# THE ULTIMATE QUICKBOOKS SELECTION GUIDE: FIND YOUR PERFECT FIT



# THE FUTURE OF QUICKBOOKS STARTS TODAY.

Hi! So nice to meet you. My name is Linda Tuttle. I am a wife, mom, CPA, and your biggest cheerleader when it comes to helping you grow your online business.



I help entrepreneurs maximize their income through tax savings and business systems so that they can live life to the fullest and anticipate retirement with peace of mind.

I have run my own bookkeeping and tax practice from home for the past 20 years while raising my family. I have had the time freedom to travel to many places while growing a business and raising a family.

I get so excited when I am able to help other entrepreneurs in their business. I help business owners understand the tax and accounting side of their business, but I also love to help in other areas of business growth and development.

Choosing the right accounting software for your business is an important step in managing your finances. Let's find the best version for you.



"Linda's insight inside the course gave me the confidence and assurance that I can navigate the financial side of things in my new business."

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I've been using Quickbooks for over 26 years. Yes, I can tell you everything we have spent for our whole married life. I'm that person who can look up the restaurant we ate at 10 years ago while out of town. I can tell you how much we have spent on groceries over the years, and every bank account is reconciled. I love keeping track of these details.

Maybe the idea of this thrills you, or it bores you to tears. I get it...not everyone is a numbers person. But what I can tell you is if you are running a business, keeping track of your finances is CRITICAL. If you aren't monitoring your numbers it is hard to know how to make business decisions or know what you owe for taxes, or how to set goals.

I've put together a Profit Booster Crash Course to help business owners just like you. Whether you want to do everything yourself or get help, I've got you covered.

To learn more, go here now:

https://adventuringaccountant.com/crash-course

I know there are a lot of options out there for accounting software, but Quickbooks has been my software of choice for all of my career. Quickbooks has made a lot of changes over the years. Just like everything else, technology has advanced. To stay current with technology, I have had to adapt to these changes and so will you.

I was a loyal Quickbooks desktop fan for MANY years and I did not want to make the change to online, but I finally gave in.

I will tell you, there are a lot of features with the online version that I really do like. I love being able to connect bank accounts and bring in feeds and set up memorized rules for transactions. And as an accountant and tax preparer, I LOVE it when my clients use Quickbooks online. It makes it so much easier to work on my client's files and help them.

### What's the situation with Quickbooks Desktop?

If you purchased Quickbooks 2020, as of May 31, 2023 you will need to update to Quickbooks Desktop 2023 and pay the annual subscription fee to have access to support and functions such as payroll. Or, you can switch to Quickbooks Online.

I know this can be frustrating. But let's help figure out what the best option is for you.

You can still get Quickbooks Desktop Premier in 2023, but you are now required to pay an annual subscription of \$799/year. I am not aware of a discount available on this option.

You can also get Quickbooks Desktop Enterprise. This version is for medium to large companies who need advanced inventory tracking, fixed asset management, and have multiple entities. Most small businesses do not need all the features of this desktop version. The annual subscription is \$1,410 per year (discount available).

#### **Quickbooks Online**

There is a Quickbooks Self-Employed Version available, but I don't recommend it because you are better off to use a spreadsheet and not pay a subscription if this is all you are looking for. The Self-Employed version does not allow you to do double entry accounting and run financial reports. There is not a balance sheet with this version, so it doesn't show your assets, liabilities, and equity. This version would only be good if you have a Schedule C.

So I recommend you look over the different features of Simple Start, Essentials, Plus, and Advanced to see which version best fits your needs.

## **Quickbooks Online Pricing**

With any of these versions, I can get you the pricing listed as "Linda's Price" for your first 12 months, if you are a NEW user (or using a new email). Quickbooks often offers discounted pricing for three or six months, but my pricing will end up being better than what is offered on the Intuit website. Yes, I do receive a small commission, but you get the best pricing, so it is a win-win. Please just decide carefully because you can upgrade at any time, but if you upgrade, you will lose your discount. With any of the versions you have the option to add payroll.

If at any point you think you will be invoicing directly through Quickbooks, you will want to sign up for Quickbooks payments through my link now. Again, you will get the best pricing here rather than signing up directly through Intuit later.

If you're ready to get started with Quickbooks Online and get the best pricing available, go to <a href="https://completebusinessgroup.com/linda-m-tuttle-adventuring-accountant/">https://completebusinessgroup.com/linda-m-tuttle-adventuring-accountant/</a>

| Simple Start          | Essentials            | Plus                  | Advanced                    |
|-----------------------|-----------------------|-----------------------|-----------------------------|
| Regular Price \$30    | Regular Price \$55    | Regular Price \$85    | Regular Price \$200         |
| Linda's Price \$21    | Linda's Price \$38.50 | Linda's Price \$59.50 | Linda's Price \$140         |
|                       |                       |                       |                             |
|                       |                       |                       |                             |
| Income and Expenses   | Income and expenses   | Income and expenses   | Income and expenses         |
| Invoices and Payments | Invoice and payments  | Invoice and payments  | Invoice and payments        |
| Tax Deductions        | Tax deductions        | Tax deductions        | Tax deductions              |
| General Reports       | Enhanced reports      | Comprehensive reports | Powerful reports            |
| Receipt Capture       | Receipt capture       | Receipt capture       | Receipt capture             |
| Mileage Tracking      | Mileage tracking      | Mileage tracking      | Mileage tracking            |
| Cash Flow             | Cash flow             | Cash flow             | Cash flow                   |
| Sales and Sales Tax         |
| Estimates             | Estimates             | Estimates             | Estimates                   |
| Contractors           | Contractors           | Contractors           | Contractors                 |
| Connect 1 Sales       | Connect 3 sales       | Connect all sales     | Connect all sales           |
| Channel               | channels              | channels              | channels                    |
|                       | Includes 3 users      | Includes 5 users      | Includes 25 users           |
|                       | Bill management       | Bill management       | Bill management             |
|                       | Enter time            | Enter time            | Enter time                  |
|                       |                       | Inventory             | Inventory                   |
|                       |                       | Project profitability | Project profitability       |
|                       |                       |                       | Data sync with Excel        |
|                       |                       |                       | Employee expenses           |
|                       |                       |                       | Batch invoices and expenses |
|                       |                       |                       | Custom access controls      |
|                       |                       |                       | Exclusive premium apps      |
|                       |                       |                       | Workflow automation         |
|                       |                       |                       | Data restoration            |
|                       |                       |                       | 24/7 support & training     |
|                       |                       |                       | Revenue recognition         |

## **Did You Get Some Value?**

I'm so excited for us to be connected more. I put out new content all about helping entrepreneurs grow their business through tax savings, business systems, mindset, etc. on my Social Media Feeds and I'd love to connect more there.

Come connect more and drop me a message. Let me know how you enjoyed The Ultimate QuickBooks Selection Guide: Find Your Perfect Fit

See you over there!

Join my facebook group Mastering Finances for Freedom HERE.







