

teaser talk

with
Hollie Nicole



ABOUT THE PODCAST

Teaser Talk is an internationally charted rock n roll podcast that features top talent as well as rising stars in the industry while giving listeners perspectives outside typical interviews.

Tune in for a fun and informative experience that will keep you laughing all day long! This isn't just another boring industry podcast; your host Hollie has some of today's most fascinating talents sharing their stories with us. Whether it be artist interviews, music news, or random topics like serial killer groupies, our fascinating world is filled up every episode.

Since launching in 2017, the podcast has established a loyal audience with an impressive lineup of past guests.



THE HOST

Hollie grew up in a small town in Oklahoma called Rush Springs. Not only was she a small town girl but she lived in low income housing with her siblings. Despite the difficulties she faced, music has always been there for her – from recording cassette tapes with tape over the ends to getting 18 CDs from BMG music for a penny – providing her peace of mind even at the toughest times. This love and passion for music eventually spurred her to launch Teaser Talk in 2017, helping connect concertgoers to their favorite artist in a fun and quirky way.

In addition to being the host of Teaser Talk, Hollie also helps others amplify their voices and make an impact through launching their own podcasts. With music in her heart, she is excited to continue connecting the world through sound and story. Hollie is also a Playboy Bunny and in 2023 she launched her own private label vodka, a collaboration with Dank Vodka "Teaser Edition".

@_hollienicole - Instagram

@teasertalk - facebook

@teasertalk - youtube

AS SEEN ON

SUCCESS® Entrepreneur

PLAYBOY 

●● Medium

 NEWS BREAK

 AUTHORITY MAGAZINE

THIRD EYE BLIND



Kryz Reid

Third Eye Blind
Season 3, Episode 5

Frank Zummo

Sum 41
Season 3, Episode 10

SUM 41



Jepha Howard

The Used
Season 5, Episode 3



WHAT ARTISTS SAY ABOUT BEING ON THE PODCAST



I've done teaser talk twice and it's always been a great experience. Hollie's a wonderful interviewer she has awesome questions and one time we even drink beer as part of the interview and it was awesome!

Rob Felicetti

**BOWLING
FOR SOUP!**

WHAT ARTISTS SAY ABOUT BEING ON THE PODCAST



Hey what's up this is Wayne Lozinak from Hatebreed just wanted to give a quick second to say how much fun I had on teaser talk podcast was a lot of fun always good time talking to Hollie if you haven't listened yet you should.

Wayne Lozinak

hatebreed

Audience Reach

Teaser Talk has established a core audience of loyal fans. The podcast is monthly averaging 3,600+ downloads on podcasting platforms and 29,000+ views on Youtube and a Social Reach (Instagram + Facebook) of 35,000+.

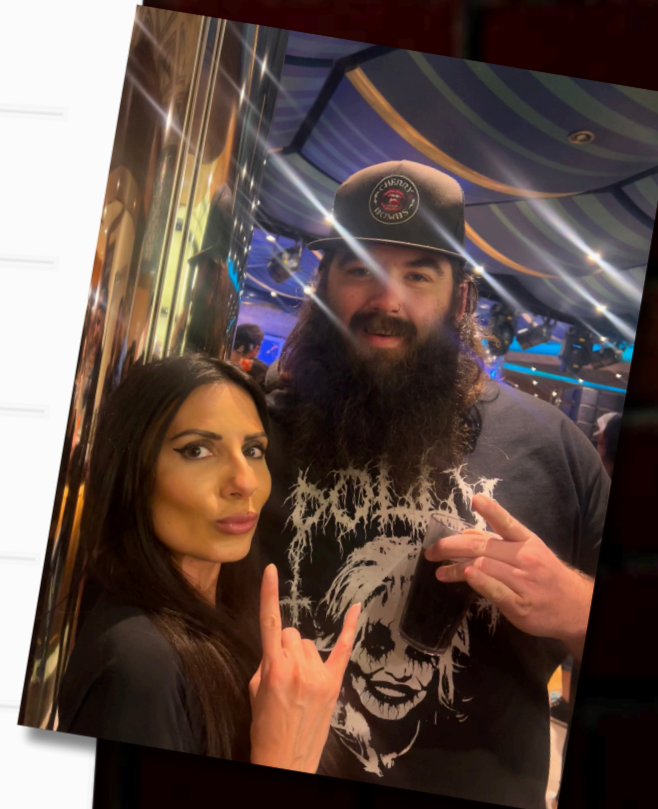
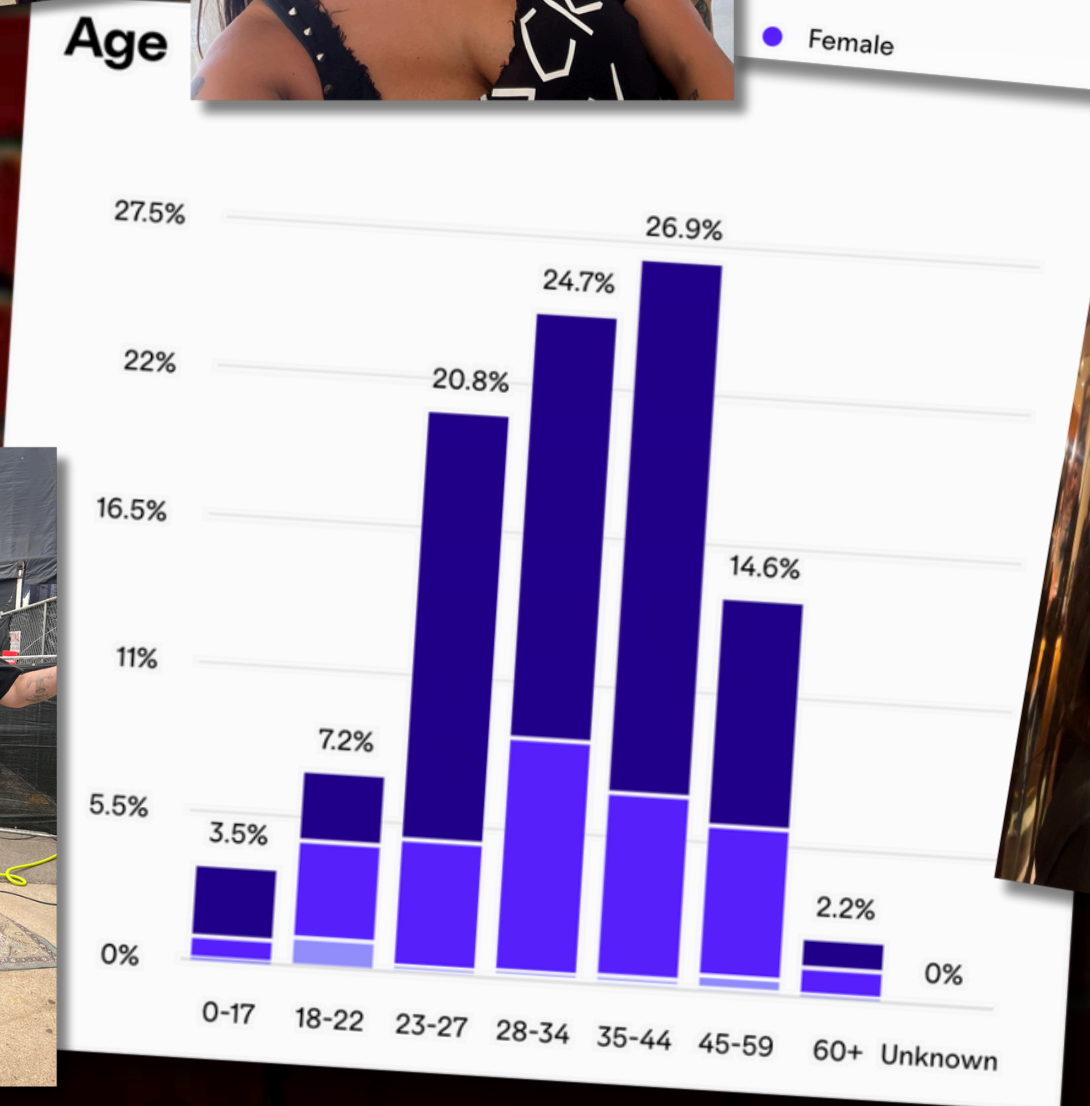
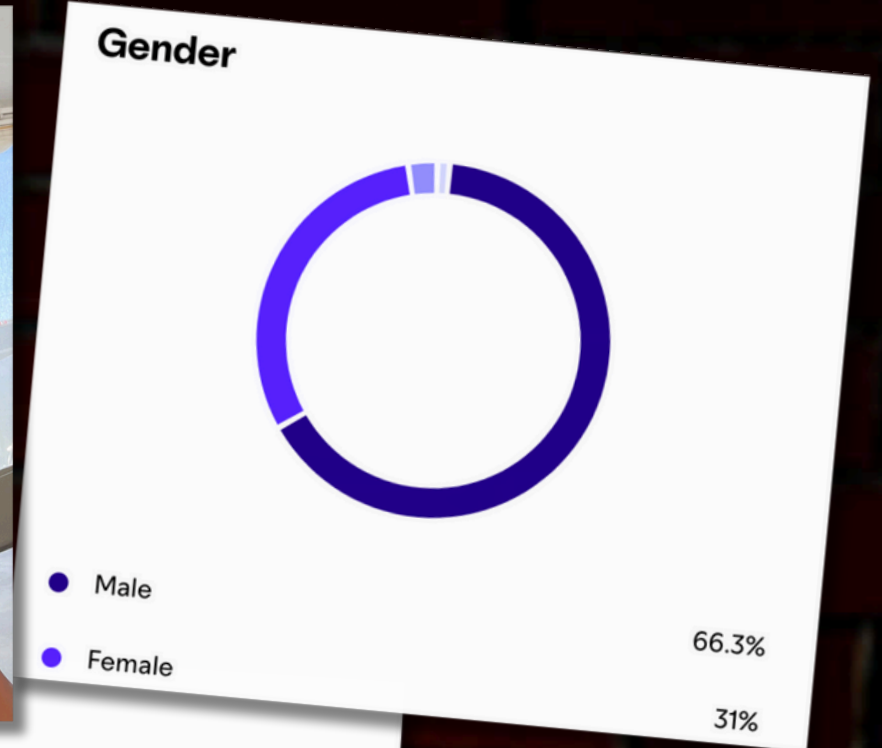
Teaser Talk has charted multiple times on Apple Podcasts, reaching Top 100 in USA and other countries like Finland and Ireland.



Audience Demographics

The audience for Teaser Talk is primarily made up of listeners aged between 35-44 with 66.3% of the audience being male, 31% female and 2.7% unspecified.

Our listeners are avid music lovers with a passion for the rock music scene. Many of the show's regular listeners are aspiring artists themselves, giving them the opportunity to gain advice and insight from guests who have successfully turned pro in challenging creative times.

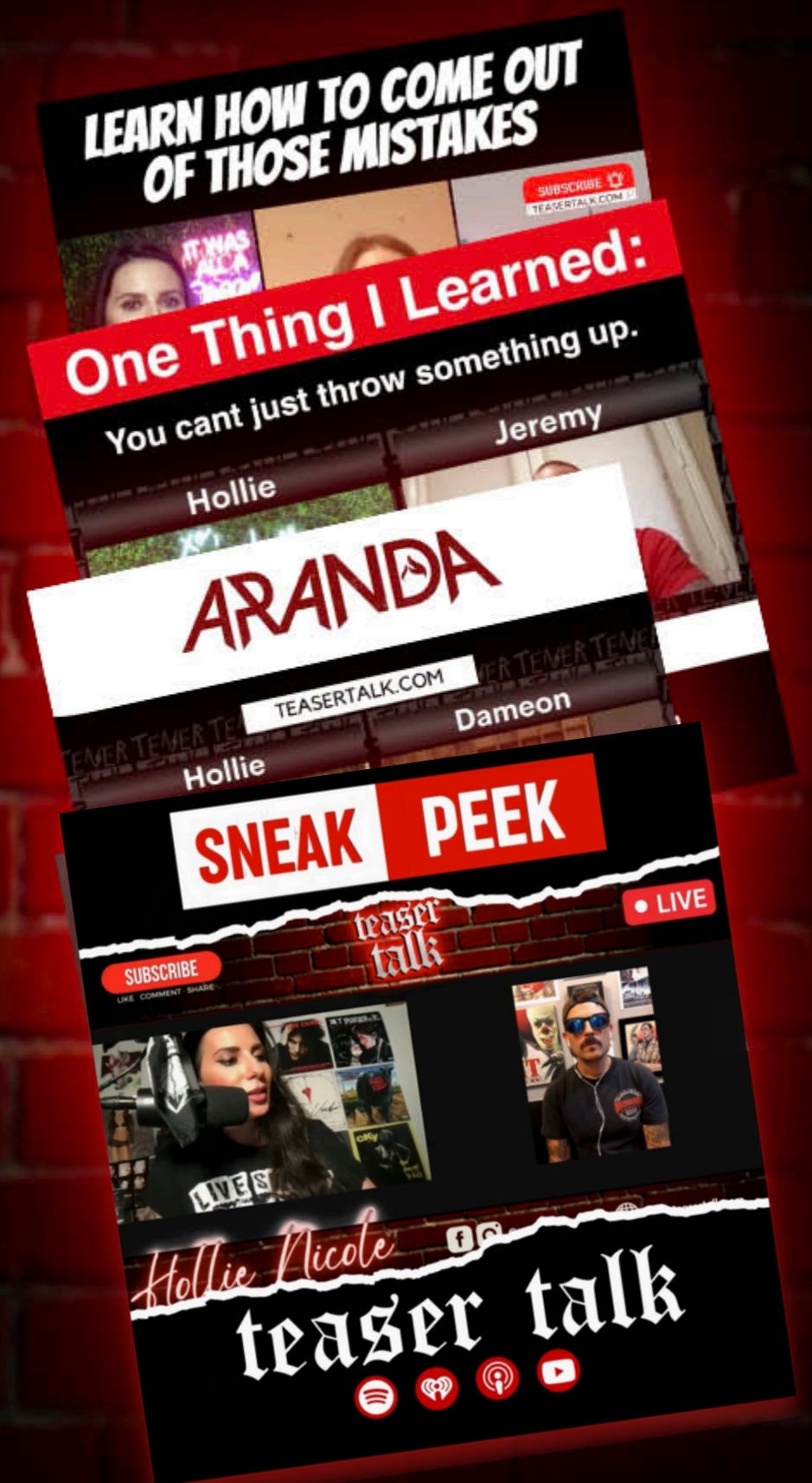


Episode Promotion

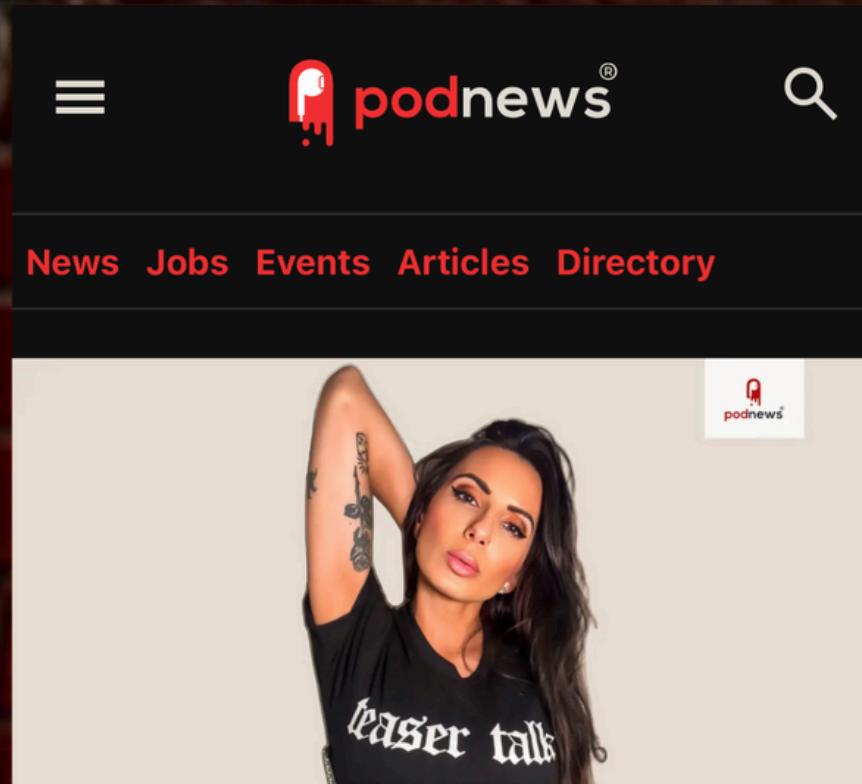
Each episode is distributed & promoted in the following ways:

- Distribution to all major podcast platforms including Apple, Spotify, Amazon Music, iHeart Radio, Audible etc
- Detailed written show notes summarizing the entire interview on Youtube and Teaser Talk website optimized for SEO.
- Custom branded imagery in multiple formats (1:1, 9:16, 19:9) for social media
- 2 animated & branded highlight clips (60 sec) from the interview with subtitles
- Episode posted to Host and Podcast Instagram & Facebook
- Episode posted to dedicated Instagram page, You Tube Channel and Facebook for Teaser Talk
- Episode emailed out to Teaser Talk Database

Teaser Talk has a full graphic and content team to professionally create and promote content.



Previous Media Coverage
Includes Festivals Like:



Teaser Talk Cruises the Caribbean,
Kicking Off Season 8 Aboard
ShipRocked 2025

PRESS RELEASE · Miami, FL, USA · via Teaser Talk ·
November 26, 2024

Teaser Talk ▶, the internationally charted
podcast known for its dynamic coverage of the
rock and roll scene, is thrilled to announce its



How it Works

The interview itself will usually take 30 minutes or less. We record in video format so there are multiple ways for listeners to enjoy the podcast experience.

If the interview is in person, the setup and tear down usually takes 30 minutes.

If the interview is virtual, the link to the virtual studio will be added the day before the recording day.

After the recording has finished, we just need a guest photo to promote the episode. Once we've received your photo, that's it. Teaser Talk's production team handles everything else.



Teaser Talk episodes are preferred to be recorded in video. We can always accommodate audio only requests from our guests.

Virtual interviews are recorded via a piece of software called StreamYard. This is web based and no downloading of software is required.

Each episode recording time is typically 30 minutes or less



What listeners are saying?



"Hollie Nicole has an amazing energy when talking about music on Teaser Talk. I appreciate her enthusiasm and the way she makes each episode interesting and interactive. Definitely worth a listen!"



"You should definitely check out Teaser Talk! Hollie really dives deep into the culture and provides insightful perspectives that will keep you entertained."



"Teaser Talk has engaging interviews and in-depth conversations about the latest trends in music, this show offers something for everyone. Highly recommended!"



"Hollie Nicole brings her infectious personality and passion for music together on Teaser Talk – it's an experience you won't forget!"



"This podcast is fun and entertaining. Great stuff!!"

until next time, keep rocking

Website

teasertalk.com

Follow on social

[@teasertalk](https://www.instagram.com/teasertalk)

Contact

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