MRW FINANCIAL BROKERAGE

MEET OUR TEAM

MATT WICHMAN

MANAGING DIRECTOR

Ext. 101 | *matt@mrwfinancial.com*

In 1998, Matt founded MRW Financial and brings more than 25 years of experience from all levels of the insurance industry. Matt is a member of NBA, NAILBA, Tampa Association of Insurance and Financial Advisors, and has also served on several committees. MRW has been a Brokerage Qualifying member for Top of the Table MDRT since 2011.

MARIE KING COLBERT, CFP®, CLTC®

LIFE BROKERAGE MANAGER

Ext. 102 | *marie@mrwfinancial.com*

Marie is a licensed agent and also maintains NASD series 6 securities license. Marie assists agents with custom case design, preliminary underwriting, and advanced sales concepts. She works hard to make sure each agent is equipped with the most competitive and individualized solutions to surpass the goals and objectives of their clients.

TOM VASSALLO

ANNUITY & LTC SPECIALIST

Ext. 800 | *tom@mrwfinancial.com*

Tom brings over 32 years of long-term care experience to MRW Financial. Tom's previous experience includes Sun Insurance Marketing Network, where he supported over 30,000 advisors for long term care and was nationally recognized as a long-term care expert. With Tom's vast experience in long-term care, he will be a great asset in helping you and your clients develop a plan to address their long-term care needs.

SHELLEY BURKE

OPERATIONS MANAGER

Ext. 105 | *shelley@mrwfinancial.com*

Shelley came to MRW from Franklin Templeton Investments with 16 years of Customer Service and Correspondence experience. She has lived in the Brandon area for 13 years with her family and is here to offer any support our agents may need.

LISA SMYTH

CONTRACTING & NEW BUSINESS CASE MANAGER

Ext. 103 | *lisa@mrwfinancial.com*

Lisa joined MRW Financial in 2013 with 11 years of experience working as a case manager with some of the top carriers in our industry. She handles our local agents' new business and contracting throughout the new business process — and is available in our office to go over your applications and review requirements with you as needed.

ROBBY VASSALLO

MARKETING SPECIALIST

Ext. 807 | Robert@mrwfinancial.com

Robby graduated with a Bachelor of Business Administration from Millsaps College in 2024, where he also served as captain of the baseball team.

Gene Zimmerlink

UNDERWRITING CONSULTANT

(813) 875-6331

DON GARROW

UNDERWRITING CONSULTANT

(813) 875-6331 | don@mrwfinancial.com

Don's experience includes senior underwriter and director roles with Aetna, Executive Life, American General and Transamerica. Don retired in 2007 from home office roles and became an independent consultant.

Byron Rasmussen

UNDERWRITING CONSULTANT

(813) 875-6331

CONTACT US TODAY

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Rules and Qualifications: Business must be submitted and paid during qualification period. Agent must be contracted at street level directly under MRW Financial Inc. Agent must be in good standing with MRW Financial and have no outstanding debit balances. Awards are not redeemable for cash value or other remuneration. Qualifiers are responsible for all liabilities resulting from the award and will be issued a 1099-MISC form. MRW Financial Inc. reserves the right to modify qualification requirements upon the introduction of new products and carriers.