



# EquipScale Pricing

At EquipScale, we pride ourselves on providing tailored CRM solutions to meet the unique needs of solar sales professionals. Our CRM software is specifically designed to streamline operations and enhance customer relationships. And our lead generation service drives sales growth in the solar industry.






















When it comes to pricing, we believe in transparency and simplicity. With EquipScale, you can expect competitive pricing that aligns with the value and efficiency our service brings to your solar sales business.

## EQUIPSCALE CRM PRICING

EQUIP CRM BASIC	EQUIP CRM PRO	EQUIP CRM ENTERPRISE
<b>Inclusions:</b> <ul style="list-style-type: none"><li>● <b>2 CRM Users</b> (1 support + 1 seller)</li><li>● <b>One free VIP Onboarding*</b></li><li>● Phone system setup/A2P 10 DLC</li><li>● CRM Setup and Integration</li><li>● On-brand landing page and email marketing templates</li><li>● Automation and workflow setup</li><li>● Pipeline setup</li><li>● Tech support</li></ul>	<b>Inclusions:</b> <ul style="list-style-type: none"><li>● <b>5 CRM Users</b> (3 support + 2 seller)</li><li>● <b>One free VIP Onboarding*</b></li><li>● Phone system setup/A2P 10 DLC</li><li>● CRM Setup and Integration</li><li>● On-brand landing page and email marketing templates</li><li>● Automation and workflow setup</li><li>● Pipeline setup</li><li>● Tech support</li></ul>	<b>Inclusions:</b> <ul style="list-style-type: none"><li>● <b>Unlimited CRM users</b></li><li>● <b>One free VIP Onboarding*</b></li><li>● Phone system setup/A2P 10 DLC</li><li>● CRM Setup and Integration</li><li>● On-brand landing page and email marketing templates</li><li>● Automation and workflow setup</li><li>● Pipeline setup</li><li>● Tech support</li></ul>
<b>Yearly: \$82.50/month</b> SAVE: \$198 yearly	<b>Yearly: \$165/month</b> SAVE: \$396 yearly	<b>Yearly: \$239/month</b> SAVE: \$696 yearly
Monthly: \$99/month	Monthly: \$198/month	Monthly: \$297/month

\*One free VIP onboarding and support staff setup included with all plans. Additional onboarding for multiple users incurs a \$99 setup fee per user. The setup fee covers website setups, contact transfers, and all the added features.

EQUIPSCALE CRM PRICING (OUR COST VS OTHER CRMs)

TASK	OTHER TOOLS	OTHER TOOLS COST	EQUIPSCALE CRM
CRM & Pipeline management		\$99/month	
Sales Funnel		\$297/month	
Workflow & Automation		\$169/month	
Email Marketing		\$99/month	
Website Builder	WIX	\$29/month	
Survey & Forms		\$49/month	
Booking & Appointments		\$29/month	
SMS Marketing		\$99/month	
Course Building		\$99/month	
Tracking & Analytics		\$299/month	
Document Signing		\$47/month	
TOTAL COST:		\$1,315/month	As low as \$82.50/month

CRM + LEAD GENERATION SERVICE

Get connected to our solar CRM to keep track of your leads and keep them in the pipeline. Plus, get the convenience of our lead generation support. Our strategy magnetizes leads so you don't have to chase them.

- **Get Dedicated Appointment Setter available 7-days/week**
- CRM Set Up and Onboarding
- CRM integration
- Automation and workflow setup
- Pipeline setup
- On-brand landing page and email marketing templates
- Facebook ads set up
- Tech and marketing support
- Bootcamps and mastermind classes
- Lead generation support

**\$499 per month\***

\*Enhance your lead generation with our comprehensive service for \$499 a month, which includes one-time professional Facebook ad setup valued at \$997. Commit to a 90-day period, and we'll waive the ad setup fee, providing you with even greater value for your investment."

## CAMPAIGN COST COMPARISON

Campaign with 10 email and 10 text messages (20 segments) with more than 160 characters but less than 320 characters and ignoring inbound text messages cost.

	1,000 CONTACTS CAMPAIGN	10,000 CONTACTS CAMPAIGN
SMS FEES (Twilio)	$\$0.0079 \times 20 \text{ (segments)} \times 1,000 \text{ (contacts)} \times \$1.05 \text{ (stripe fees)} =$ <b>TOTAL SMS FEES: \$165.90</b>	$\$0.0079 \times 20 \text{ (segments)} \times 10,000 \text{ (contacts)} \times \$1.05 \text{ (stripe fees)} =$ <b>TOTAL SMS FEES: \$1,659.00</b>
EMAIL FEES (LC EMAIL; GHL)	$\$0.675 \times \$1.05 \text{ (stripe fees for 1,000 emails)} =$ <b>TOTAL EMAIL FEES: \$0.70875</b>	$\$0.675 \times 10 \times \$1.05 \text{ (stripe fees for 1,000 emails)} =$ <b>TOTAL EMAIL FEES: \$7.0875</b>