

POP PROPAGANDA™

MODULE 3 Groupthink

VIDEOS

groupthink

definition of groupthink [1:41]

https://www.youtube.com/watch?v=ZOX79tmDox4&ab_channel=McCombsSchoolofBusiness

mass sheep suicide [:45]

<https://www.youtube.com/watch?v=E3c-B90Vses>

Edward Bernays and group psychology [11:50]

https://www.youtube.com/watch?v=IOUcXK_7d_c&t=177s&ab_channel=AcademyofIdeas

dehumanization

Jimmy Kimmel dehumanizing "anti-vaxxers" [at :25 - 46]

<https://www.youtube.com/watch?v=AtFKoCCFxu0>

Tavistock/Gallup polls

No Agenda on misleading polls [at 2:26:16 - 2:28:23]

<https://www.noagendashow.net/listen/1542/transcript>

READING

virtue signaling

30 examples of virtue signaling

<https://simplicable.com/society/virtue-signaling>

inspiration:

Are your Opinions YOUR Opinions? PSA animation [1:47]

<https://youtu.be/x3PTOTvEhL8>

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PONDER/DISCUSS:

- How do you see groupthink contributing to the current culture? Politics? Activism? Fashion?
- Are there any circumstances when it's right to attempt to control another person?
- What are some ways you are seeing folks attempting to exert control over others?
- Think of a time when you felt pressured by groupthink. How did you respond? Knowing what you know now about groupthink, would you have handled it differently?