

NERLYN MUNOZ

Nerlyn was a prime example of just how difficult the college recruitment process is, even for the most talented of athletes. Nerlyn Munoz is a case in point.

Despite having accomplished the incredible feat of age 15 of being called into trials for the US National Program, Nerlyn faced a wall of silence from coaches during this critical period in her career.

Recognizing that many high school players and their parents don't know how to engage in an effective process to get recruited, RecruitFluency tackled this key aspect of achieving recruiting success. RF has emerged as far more than simply another website. Now student athletes and their families can take charge of the college recruitment process, forging relationships with top coaches, while setting themselves up for successful college careers in sports and education.

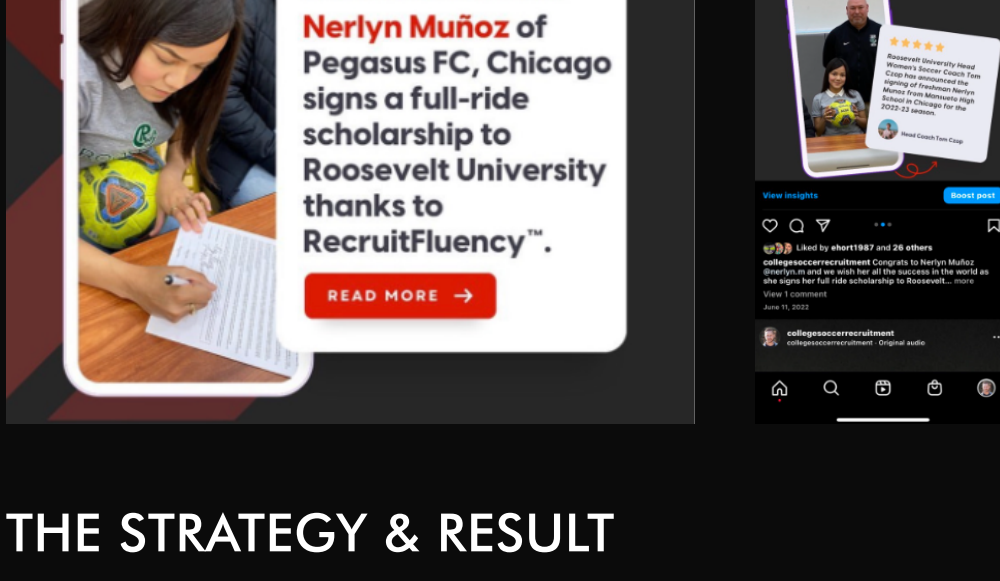


They worked toward their ultimate goal.

THE PROCESS

Recruitfluency provided Nerlyn and her family with a comprehensive, straightforward approach to their recruitment needs. This strategy included providing the young athlete and her parents clear objectives to adhere to, incorporating timelines and guidelines.

1. Nerlyn created a list of target, reach, and safety schools
2. Nerlyn crafted an exciting and comprehensive college recruitment experience, blending time-tested strategies with innovative tactics. Email templates, phone call scripts, and social media pdfs provided Nerlyn's team a well-informed conversation starter when contacting coaches. This generated more attention to her player profile & highlight videos.
3. RecruitTracker propelled Nerlyn to success, allowing her to stay on track while leveraging strategic connections with universities and coaches.



THE STRATEGY & RESULT

Nerlyn demonstrated her genius by utilizing RecruitFluency's tried and true methods to draw attention from renowned universities. At the same time it assisted Nerlyn in focusing her attention on colleges that were better suited to her academic and athletic abilities and her overall budget.

With RecruitFluency as Nerlyn's helper, we were proud to be instrumental in her achieving both athletic recruitment and academic success. She landed a full ride scholarship at NAIA powerhouse Roosevelt University, and received an additional stipend of \$1,200 every semester for commuting expenses - the perfect way to start her college years on a solid footing!



NOAH LEVINE

Noah Levine achieved remarkable success as a player for Chicago Sockers FC. His exceptional skill led to several opportunities at esteemed universities - coveted by many aspiring athletes.

Despite this, Noah chose to wait and see if he could gain recognition from any of the top 25 division one programs before his senior year began. It wasn't until further down the line that he turned to RecruitFluency when no top 25 program offers were in sight.

THE PROCESS

Noah knew he had made a mistake, but was determined to make it right. He sat down with RecruitFluency on the recommendation of one of the top players in America, who was already benefiting from our services.

With college coaches being tight-fisted and feeling disappointed by his lack of assertive actions, Noah took advice provided during the intensive strategy and onboarding call. There and then he vowed to work hard towards re-engaging with coaches no matter what level they were at.

As long as the school fit Noah's needs academically, he was going to speak with the coaches. And through this process he became humble and open minded. RecruitFluency laid out a very specific re-engagement strategy which Noah implemented.

THE CONCLUSION

As part of this process Noah adopted an open minded attitude, enabling him to take action, guided by RecruitFluency's re-engagement strategy. This strategy, geared for the late to the process athlete, led Noah back to a successful path.

Noah is currently taking official visits to Yale, Bradley, Wisconsin, Bucknell, a few other great D1 programs.



KAMDEN HELD

It's no secret that student athletes face a steep learning curve at the college level. And while Kamden was undoubtedly one of the top attacking central midfielders in the nation, his small stature size was limiting his opportunities to be really noticed when it came to the colleges and the strategy many college coaches and programs apply in seeking players for their squads.

Knowing the expectations of top coaches are higher than ever, Kamden's father was ahead of the game in recognizing his son needed an added edge. RecruitFluency became a crucial part of their plan beginning during late sophomore year. Many colleges have been knocking on his door, and "the buzz" is spreading fast!

THE PROCESS

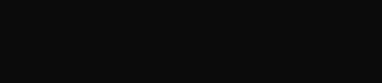
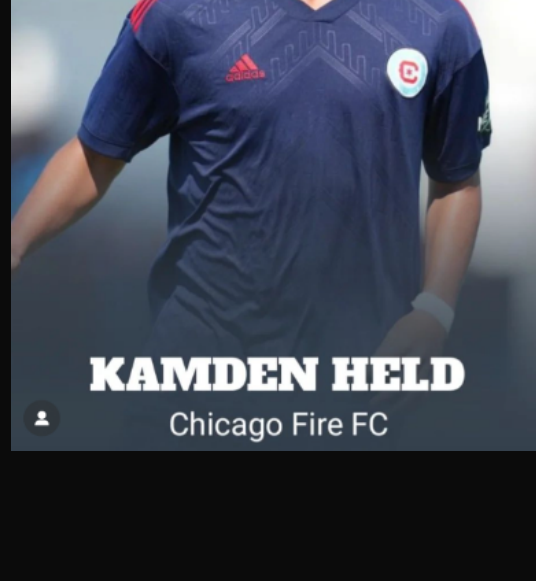
1. Find the schools Kamden was interested in; academically,, environmentally (location), socially & lastly athletically.
2. After sorting these schools into target, reach and safety schools, we spoke to Kamden about assessing teams on a tactical level, asking him to really do his part by watching his teams of interest on live broadcasts on ESPN and other stations, to analyze which programs he felt he would thrive in.

CONCLUSION

Kamden wasted no time, and took matters into his own hands. He's already seeing the rewards of his hard work in his junior year. Many colleges have been knocking on his door, and "the buzz" is spreading fast!

Clearly, employing this simple strategy is proving highly effective for Kamden.

The RF plan will work if you approach it with purpose and drive. Don't miss out on your chance to make it rain scholarships, just as Kamden has happily discovered for himself. This helped them to stay on track as



EMMA PARASKOS

Struggling with doubts about their own potential and limitations, athletes often underestimate the power that hard work can have on achieving success.

Emma Paraskos provides an incredible example of the achievement a dedicated spirit is capable of. At first discouraged due to her height being perceived as preventing greatness in Division 1 college soccer, Emma pushed herself to prove everybody wrong through her passion and commitment!

THE PROCESS

- Emma had her sights set on succeeding as an undervalued defender so:
- The team of RecruitFluency and Emma developed a unique value proposition (UVP) highlighting her assets that out-shadowed her one liability.
 - We asked her to outline target schools for both academic and athletic excellence.
 - By scouring sports websites to identify which teams didn't have defenders under 5'6, Emma was well prepared to face any challenges in achieving her goals with the help of family members supporting her all along the way.

But there's one key aspect that can make or break success. Never give coaches reason to doubt you! Though it wasn't easy facing rejection while outgunned by bigger opponents, she remained determined - staying positive each step of the journey toward victory!

CONCLUSION

Indomitable determination and a never say die approach is the primary factor in Emma's eventual success. Emma just signed with a top division one women's program, Valparaiso University. It will be incredible to see her success moving forward as she not only is playing at a high level, but all the while studying to be a doctor.

THIS IS WHY EMMA CHOSE VALPARAISO UNIVERSITY.

"I chose Valparaiso University because it has one of the most competitive and comprehensive health programs in the country, which will allow me to pursue a top career in medicine." "Valois also has a top-tier soccer program, which I know will allow me to compete every day and push my limits, and at the same time also provide long-lasting friendships due to the close-knit environment created by the coaching staff and players. This is what I'm most excited about."



ANDREI NIKITOVIC

The Problem: Andrei Nikitovic faced a significant challenge in his pursuit of playing college soccer at a top division 3 program. Despite his raw talent and potential for success, he didn't have the opportunity to gain the visibility and experience that many other players had. Andrei had only played competitively for four years, starting at the age of 14, and didn't participate in premier level showcases or play for a highly recognized team. This difficulty for Andrei to stand out during the recruitment process and to hone his technical skills was a problem that he needed help in solving. Fortunately, he discovered RecruitFluency as a key to the solution he was seeking!

THE STRATEGY

When RecruitFluency™ took on Andrei's case, they recognized that he faced a unique challenge in the college recruitment process. However, they also saw his raw talent and dedication to improving as a player, and knew that with the right guidance and support, Andrei had the potential to achieve his dream of playing college soccer. To help Andrei succeed, RecruitFluency outlined a comprehensive strategy for him to follow. This included making phone calls to coaches, sending emails and other forms of communication, and following up regularly to demonstrate his interest and commitment. RecruitFluency encouraged Andrei to be professionally persistent in these efforts, and not to fear reaching out to college coaches, following up again and again. They also provided guidance on how to make his communication with coaches highly effective, including what to say at different stages of the recruitment process. In this way Andrei was able to present himself in the best light possible.

THE RESULT

Andrei's hard work and dedication paid off when he was offered the opportunity to play with and against top players at a top 10 division 3 team in the United States. This was a virtually unheard of achievement for a player in Andrei's previous position, and he and his family credits RecruitFluency with this success. RecruitFluency's comprehensive strategy and guidance helped Andrei stand out during the recruitment process, enabling him to showcase his potential to college coaches. As a result of this achievement, Andrei now has the opportunity to prove his abilities, and train in an environment more impactful to the desired college placement he dreamed of. Now, Andrei has the entire spring season to demonstrate that he can significantly impact a program at this level, to fulfill his dream of playing college soccer. Andrei is excited to take on this challenge and make the most of this opportunity, and he knows that RecruitFluency played a crucial role in making it all possible.

