

POP PROPAGANDA™

WELCOME TO POP PROPAGANDA

Hiya, Superstar, and welcome to the Pop Propaganda digital course. I'm so excited to share this powerful material with you, and to support you in safeguarding yourself from propaganda, media manipulation and group think, while cultivating critical thinking, confidence and empowerment.

The course materials include 11 video modules, each with accompanying PDFs containing links to videos and articles, along with prompts and questions designed to help deepen your understanding and integration of the teachings.

While I, myself, taught this course to my homeschool teen students over 11 weeks, feel free to find your just-right rhythm with the material, and take it at your own pace. As each module is super, very chock-full of lots and lots of information, I recommend taking time between modules to digest the information, and to deconstruct the media you, yourself, are consuming in light of the techniques you will be learning.

PDFs

The accompanying PDFs contain links to clips of videos and written material that exemplify the propaganda techniques each module covers, and that help round out the lessons.*

Also included are questions, prompts (PONDER/DISCUSS), along with the occasional EXERCISE intended to help deepen understanding, and support you in integrating the lessons, and applying them to the world at large. It's helpful to use these questions for deeper contemplation and unpacking – either in real-time discussions with your classmates or family, or as journal prompts for those opting for self-study.

* Because of the wily nature of the internet, links are not guaranteed. If the internet overlords remove them, then you will have the opportunity to find your own examples.

VIDEO LINKS

Instead of playing clips during the video modules, I opted to simply include the links in the accompanying PDFs, so as to avoid any potential copyright issues.

Links are organized by topic, for ease of use.

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Most of the video links are accompanied by bracketed numbers indicating the duration of the clip.

Some feature two sets of numbers separated by a hyphen. These are time codes, which indicate where the clip starts and stops in an otherwise longer video.

Some clips have no time indication at all, which means they're super short, and probably linked to Instagram or YouTube shorts.

WARNING: VOCABULARIES WILL BE EXPANDED

I encourage you to look up any words you haven't (yet) heard, or whose meaning you don't (yet) know. Even if you think you kinda, sorta know what a word means, I *still* urge you to look up both the definition and the etymology.

Words are the propagandist's A#1 tool/weapon. Knowing the meanings and origins of words gives you a massive leg up in this world. Plus, it's super very empowering.

POP PROPAGANDA: AN ILLUSTRATED GUIDE

I wrote (and illustrated) a fun little book called [Pop Propaganda: An Illustrated Guide](#) to accompany this course. While reading the book is not required, it will absolutely support your learning process, while augmenting the lessons contained within this course. I recommend nabbing yourself a copy, and reading as you go through the modules.

FAIR USE + SHARING

Because of the nature of this material and the current state of censorship/thought-policing, I am choosing to eschew an external hosting platform, and entrust you with the links to the course materials. Sharing these links and/or accompanying materials with others is strictly and unequivocally prohibited, out of integrity and not cool. Same goes for reposting clips or excerpts from any of the materials included in this course.

If you are moving through the course with a class or a group, please be mindful and respectful of the integrity of our exchange, and share class materials accordingly.

Thank you for being an exemplary model of integrity. And free-thinking badassery.

Let's do this...xodk