

EVALUATION SESSION



The evaluation session is the session you just had! It was all about getting to know each other. We wanted to get to know you as thoroughly as possible to assess your chances of being recruited. Unlike other recruiting agencies, **we don't accept payment unless we're confident you have a strong likelihood of getting recruited**—so if you're reading this, congratulations! We believe you have great potential.

During the call, we gathered detailed information to identify the schools that **best match your preferences**, including factors like athletics, academics, goals, needs...

After your enrollment, our team will create a personalized **report featuring 20 schools** that are an excellent fit for you.

REPORT



You might be wondering what this report is all about. "How do we choose the schools?", "What if you don't like any of them?", "Why just 20?"...

First off, it's important to understand that you **shouldn't limit yourself to just 20 schools**. These options are meant to guide you, not limit you. We always encourage you to aim for **at least 50 schools**!

Here's how we break it down:

- **3 Dream Schools:** These are the amazing options that can be tough to get into.
- **7 Great Choices:** These schools are solid picks where you have a good, reasonable chance of acceptance.
- **7 Safe Options:** These are schools that align with what you're looking for and have a high likelihood of accepting you.
- **3 Wildcards:** These might be schools you haven't considered yet, but we believe they're worth looking into based on the information you shared with us.

After reviewing this report with your college recruiting coach, you'll have a solid understanding of the direction you should take in your college recruiting journey and the next steps to follow.

HIGHLIGHT VIDEO



The video is a **key component** of the college recruiting process. Without a good video that highlights your skills, no one gets very far.

Now, you may already have a video of your best plays uploaded to platforms like Hudl; if that's the case and you are happy with it, you're all set!

However, if you don't have a video or you're not satisfied with it, we'll provide you with tips on what college coaches specifically want to see and **detailed instructions on how to record it to showcase your abilities.**

Once you've recorded the video, you will send it to us, and **we'll edit it** and return it to you so you can start sharing it with college coaches.

COACHES CONTACT



This is another essential part of the college recruiting process. You can be the best in the world at your sport, but **if coaches don't start hearing about you, your skill level won't get you anywhere.**

We'll provide you with **specific email templates** to use as your first point of contact with coaches. These templates include the right structure and the specific details coaches are looking for, plus **different layouts** so you can choose the one that best fits your goals and style. The purpose of the email is to set up a call with the coach, allowing them to get to know you on a personal level and giving you the chance to sell yourself.

We'll also guide you on **when and how to follow up.** Following up is essential since coaches may not have seen your email initially, or they might have forgotten to respond. However, the timing and messaging are key to getting that desired response.

Once we receive a reply, we'll provide you with a **template for responding to the coach,** maximizing your chances of setting up that super important call.

Now's when it gets real! Let's be honest—unless you're among the top 10 athletes in the world, coaches have a ton of options to choose from. **If they don't like your personality, you can forget about making that team.** Coaches are not just looking at your skill level; they want to see if you can bring the **right energy and attitude** to create a **positive atmosphere.** Before going into the call, they pretty much already know your skill level, all they are trying to figure out here is if you're going to be a good fit for their team.

Before the call, we'll **walk you through specific questions** that coaches are likely to ask and advise you on how to respond to them. In cases, we'll even set up a **mock call** to give you a chance to practice and refine your answers, so you're fully prepared to make the best impression.

LEVERAGING OFFERS



This is the **most strategic part of the process**. When done right, it creates situations where normal people can't understand how a particular athlete secured a spot at a specific school.

Once you've excelled in the previous steps, you'll start receiving **your first offers**. At this stage, it's crucial to evaluate each offer carefully and determine how well it aligns with your goals as a student-athlete. Every offer should be taken seriously and leveraged to create even **more and better opportunities**.

When a coach hears that you already have multiple offers—especially from direct competitors—it often sparks a sense of jealousy. We use this to your advantage to **create opportunities that once seemed unimaginable**.

As more offers come in, we'll **guide you through the negotiation process** to help you secure the best possible deal. It's essential to understand the type of school you're dealing with, their available funding, and how much flexibility they have in negotiations. If a school genuinely can't offer more, **pushing too hard may not be beneficial**. However, if we know they have additional resources, we'll encourage you to negotiate strategically to **maximize your offer**.

That said, the school offering the **highest scholarship isn't always the best option**. Factors like academics, location, and campus life are equally important. By the time we reach this decision stage, we'll have a solid understanding of your priorities and will help you determine **which offers best align with your long-term goals**.

NIL OPPORTUNITIES



The NIL space has expanded rapidly in recent years, presenting athletes with a **unique opportunity**. Not just to earn extra income during college but also to build a personal brand they can monetize long after their playing days.

However, this path isn't for everyone. Succeeding in NIL requires a specific mindset and strong personal branding. That's why we've **partnered with Press Upload**, a leading athlete social media agency, to help you grow your online presence. Once your brand is established, we take over, securing the best NIL deals for you.

This program is **completely free to join**. We only earn a percentage of the NIL deals we secure for you, ensuring our success is directly tied to yours.

Spots are limited and Press Upload takes care of the admission process. If this is something you might be interested in, we'd be more than happy to have a conversation and **explore the opportunity** of helping you in this area as well!