

# POP PROPAGANDA™

## MODULE 1

What is Propaganda?

(links updated 3/4/24)

### VIDEOS:

*Introduction to Propaganda* [11:25]

<https://www.youtube.com/watch?v=-WpFzTlp28>

history/Third Reich

*"Who was Joseph Goebbels?"* [1:13]

<https://web.archive.org/web/20210325055958/https://www.youtube.com/watch?v=ecz90jtwiQA>

reductive

*Ivermectin "horse paste" supercut* [2:13]

<https://www.youtube.com/watch?v=22LwCRXk1ac>

entertainment

*Steven Colbert vaccine series (the whole thing is useful, AND 9 minutes in, he dresses up like hypodermic needle)*

[https://www.youtube.com/watch?v=sSkFyNVtNh8&ab\\_channel=TheLateShowwithStephenColbert](https://www.youtube.com/watch?v=sSkFyNVtNh8&ab_channel=TheLateShowwithStephenColbert)

indoctrination

*"Sig Heil"* [:09]

[https://www.youtube.com/watch?v=P140-MFt15w&ab\\_channel=TheFourthReich](https://www.youtube.com/watch?v=P140-MFt15w&ab_channel=TheFourthReich)

*climate change indoctrination cartoon* [:30]

<https://www.youtube.com/watch?v=God9c4pQrKM>

Navy pronoun indoctrination video [3:46]

<https://www.youtube.com/watch?v=FeEHZ7KOgFs>

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## PONDER/DISCUSS:

- What is the difference between propaganda and advertising?
- Is propaganda essentially moral/ethical?
- Can you think of a time when you were swayed by propaganda?
- How do you think propaganda is functioning in our society today?

