

POP PROPAGANDA™

MODULE 5 Divide and Rule

VIDEOS

scapegoat

unvaxxed are to blame [3:44]

<https://twitter.com/tomselliott/status/1657021799652024324>

false dichotomy

sitcom clip [:24]

<https://www.youtube.com/watch?v=Dln3DJEcghY>

Trump Dividing + Conquering animation [2:15]

<https://www.youtube.com/watch?v=z-ffoCeGKSs>

humanity is one

100th monkey experiment animation [1:35]

<https://www.youtube.com/watch?v=rP5CMzE6YTI>

READING

6 examples of divide and conquer

<https://tlarremore.wordpress.com/2016/08/13/we-can-shape-your-vision-to-anything-our-imagination-can-conceive/>

inspiration

Unidentify PSA animation [:60]

<https://www.youtube.com/watch?v=RrbkX54Xt08>

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PONDER/DISCUSS:

- What is the difference between unity and homogenization?
- What is a common stereotype that you've found to be true?
- What is a common stereotype that you've found to be untrue?
- How do you self-identify? In what ways do these identities limit you?