

VISUALLY IDENTIFYING NEEDS

NCI

SIGNIFICANCE

- Designed to stand out
- Obvious wealth indicators
- Contributions to a cause on bumper stickers, shirts or bags
- Openly conveying wealth
- Novel and distinctive facial hair
- Showing musculature
- Showing cleavage
- Focus conversations on themselves
- Status symbols - watches, cars, clothing, brands
- Want to be first to make decisions in a group - leading the charge
- Latest model of mobile phone or computers

APPROVAL

- Rigidity
- Commonly feel imposter syndrome
- Derive strength from professional success
- More formally dressed or a notch above the rest of the crowd
- Standing out to compensate for imposter syndrome
- Frequent competition participation - regardless of the type
- More inclined to seek singular romantic partners
- Will carry medicine or things to give to others
- Less likely to complain to employees of restaurants
- Less likely to send food back
- Less likely to argue or request refunds
- Overtly pays compliments
- Will be self deprecating in order to hear someone tell them they are wrong

ACCEPTANCE

- Prone to membership of all types
- Easily swayed - ideal cult members
- Biker gangs, fitness groups, fitness teams
- Attracted to careers that help others; like cooking, healthcare and therapy
- More likely to have multiple pets
- Will change appearance to suit (please) the environment they are in
- Less likely to have eccentric or unique identity formed and developed
- Smaller dogs
- Strong sense of community
- Wears shirts that indicate membership, tribes
- Returns all eyebrow flashes
- More likely to do favors for others
- Will move out of the way as others approach on the street