



CLEVEN HARMONY FOUNDATION

EMPOWERING TOMORROW'S CREATIVES

2024-2025 COMPREHENSIVE PITCH DECK



MISSION

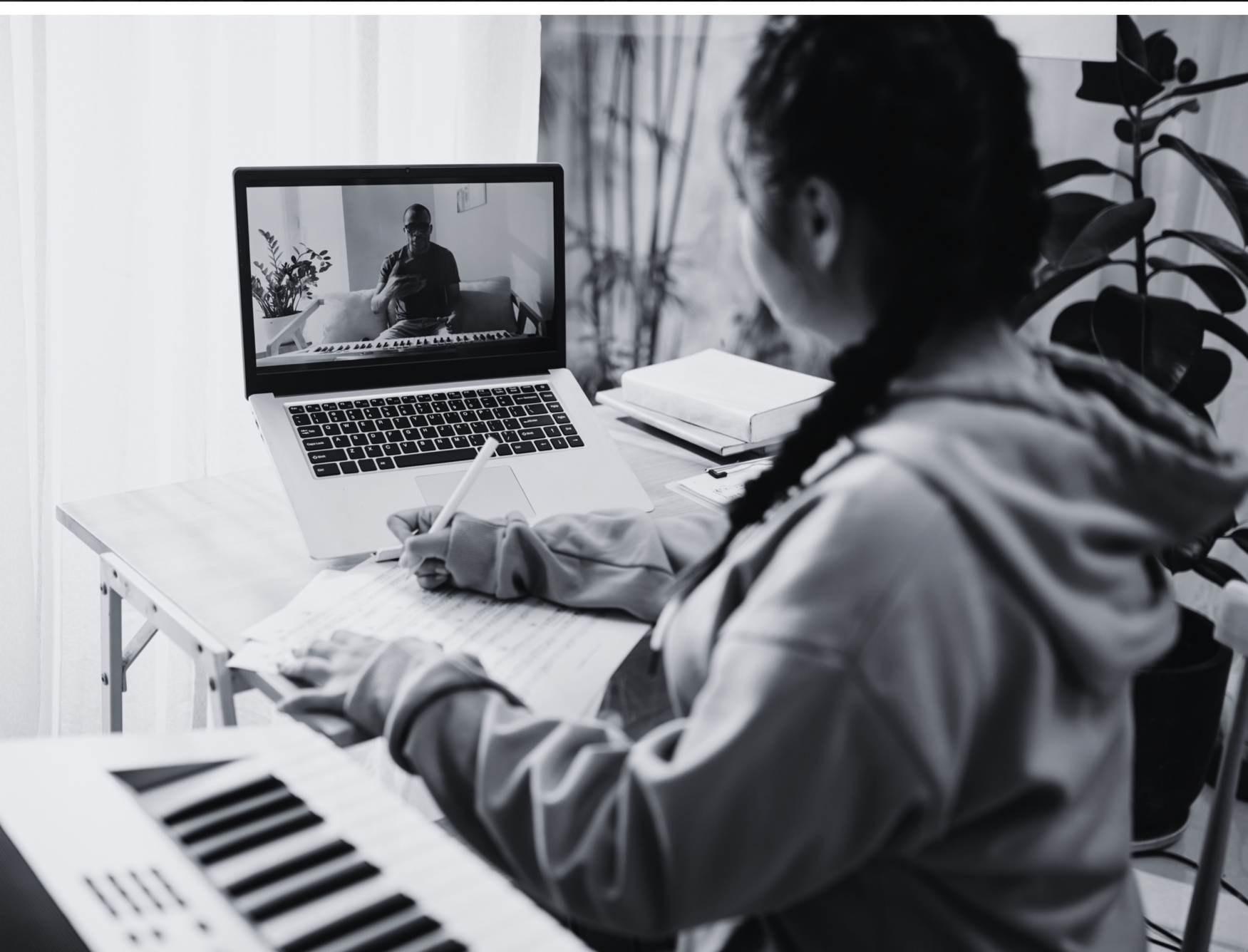
EMPOWERING TOMORROW'S CREATIVES THROUGH PROVEN INDUSTRY EXPERTISE THE CLEVEN HARMONY FOUNDATION LEVERAGES THE DECADES-LONG EXPERIENCE OF ITS FOUNDER, BRIAN BOOTH AKA THISISBIGGZ, TO EMPOWER YOUNG CREATIVES, INCLUDING KIDS AND YOUTH. THROUGH MUSIC EDUCATION, ARTIST DEVELOPMENT, AND MENTORSHIP, WE BRIDGE THE GAP BETWEEN DREAMS AND OPPORTUNITIES, PROVIDING THE TOOLS, KNOWLEDGE, AND INSPIRATION TO SUCCEED.



THE CHALLENGE

Unlocking Potential, Breaking Barriers

Many kids lack access to quality music education, industry insights, and mentorship. Without exposure to technology, career paths, and professional guidance, talent often goes untapped.



OUR SOLUTION

PROVIDE KIDS WITH:

- Expert-Led Training: Hands-on workshops and one-on-one mentoring by industry veterans.
- Confidence Building: Nurture self-expression and self-esteem through creative exploration.
- Real-World Skills: Teach music production, business acumen, and how to navigate the industry.
- Opportunities to Shine: Platform to showcase talent and connect with professionals.





OUR FOUNDER'S IMPACT

BRIAN BOOTH AKA THISISBIGGZ: LEADING BY EXAMPLE



22 Years of Industry Expertise

- Worked with Grammy-winning artists like Timbaland and EarthGang.
- Engineered Billboard-charting albums and projects that garnered millions of streams.

Mentorship Roots

- Developed and trained emerging talent, many of whom have gone on to chart success.

Proven Entrepreneur

- Built a successful music production business with charting beats, mixes, and mentoring programs.

How This Translates to Kids

- Real-world insights from an industry veteran.
- Step-by-step guidance on creating, branding, and marketing their work.
- Access to a network of professionals who can inspire and elevate their paths.



THE PLAN OF ACTION

TRANSFORMING EXPERIENCE INTO OPPORTUNITY FOR KIDS

Workshops Led by Experts

- Teach kids music production, vocal performance, and technology essentials.
- Share lessons learned from industry success stories and challenges.

Hands-On Mentorship

- Pair kids with seasoned professionals for one-on-one guidance.
- Focus on nurturing confidence and individuality.

Showcase Opportunities

- Host talent showcases where kids present their work to industry insiders.
- Provide scholarships and awards for outstanding performances.

Career Development Programs

- Teach essential music business skills like branding, contracts, and distribution.
- Guide kids on navigating the evolving digital landscape of music.



KEY PROGRAMS

EMPOWERING THROUGH EXPERIENCE

Music Mastery Workshops

- Led by Biggz and industry professionals, covering production, engineering, and songwriting.

Studio Access Programs

- Provide kids access to professional tools, from recording booths to digital workstations.

Business of Music Classes

- Focus on contracts, royalties, and leveraging social media for growth.

Talent Development

- Support kids in developing their unique sound and style, with Biggz offering personal insights from his career.



PROVEN RESULTS, FUTURE PROMISE

WHAT BIGGZ HAS DONE—WHAT KIDS WILL LEARN

What Biggz Has Achieved

- 7x iTunes Charting Recording Engineer.
- Engineered EarthGang's "Shallow Graves for Toys" (Billboard-charting).
- Guided rising stars to charting success and established his reputation as a go-to producer.

What Kids Will Gain

- Access to Biggz's proven methods for success.
- Real-world lessons from chart-topping projects.
- Confidence and skills to turn their passion into a career.



WHY THIS MATTERS

INVEST IN THE FUTURE THROUGH PROVEN EXPERTISE

Track Record

- With Biggz's accomplishments as proof of what's possible, the Clevelen Harmony Foundation promises real impact.

Focused on Kids

- Every program centers on helping kids discover their potential and passion.

Scalable Vision

- A model that can expand as resources grow, reaching more communities over time.

Community-Driven

- Rooted in a belief that creative expression and mentorship can change lives.



THE COMMUNITY IMPACT

MORE THAN MUSIC: BUILDING CONFIDENCE AND CONNECTIONS

Fostering Self-Esteem

- Kids will leave with skills, pride in their work, and the confidence to dream bigger.

Building Networks

- Through Biggz's connections, kids will gain exposure to mentors and industry professionals.

Creating Lasting Change

- By equipping kids with tools and opportunities, the foundation ensures a pipeline of empowered, creative individuals who give back to their communities.





JOIN US IN MAKING A DIFFERENCE

Partner with us to empower artists and transform lives.

FOR MORE INFORMATION

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