



Target Buyer

Entrepreneur, founder, business owner, CEO, president

Company Size

Small to medium; \$7 to \$100 million in annual revenue; 10-100 employees

Triggers

The business is in the following stages; growing, struggling, or succession planning

10 Questions to Know If You're Ready for a Fractional CFO

1. Are you growing fast but lacking financial clarity and control?
2. Is your cash flow unpredictable from job to job or month to month?
3. Does your CPA handle taxes, but no one truly owns your financial strategy?
4. Are you spending too much time reacting to issues instead of planning ahead?
5. Are your reports late, unclear, or not helping you make better decisions?
6. Are your profit margins flat – or worse, shrinking?
7. Do you lack visibility into the profitability of individual jobs or services?
8. Is your bookkeeping accurate, but not giving you the insights you need to lead?
9. Are you unsure what your business is worth or how to grow that value?
10. Do you have a defined plan for exit, succession, or a future transition – and the right financial partner to support it?

If any of these issues resonate, your business may benefit from a complimentary consultation.

Fueling the climb from growth to legacy – where value is built to last and ready to hand off.



About US

At AmbitionCFO, we help business owners and founders gain financial clarity, stability, and growth through strategic CFO leadership - delivered fractionally and cost-effectively.

If you're navigating growth, fundraising, M&A, or planning an exit, our experienced team brings the leadership and financial expertise needed to move forward with confidence. With decades in C-level and operator roles, we specialize in simplifying financial complexity and driving results during key business transitions.

We partner directly with CEOs and leadership teams - not just as advisors, but as strategic allies invested in your long-term success. Whether you're scaling up or stepping away, we align your financials with your business goals through hands-on support and proven insight.

Strategic CFO leadership—everything you'd expect from a full-time CFO, delivered fractionally and cost-effectively.

Who We Help

We help construction owners grow, stabilize, or exit with confidence.

You may be a great fit for AmbitionCFO if:

- Your business generates \$7M–\$100M in annual revenue
- You lead a team of 10–100 employees
- Builders, subcontractors, and trades-based companies navigating scaling pains and seasonal cycles.

Let's get started with a complimentary 60-minute consultation to explore how we can support your journey.

FREE 60-MINUTE
CONSULTATION

