

## **CONTACT**

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+92-332-2323024

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J-51, Shan Chowk, Shah Rukn-e-Alam Colony, Multan

## **EDUCATIONS**

October 2016- March 2018

BACHELOR IN COMMERCE

Bahuddin Zakariya University

September 2018- November 2021

MASTER OF BUSINESS ADMINISTRATION

NCRAF

# USAMA MAQSOOD

**GHL EXPERT** 

Hello, my name is Usama, I'm an experienced GHL expert with 4 years of experience.

### **WORK EXPERIENCES**

Sep, 2020 - Dec 2020

#### SENIOR DIGITAL MARKETER

Cridica

- Created and managed digital campaigns for top clients
- Increased two clients' digital presence and customer interaction by 200%

Jan, 2021 - August 2022

#### **GHL ASSISSTANT**

ExtenIdy

Tech Support Agent

Oct, 2022 - August 2024

#### GetSimplifyd

Senior Tech Support Agent providing customer support

#### **MY SKILLS**

GHL Knowledge	
Automation	
Funnel Building	
Customer Support	
Onboarding	
GHL Setup	