

POP PROPAGANDA™

MODULE 4 Emotional Appeal

VIDEOS

emotion as propaganda tool

Van Jones crying:

<https://www.youtube.com/watch?v=9eMoCW1Pq54>

Greta Thunberg's "How Dare You" speech [1:34]

<https://www.youtube.com/watch?v=xVIRompc1yE>

Tom Cruise freaking out on Oprah's couch [4:29]

<https://www.youtube.com/watch?v=9ZDAnKafr6c>

car commercial [1:14]

<https://www.youtube.com/watch?v=3t6bLugtJkQ>

fear

Fear + repetition – Iconic podcast [YouTube short]

<https://www.youtube.com/shorts/xxlnWMRKNi8>

1958 climate terror video "The Unchained Goddess" [1:18]

https://www.youtube.com/watch?v=gCHVTQ2fLM0&ab_channel=VincentMignerot

C19 fearmongering on NA [3:06:03-3:06:35]

<https://www.noagendashow.net/listen/1585/chapters>

conflict

"Fight the Power" music video [5:18]

<https://www.youtube.com/watch?v=mmo3HF2vjg>

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PONDER/DISCUSS

- How do the propagandists benefit from scaring the masses?
- Have you ever made a hasty decision in an emotionally dysregulated state?
How did that work out for you?
- How do you see the media you are consuming programming our world with conflict and/or violence?