

# treasure talk

with  
*Hollie Nicole*





## ABOUT THE PODCAST

Teaser Talk is an internationally charted rock n roll podcast that features top talent as well as rising stars in the industry while giving listeners perspectives outside typical interviews.

Tune in for a fun and informative experience that will keep you laughing all day long! This isn't just another boring industry podcast; your host Hollie has some of today's most fascinating talents sharing their stories with us. Whether it be artist interviews, music news, or random topics like serial killer groupies, our fascinating world is filled up every episode.

Since launching in 2017, the podcast has established a loyal audience with an impressive lineup of past guests.





## THE HOST

Hollie grew up in a small town in Oklahoma called Rush Springs.

Not only was she a small town girl but she lived in low income housing with her siblings. Despite the difficulties she faced, music has always been there for her – from recording cassette tapes with tape over the ends to getting 18 CDs from BMG music for a penny – providing her peace of mind even at the toughest times. This love and passion for music eventually spurred her to launch Teaser Talk in 2017, helping connect concertgoers to their favorite artist in a fun and quirky way.

In addition to being the host of Teaser Talk, Hollie also helps others amplify their voices and make an impact through launching their own podcasts. With music in her heart, she is excited to continue connecting the world through sound and story. Hollie is also a Playboy Bunny and in 2023 she launched her own private label vodka, a collaboration with Dank Vodka "Teaser Edition".

@\_hollienicole - Instagram

@teasertalk - facebook

@teasertalk - youtube

AS SEEN ON

SUCCESS®

Entrepreneur

PLAYBOY 

Medium

 NEWS BREAK

 AUTHORITY MAGAZINE



THIRD EYE BLIND

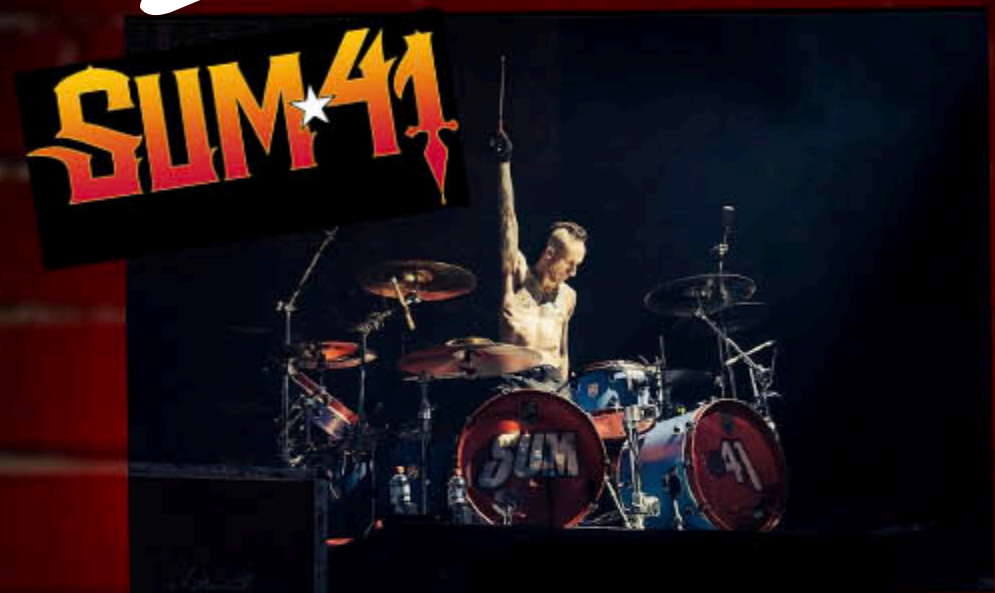


Kryz Reid

Third Eye Blind  
Season 3, Episode 5

Frank Zummo

Sum 41  
Season 3, Episode 10



Jepha Howard

The Used  
Season 5, Episode 3





## WHAT ARTISTS SAY ABOUT BEING ON THE PODCAST



I've done teaser talk twice and it's always been a great experience. Hollie's a wonderful interviewer she has awesome questions and one time we even drink beer as part of the interview and it was awesome!

Rob Felicetti

**BOWLING  
FOR SOUP!**



## WHAT ARTISTS SAY ABOUT BEING ON THE PODCAST



Hey what's up this is Wayne Lozinak from Hatebreed just wanted to give a quick second to say how much fun I had on teaser talk podcast was a lot of fun always good time talking to Hollie if you haven't listened yet you should.

**Wayne Lozinak**

**hatebreed**



## Audience Reach

Teaser Talk has established a core audience of loyal fans. The podcast is monthly averaging 2,336 downloads on podcasting platforms and 5,617 views on Youtube.

Teaser Talk has charted multiple times on Apple Podcasts, reaching Top 100 in USA and other countries like Finland and Ireland.

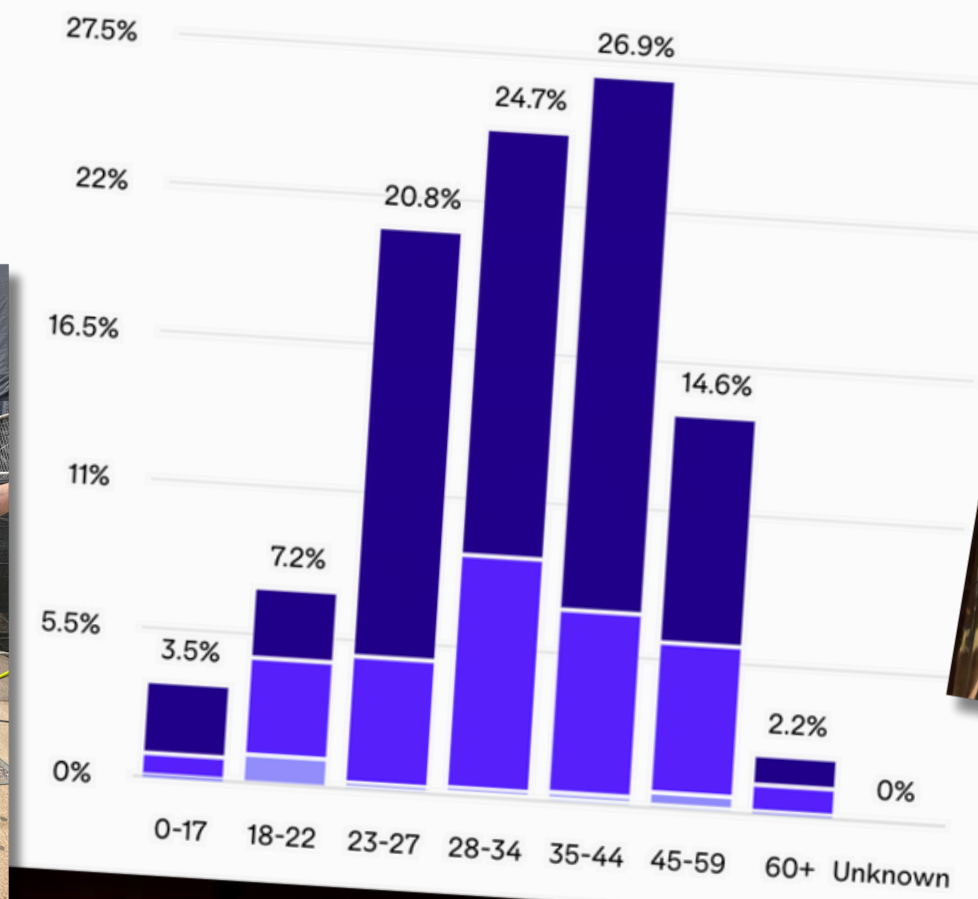
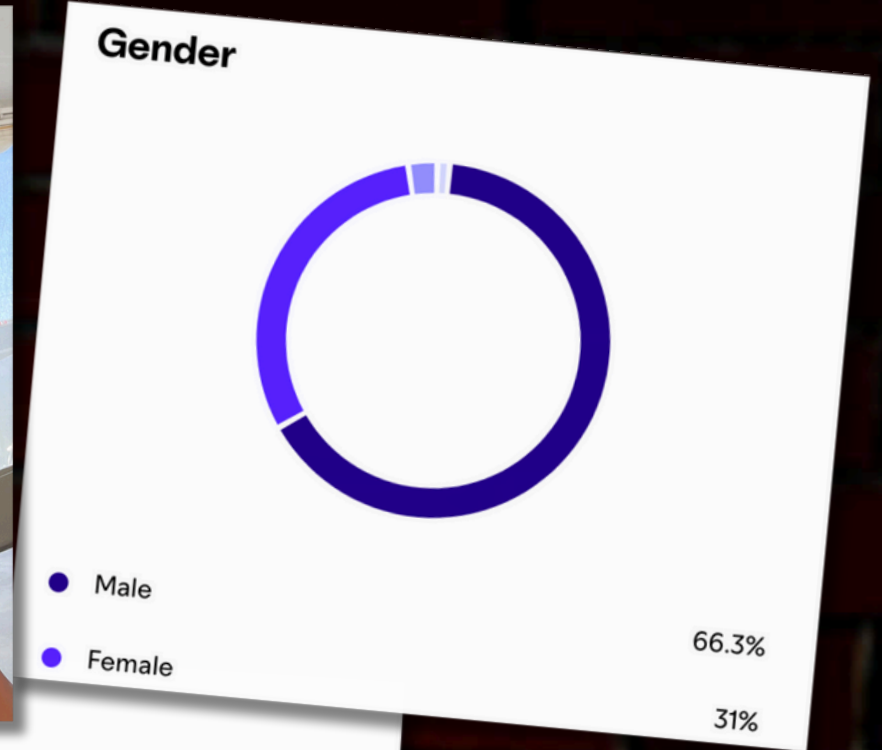




# Audience Demographics

The audience for Teaser Talk is primarily made up of listeners aged between 35-44 with 66.3% of the audience being male, 31% female and 2.7% unspecified.

Our listeners are avid music lovers with a passion for the rock music scene. Many of the show's regular listeners are aspiring artists themselves, giving them the opportunity to gain advice and insight from guests who have successfully turned pro in challenging creative times.



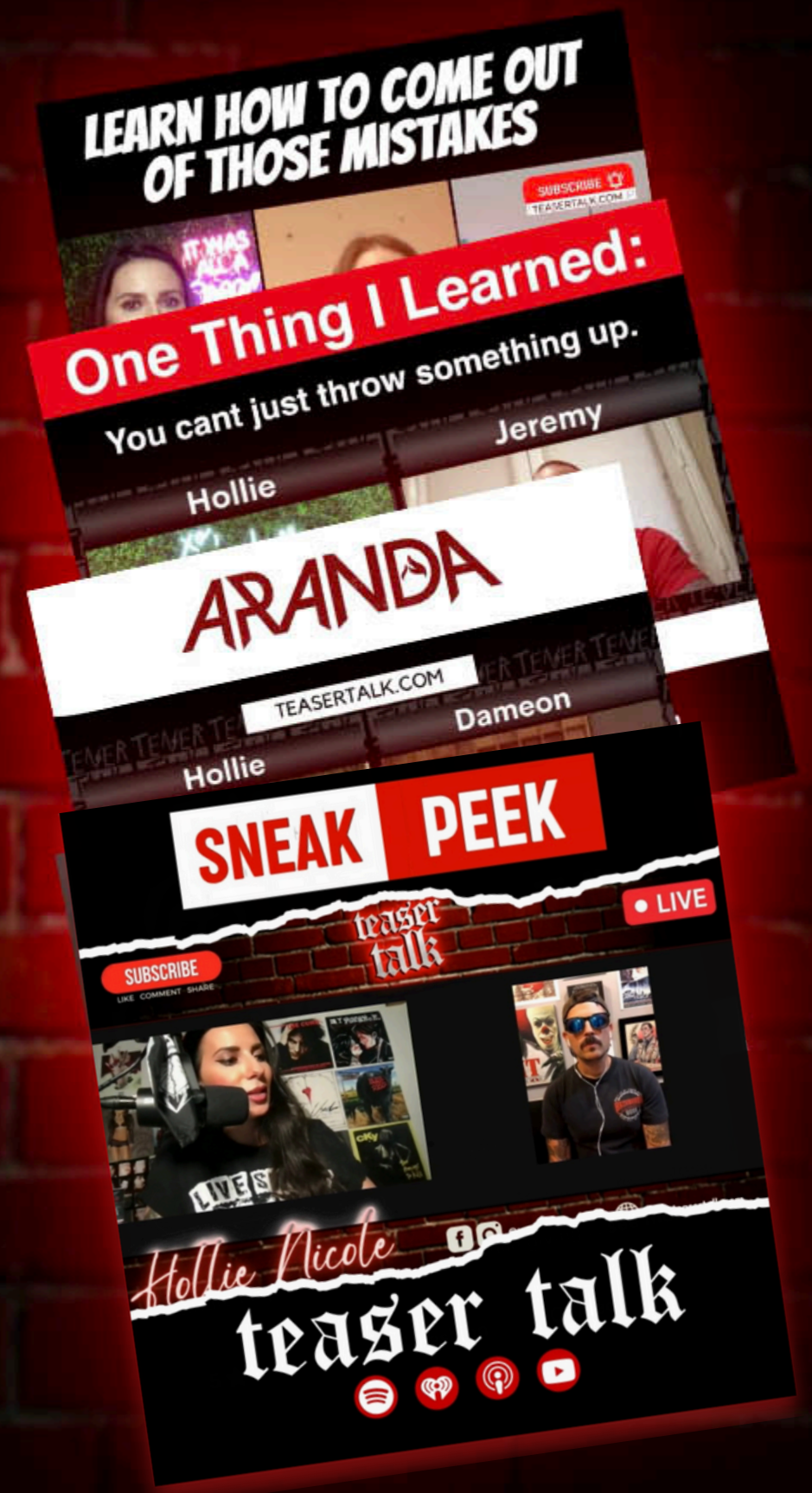


# Episode Promotion

Each episode is distributed & promoted in the following ways:



- Distribution to all major podcast platforms including Apple, Spotify, Amazon Music, iHeart Radio, Audible etc
- Detailed written show notes summarizing the entire interview on Youtube and Teaser Talk website optimized for SEO.
- Custom branded imagery in multiple formats (1:1, 9:16, 19:9) for social media
- 2 animated & branded highlight clips (60 sec) from the interview with subtitles
- Episode posted to Hollie's Instagram & Facebook
- Episode posted to dedicated Instagram page, You Tube Channel and Facebook for Teaser Talk
- Episode emailed out to Teaser Talk Database

Teaser Talk has a full graphic and content team to professionally create and promote content.





Previous Media Coverage  
Includes Festivals Like:



News Jobs Events Articles Directory

### Teaser Talk Cruises the Caribbean, Kicking Off Season 8 Aboard ShipRocked 2025

PRESS RELEASE · Miami, FL, USA · via Teaser Talk · November 26, 2024

**Teaser Talk** ►, the internationally charted podcast known for its dynamic coverage of the rock and roll scene, is thrilled to announce its





## Leveraging Hollie Nicole's Playboy Platform



In 2023, Hollie Nicole, the host of Teaser Talk, became a proud member of the Playboy Bunny community, opening up a dynamic avenue for podcast promotion. Through her exclusive Playboy platform, Hollie shares engaging "day in the life" content, regularly connecting with over 2,000 dedicated followers.

Her presence also extends to a broader audience of Playboy users who discover her through fan live engagements and editorial features. This unique platform offers an unparalleled opportunity to increase visibility for Teaser Talk, tapping into a vibrant and actively engaged community to amplify the podcast's reach and impact.

# PLAYBOY

Hello Gorgeous!

After reviewing thousands of quality applications, yours caught our eye.

We knew the moment we saw you that you had the star quality of an Official Playboy Bunny. So on behalf of the entire editorial team here at Playboy, we wanted to say welcome home 🍷🐰



Playboy  
@Playboy

Follow

Q&A: Hollie Nicole – [ply.by/pc374b](https://ply.by/pc374b)



HOLLIE NICOLE

1:00 PM · 12/28/24 · 35K Views

PLAYBOY

Enter



5 'Hollieday' Appetizers to Bring the Party

17 Dec, 2024

Read

PLAYBOY

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Lifestyle & News

Hollie Nicole's 10 Essential '90s Albums Not By Nirvana



## How it Works

The interview itself will usually take 30 minutes or less. We record in video format so there are multiple ways for listeners to enjoy the podcast experience.

If the interview is in person, the setup and tear down usually takes 30 minutes.

If the interview is virtual, the link to the virtual studio will be added the day before the recording day.

After the recording has finished, we just need a guest photo to promote the episode. Once we've received your photo, that's it. Teaser Talk's production team handles everything else.



Teaser Talk episodes are preferred to be recorded in video. We can always accommodate audio only requests from our guests.

Virtual interviews are recorded via a piece of software called StreamYard. This is web based and no downloading of software is required.

Each episode recording time is typically 30 minutes or less





## What listeners are saying?



*"Hollie Nicole has an amazing energy when talking about music on Teaser Talk. I appreciate her enthusiasm and the way she makes each episode interesting and interactive. Definitely worth a listen!"*



*"You should definitely check out Teaser Talk! Hollie really dives deep into the culture and provides insightful perspectives that will keep you entertained."*



*"Teaser Talk has engaging interviews and in-depth conversations about the latest trends in music, this show offers something for everyone. Highly recommended!"*



*"Hollie Nicole brings her infectious personality and passion for music together on Teaser Talk – it's an experience you won't forget!"*



*"This podcast is fun and entertaining. Great stuff!!"*



# until next time, keep rocking

**Website**

[teasertalk.com](http://teasertalk.com)

**Follow on social**

[@teasertalk](https://twitter.com/teasertalk)

**Contact**

[hollie@teasertalk.com](mailto:hollie@teasertalk.com)

