



MOREOVER MARKETING DIGITAL  
ADS AGENCY

# LEAD GENERATION CASE STUDY

LOCAL BUSINESS  
LOOKING FOR QUALITY  
LEADS 2021-22  
IN LAS VEGAS, NV

## Results:

Spent \$1488 over a month-long period which resulted in 31 qualified bookings (\$48/each), resulting in a 10X return-on-ad spend for a local permanent makeup studio.

- This client has gone on to repeat the same results month after month and is still currently running ads.