



MEDIA KIT

# Naked Sustainability

Explore Easy Ways to Embrace Sustainable Living.

[nakedsustainability.com](http://nakedsustainability.com)





Ginny is a dedicated service provider passionate about helping busy millennials simplify consumerism and live more sustainably. With a solid real-life background in environmental sustainability, Ginny has become a trusted expert in guiding individuals to make conscious choices that benefit both themselves and the planet. Ginny's innovative strategies empower individuals to reduce waste and embrace sustainable practices, all while aligning with their values.



Naked Sustainability is a go-to resource for busy millennials and small to medium-sized businesses looking to integrate eco-friendly practices into their daily lives and operations. With a focus on authenticity and transparency, the blog offers practical advice, insightful tips, and inspiring stories to help readers make sustainable choices without compromising their lifestyle or bottom line.

From simplifying consumer habits to exploring innovative solutions in environmental sustainability, Naked Sustainability is dedicated to empowering its audience to create positive change in their lives and communities.



## GARDENING

Tips and techniques for creating native ecosystems, supporting pollinators, and embracing sustainable gardening practices that contribute to a healthier environment.



## LIFESTYLE

Practical advice on simplifying daily routines, making mindful consumer choices, and incorporating sustainability into every aspect of life without sacrificing comfort or convenience.



## HOME IMPROVEMENTS

Eco-friendly upgrades to your living space, from energy-efficient solutions to sustainable materials, transforming your home into a green sanctuary.



## EDUCATION

Insightful resources that empower you with knowledge on environmental stewardship, sustainable finance, and the importance of conscious decision-making in today's world.



## STATS & DEMOGRAPHICS



## SOCIAL



## AUDIENCE DEMOGRAPHIC

Monthly Impressions: 50,000 • Monthly Clicks: 1,000 • Monthly Visitors: 150

## EMAIL

Audience: 700 • Open Rate: 40% • CTOR: 4%



Please contact Ginny with sponsorship or partnership opportunities. Custom packages for your specific needs are also available following discussion.

Email:

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Contact Form:

**<https://nakedsustainability.com/contact/>**

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