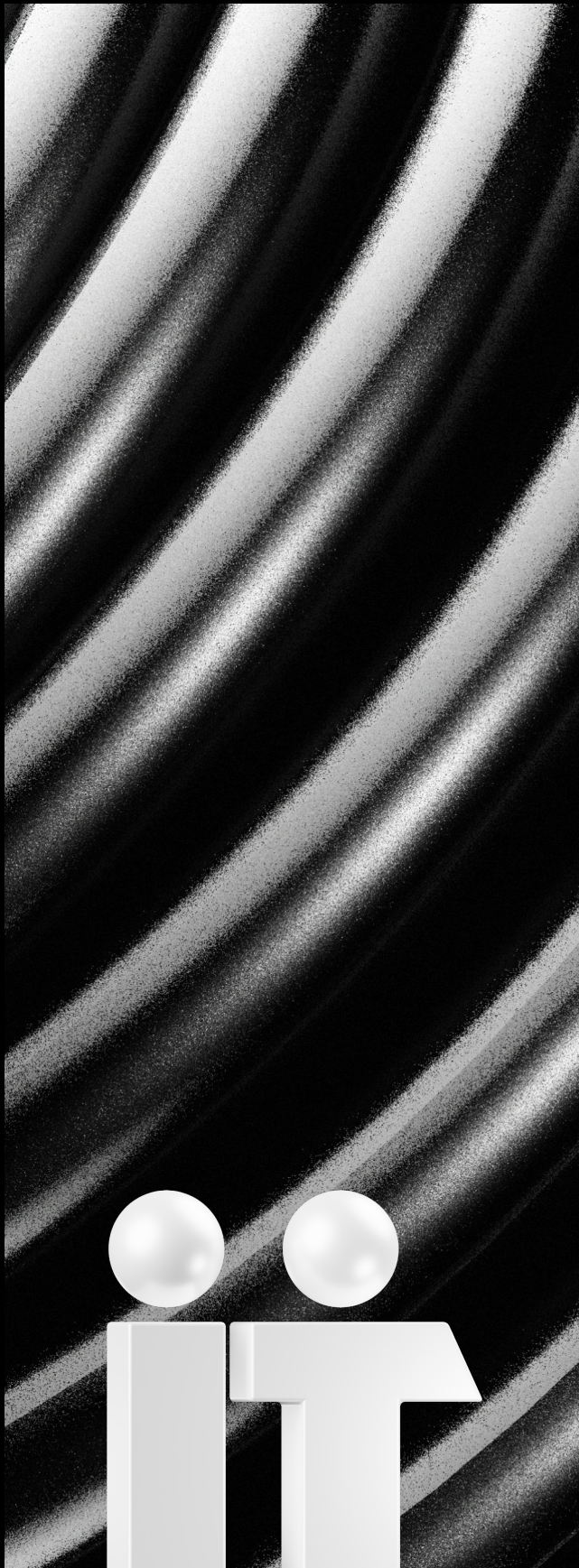
Be a Boss

Ownership equals power. Take ownership of your business, your talent, your career, your coworkers, your clients.



Embrace the How

Success is in the details. Success is in the leverage; people, systems, technology. Success is in the preparation; training, practice, commitment, discipline.





community

Transform your real estate career with community

Imagine a career where you're supported by cutting-edge technology and systems. Every transaction leads to building lifelong client relationships.

Continuous learning and personal growth are part of your daily life.

Opportunities for advancement and leadership are abundant.

Ready to begin?

Visit us online: Learn more about our services, success stories, and how to get started at www.realcommunity.com

Scan QR code: Scan the QR code and fill out our form and one of our team members will schedule you a meeting with you.



www.realcommunity.com





community



