



THE ULTIMATE GUIDE

TO CHOOSING
YOUR PERFECT
PROTECTION
DOG

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THE ULTIMATE *GUIDE* TO CHOOSING YOUR PERFECT PROTECTION DOG

Hi, I'm Suede Michael Hussain, Founder and Trainer at AlpinHaus Shepherds. I help people feel Safe, Protected and Loved by pairing them with the world's best Protection Dogs.

With a degree from the Wharton School at the University of Pennsylvania and a background in Management Consulting, I bring discipline, precision and a dedication to excellence to everything I do.

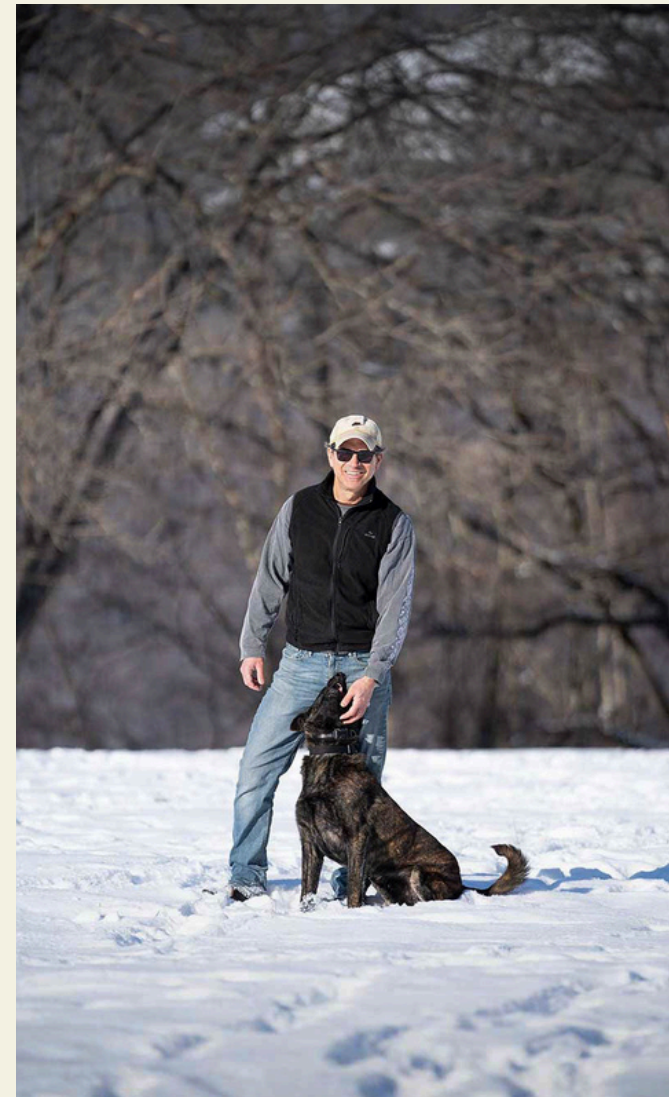
Our Mission at AlpinHaus Shepherds is to create the best Personal and Family Protection Dogs in human history. And that is exactly what we do.

We create Dogs that are Safe, Social, Stable and Loving. And our Dogs will Protect their Owners and their Families with control, and without question, should the need ever arise.

Welcome to the next generation of Protection Dogs. Welcome to Protection Dogs 2.0. Welcome to AlpinHaus Shepherds.

Yours in the Mission,
Suede Michael Hussain

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UNDERSTANDING THE ROLE OF A PROTECTION DOG

Many people have different ideas about what a Protection Dog actually is. To put it definitively, the role of a good Protection Dog is to be a healthy, safe and well-socialized Personal and/or Family companion that, if and when the need ever arises, can and will be appropriately activated to deter and, if necessary, engage with a Threat.

The keys in all of this are Health, Socialization, Obedience and finally, of course, Protection.



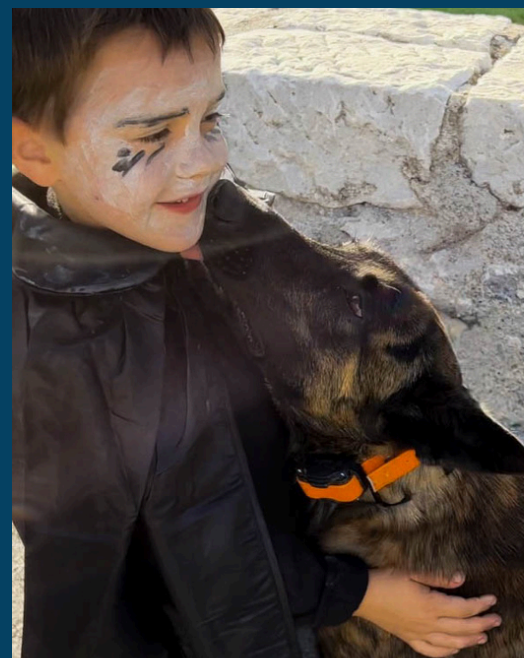
1. HEALTH

Health is the first thing to consider because it is most important. A Dog's health is the foundation for everything else. Your Protection Dog should have a long life filled with activity as part of its ability to provide you with the services you are asking of it, as well as the investment you are making in your security.

The Dog you are considering as your Protection Dog should have a long genetic lineage you can visibly check to ensure that they come from demonstrably healthy prior generations. They should also come from breeds that are known for being best-in-class for health, such as the Dutch Shepherd and Belgian Malinois.

2. SOCIALIZATION

Your Protection Dog should be completely at-ease in social situations both in the home and in public. Your Dog should never be aggressive to people without cause, nor should it be consistently over-vigilant or looking for conflict. Your Protection Dog should certainly never bite anyone unless it has been put into a Protection frame-of-mind intentionally.



3. OBEDIENCE

Your Protection Dog should have enough Obedience training in real-world situations that they can be easily and reliably brought under control in these situations when necessary. We estimate that less than 2% of Protection Dogs sold are able to do this.

4. PROTECTION

Your Protection Dog should be able to be “switched On” into a Protection frame-of-mind upon command, and thereafter be able to be controlled within this state of aggression. This control should allow you to be able to dial the levels and activities of the Protection Dog both Up and Down, as well as enable you to “switch the Dog Off” and render it completely safe and neutral again.

Your Protection Dog should be able to actually and reliably fight an opponent, with fluidity and adaptability, in a real-world context. It should be able to take the opponent’s fighting back, to the greatest trainable extent, and keep on fighting back in return. It should target its bites to the bicep and chest, so as to end the fight as quickly as possible. Your Dog should never be solely trained on just the forearm as a target, or the leg, or both.



CURRENT STATE OF THE PROTECTION DOG SPACE: THE DREAM vs THE REALITY

When most people think of Protection Dogs, they inherently imagine a Dog that is perfect in all the ways we have described above. People naturally think that they can just snap their fingers and the Dog will do whatever they want upon command. After all, they reason, the Dog is a highly trained animal that is the best-of-the-best of all Dogs and as a Protection Dog, it will defend me to the death if I need him to, right?

As it turns out, this idea, which is the Dream, does not at all conform to the Reality, which falls FAR short of it.

The Reality is that the vast majority of Protection Dog trainers do NOT truly understand what they are doing, nor what they are talking about most of the time.

It is hard to believe... but it is true. And yet these Trainers will speak with unshakable belief in what they are saying even as oftentimes they are simply wrong.

And this is the *key principle* for would-be buyers of Protection Dogs to keep in mind.



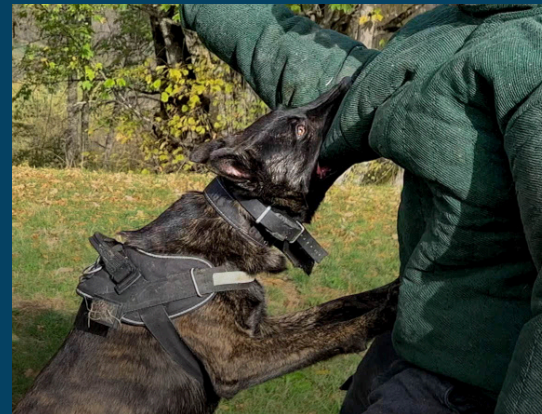
PROTECTION DOGS 1.0: THE REALITY

The entirety of the Protection Dog universe, until now, has existed within a context we have termed Protection Dogs 1.0.

There are many characteristics of this, and for many reasons, but fundamentally it consists of Protection Dogs that have little to no Control, highly questionable Socialization and Obedience at best, and, to make matters worse, highly questionable Protection capability.

There are two key reasons for this. The first is because, as we have said above, the vast majority of Protection Dog Trainers are not actually good trainers... and are left with just working with Dogs that ultimately will become whatever they become based not on their training, but rather, on their Genetics.

The second reason is because, until now, the would-be buyers of Protection Dogs had no idea of what to look for.



GENETICS

As a rule, a Protection Dog's character will be determined by its Genetics.

Dogs are bred for many different attributes, from bone structure to the color of their coat or to the size of their heads. Some Dogs are bred for health attributes and some for their hypoallergenic properties or to focus on specific drives.

While it is not the only consideration involved, Protection Dogs are generally bred for their ability to engage in active defense. As a consequence, when looking at a collection of Protection Dog (or Police Dog or Military Dog or Sports Dog) prospects, each of which can be drawn from the same genetic lines, some will be considered suitable and some will not. This will be due to the genetic composition of each individual Dog in question.

The Dog Trainer will then work with the selected Dog as best they know how to have that Dog reach the greatest potential they know how to create. Consequently, the Dog will end up being a combination of its training and its genetics. And this will be mostly genetics.

In the final state, you will have a Protection Dog that will almost always fall into one of two categories: Either it will Under-Protect you, or it will Over-Protect you.



UNDER-PROTECT

Most Dogs sold as Protection Dogs will fall into this category.

They will not have the genetic drive necessary to actually Protect if necessary and, by extension, will not have the training necessary to adequately prepare them for this actual Protection.

You will see a lot of these Dogs training in Bite Sports and a lot of them will be focused on Leg Bites or Forearm Bites on a big sleeve that covers the forearm (usually the left arm). Because they are attacking and biting in what looks to be very intense ways, you will naturally think they would do the same in real life. And while some Dogs will, and other Dogs might, most Dogs won't. And if they do, it will not be very effective.

From a Socialization standpoint, the Dogs that fall into this category can oftentimes be very nice socially, as they are genetically softer, but not always and, in any event, will not have had much if any real Socialization training. So, again, what you will get in this regard is a reflection of their actual genetic composition... and that's it. What you will get is a matter of luck.

So, to sum it up: the Dog is the Dog, its just been trained to bite in certain ways, at certain times, in certain places. Its Socialization will be a matter of luck and regarding its Obedience, whatever it has will almost always never apply to real-world situations.

And until now, you - the would-be buyer - would never be able to understand this and know the difference.



OVER-PROTECT

The flip side of the previous condition, these Dogs DO have the genetic composition that will enable them to actually protect you in a real world situation.

The problem with this - and it is a huge one - is that these genetics have been coupled with actual training which harnesses their character, but with no real governance of their character.

So what you end up with is a strong-willed and capable Dog, but one that is always looking for a fight, one that is over-vigilant and one that will protect you from EVERYONE.... Including your brother, your sister, the friends who come to visit and even your children.

We have heard horror stories of Dogs just like these being bought from some of the top providers of Family Protection Dogs. And these Dogs had to be given away to local police departments because they were constantly biting people, including their owner's children, because of this. Worst of all, the Dogs were sold *with assurances that they would be appropriate for families.*



OVER-PROTECT *contd.*

And so, in light of these episodes in incompetence, people ultimately come away with the misconception that Protection Dogs are “just like that”... they just bite people, are anti-social, aggressive, unsafe and out-of-control. And so in the end, within the Protection Dogs 1.0 Reality, what you want - the Dream - is not attainable unless it happens by genetic luck.

Which is to say that, by a stroke of luck, you have a Dog that is normal and safe in real-world situations but that will actually protect you if necessary.

But even then... even if you are lucky.... you still need the Dog to have undergone the right training to actually be able to use the Dog in a real-world context... which very few trainers in the Protection Dogs 1.0 universe know how to do.



PROTECTION DOGS 1.0: THE CHARACTERISTICS

In addition to the characteristics described above of Protection Dogs 1.0, there are others.

Dogs in Protection Dogs 1.0 will be performing Protection exercises on the end of a leash. They will be bouncing up and down, barking wildly. You will see them biting a forearm, usually the left one, or perhaps the left bicep, which, if its the case, will usually be the *only* place they will ever target. Protection Dogs 1.0 will never exhibit any sort of control or obedience whatsoever while in Protection. And the only Protection capability they have is almost always simply to attack. That's it.

And this is the situation that exists all across the Protection Dog space today.



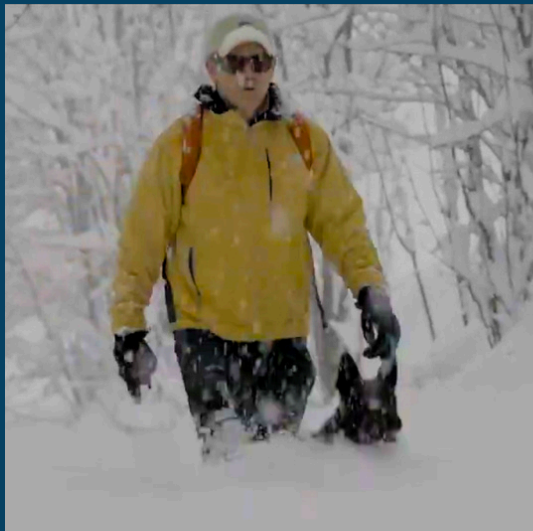
PROTECTION DOGS 2.0: THE DREAM

Protection Dogs 2.0 is completely the opposite. Several things are embodied all at the same time.

First and foremost, 2.0 is marked by Control. There are no leashes required. The Dogs will stay by their owner's side - off-leash - while the owner stays calm and in control of the situation.

Secondly, they will have this Control *while in a state of aggression*. More - the Dogs will have a Defense-First orientation to Protection, which means that the Protection Dog by the owner's side will act as a constant shield against a Threat.

The Threat will not be able to attack or strike the owner without the Dog automatically intervening, without a word being spoken by the owner, and doing so in a rapid and decisive way.



PROTECTION DOGS 2.0 *contd.*

This Defense-First orientation is intelligent, revolutionary and has many benefits. It removes any claim of liability that could be pressed against the owner as it requires the Threat to act before the Dog will. It also allows the owner to remain hands-free during any conflict, so that the police can be called or video can be taken or a gun can be drawn in self-defense. The Defense-First orientation allows the situation to unfold while the owner is in complete control, just like the Dog.

The owner can have the Dog stay in the Defense-First posture or, if appropriate, execute an attack on the Threat. The owner is never tethered to a leash, having to manage a wild Dog that is pulling him or her forward and down and all over the place.

In Protection Dogs 2.0 this Control extends into *all facets of the Dog's behavior*, both in and out of Protection, in all manners both broad and deep. And this is why it is so profound. And so profoundly different.

And It is why AlpinHaus Dogs have both the ability to be so extraordinarily well-socialized and stable, while also having the capabilities required to engage in real, active, full-frontal combat. And win at it.



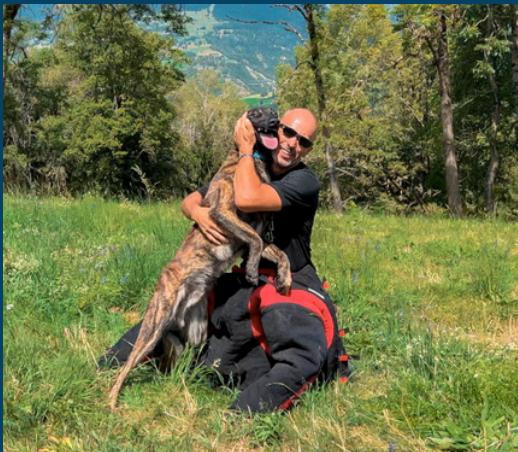
IDENTIFYING YOUR SPECIFIC NEEDS

There are real questions you want to ask yourself and get clear on before you buy a Protection Dog.

What are the risks are you looking to mitigate? Are you facing any particular Threats? If so, how would they manifest? Is there anything specific that you need or want your Dog to be able to do from a security standpoint?

What is your Vision for living day-to-day with your Dog? How often and where would it accompany you? Are there little children or elderly people around that, were they to get knocked over by the Dog by accident, could be injured seriously? Are there other dogs or cats or other animals in the house or property that would need to be addressed? Is your yard fenced?

These are just a few of the critical questions you should explore with yourself, your family and the person(s) you are considering to provide you with your Dog.



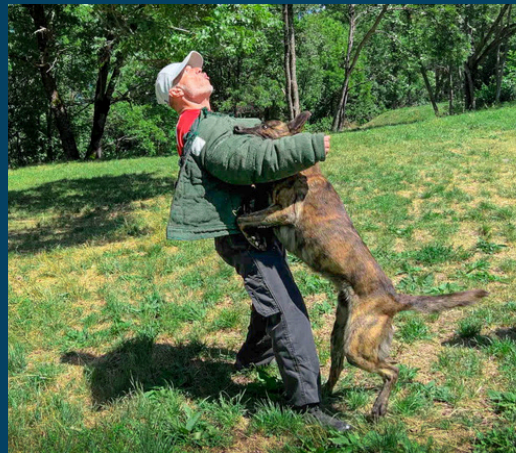
WHICH BREED OF DOG SHOULD I GET?

Unless you have a specific set of performance requirements that mandate a certain kind of breed of Protection Dog, the breed that we suggest you get is the one you like the most... IF it will meet the criteria of being a true Protection Dog.

This said, there are no better Dogs in the world for Protection than Dutch Shepherds and Belgian Malinois. There are several reasons for this including Speed, Quickness, overall Strength and Athleticism, Intelligence, Adaptivness and - most importantly: Health.

The trick to all of this, however, is that you must select from the right genetic lines. Otherwise you can find yourself with a Dog that cannot be handled well, if at all. So, it can be a very risky proposition - and will be - if you are not working with Protection Dog trainers that know what they are doing in this regard.

But if you are, you will find yourself with the highest-performance Dogs on earth.



WHAT MATTERS & WHAT DOES NOT MATTER

The number one thing that matters when assessing Protection Dogs is very simple.... It is seeing the Dog's performance on video. Websites that do not show videos of their Dogs demonstrating their ability to perform are doing so for one reason only: because they *don't want* to show their Dogs' performance. Which is never a good sign.

Further things that matter - where does the Dog target for the attack? How many decoys ('Bad Guys') has the Dog worked with? Has the Dog ever done a real-world Surprise Attack? Has the Dog worked Protection in multiple environment with multiple sources of pressure? Is the Decoy moving TOWARDS the Dog before the Attack or AWAY? (Hint: both are fine but TOWARDS is mandatory).

These are just a few of the things a knowledgeable eye will look for.
There are many, many more.

What does NOT matter when evaluating Protection Dogs?
Also, so many things.

The first thing that doesn't matter is what you're being told in most cases by the Trainers. Again, despite what one would think, most Protection Dog trainers *do not actually understand their craft or Dogs in general*. So what they are telling you, or what they think, is almost always only partially correct in actuality.



WHAT MATTERS & WHAT DOES NOT MATTER *contd.*

Other irrelevant factors include:

- The Client List a Trainer might have (celebrities, wealthy people and sports stars all of whom understandably know even less about Protection Dogs than the trainers who sell them)
- The number of Dogs the Trainer has sold
- The Titles a Dog may have
- The length of time a Trainer has been in business and, lastly,
- How many awards or competitions a Trainer may have won, and/or the amount of trophies they might have.

NONE of the above MATTERS. While it is true that they are indications of *some sort* of quality, they are mere indications at best and wholly unreliable.

All that matters are:

- The genetic quality of the Dogs to begin with
- The quality of the Training that the Dogs have had
- The Health-reinforcing conditions the Dogs have been raised in.

That is IT.

These factors can, and should, be shown on video and on pedigree papers, and need to be seen and experienced by prospective clients during a visit with the Dogs in question.



CONCLUSION

This Guide gives you the critical perspective and understanding of what you need to know as you enter the realm of considering a Protection Dog for yourself and your Family. It contains what I wish I had known when I bought my first Protection Dog, and is the brief tip-of-the-iceberg synopsis of what I have learned since then.

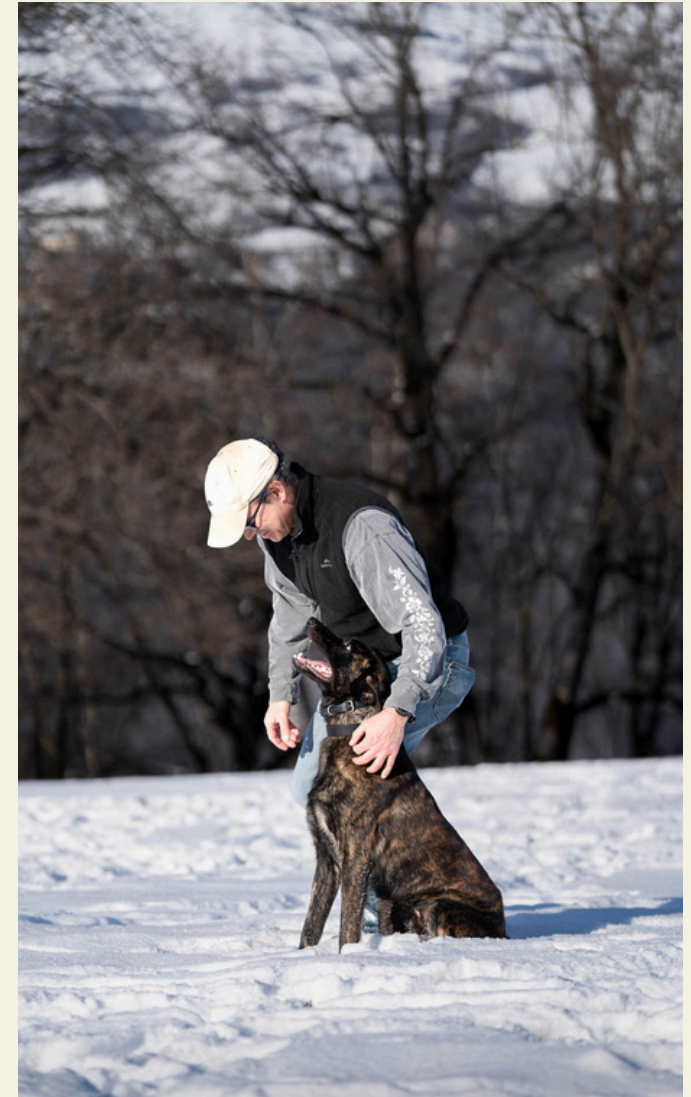
We encourage you to speak to as many different Protection Dog providers as you can. Ask them to provide videos of their Dogs demonstrating their capabilities. Ask them the questions contained herein.

Then, lastly, come talk to us at AlpinHaus. You will see there is a world of difference between what we do and what everyone else, collectively stuck in Protection Dogs 1.0, is doing.

Dogs can make a profound difference in your Life. Enjoy the Journey, and we wish you the Best along the way.

Yours in the Mission,
Suede Michael Hussain

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ABOUT ALPINHAUS SHEPHERDS

AlpinHaus Shepherds is based on our 20 acre property in Europe. We host Clients on-site, if they wish, so that they may fully review our Program and our Dogs. We hand-deliver and integrate our Dogs into the United States and elsewhere depending on the needs of our Clients.

We only work with 4 Clients a year.

The Dogs we work with, Dutch Shepherds and Belgian Malinois, are raised from the time they are 8 weeks old, and start in price at \$85,000.

Every Dog, or pair of X Line Dogs, we develop features customization for each Client and their unique situation.

The Integration process between our Dogs and our Clients lasts roughly 7-20 days, depending on the situation.

We remain available for on-going training afterwards.

[SCHEDULE A CALL >>>](#)

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FEATURED PRESS & PUBLICATIONS:



“THE BEST PROTECTION CANINES
IN THE WORLD.”

-USA TODAY

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BUSINESS INSIDER

AlpinHaus Shepherds: Suede Michael Hussain's Vision for the Future of Family and Personal Security

[PRESS RELEASE Newsfile](#)

Sep. 5, 2024, 09:48 AM

Suede Michael Hussain, founder of AlpinHaus Shepherds, creates the world's most sophisticated personal and family protection dogs, emphasizing quality, innovation, and connection.

Washington, D.C.--(Newsfile Corp. - September 5, 2024) - The demand for personal and family protection dogs has grown with rising security concerns. However, the protection dog industry is filled with misinformation and inconsistencies, leading many consumers to unknowingly invest in dogs that may not fulfill the role of a true, family-compatible protector. Suede Michael Hussain, founder of [AlpinHaus Shepherds](#), has made it his mission to right this wrong, and in so doing has created the most sophisticated personal and family protection dogs in the world.



“THE WORLD’S MOST SOPHISTICATED PERSONAL AND FAMILY PROTECTION DOGS.”

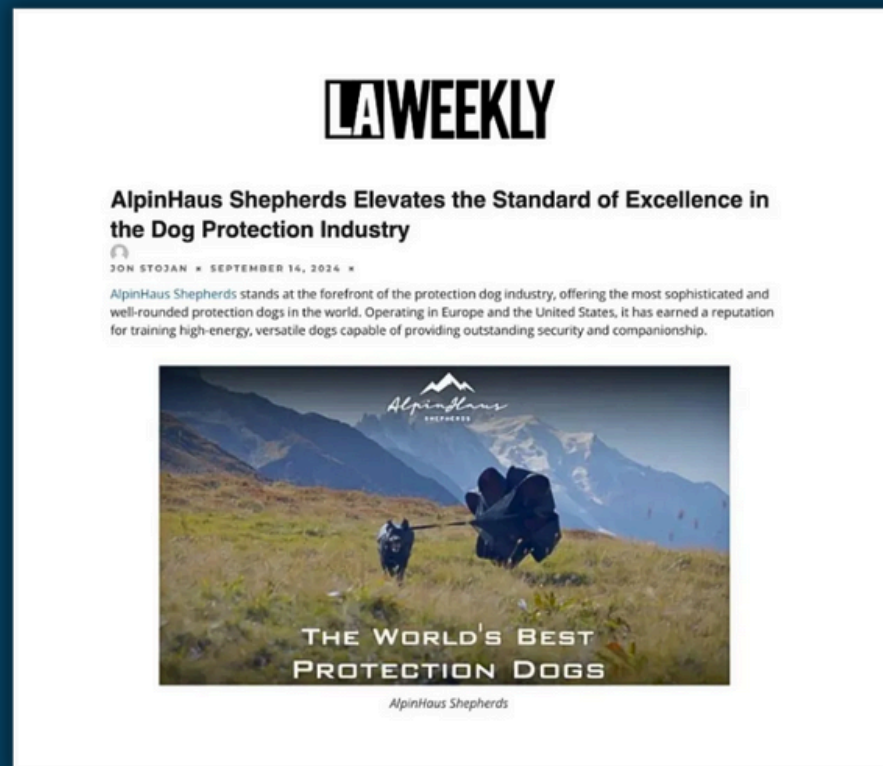
-BUSINESS INSIDER

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“THE FOREFRONT OF THE PROTECTION DOG
INDUSTRY.”

-LA WEEKLY

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