

A background image of a busy event space with people walking and digital displays. The scene is brightly lit with blue and white tones. In the foreground, a large purple shape contains the main text.

run.events

Everything is under control.

ALL-IN-ONE EVENT MANAGEMENT PLATFORM

Planning and executing a successful event shouldn't feel like juggling a dozen disconnected tools.

With **run.events**, everything you need is under one roof—no complex integrations, no missed details, no guesswork.

ELEVATE EVERY ASPECT OF YOUR EVENT. FROM PLANNING TO ROI.

The all-in-one platform that streamlines your entire event lifecycle, saves you time, and sets your brand apart.

Why run.events?

All-in-One Simplicity:

Say goodbye to switching between multiple platforms.

Unmatched Efficiency:

Cut planning time by up to 30%, freeing your team to focus on innovation.

Proven Results:

Trusted by leading organizers worldwide to boost attendee satisfaction and sponsor renewals.

DISCOVER FEATURES FOR EVERY STAGE

ANALYSE



DELIVER



SELL



PLAN



MARKET



PLAN YOUR EVENT

1

No more frantic spreadsheets, cluttered inboxes, or endless status meetings. run.events gives you a centralized control center to manage agendas, speakers, sponsors, and budgets.

Enjoy drag-and-drop scheduling and real-time team collaboration that keeps everyone aligned and on track. Deliver flawless events with 50% fewer last-minute surprises.

Toolkit for Event Planners

- Tickets and Ticket Add-Ons
- Discounts (Promo Codes)
- Custom registration forms
- Call for Content
- Agenda building
- Sponsorship offers
- Invoicing and Finances
- Payment Processing

MARKET YOUR EVENT

2

Stop guessing which campaigns deliver results. run.events integrates email marketing, social promotions, influencer outreach, and UTM tracking to pinpoint what works.

Leverage your speakers and sponsors as influencers, launch precisely targeted ads, and watch registrations climb—often by 20% or more.

Toolkit for Event Marketing and Sales

- Precision Marketing Tracking
- Organic Influencer Campaigns
- Retarget incomplete orders
- Pre-event Engagement and Gamification

SELL TICKETS SEAMLESSLY

3

Attendees expect a frictionless checkout experience. **run.events** delivers it with mobile-friendly registration forms, flexible pricing tiers, voucher codes, and robust payment security.

Increase early-bird uptake, streamline corporate bookings, and issue refunds without stress. Your attendees trust you—and you can trust **run.events** to close the sale.

DELIVER EXCEPTIONAL EXPERIENCES

4

A memorable event experience starts when attendees walk through the door. **run.events**' lightning-fast check-in and instant badge printing slash wait times.

Our customizable mobile app puts schedules, speaker bios, and networking tools at their fingertips. Add gamification, live polls, and private chat groups to elevate engagement. Result: Happier attendees who can't wait to return next time.

Commercial Dashboard and Tools

- E-Invoicing
- Tax Compliance
- Payment Processing
- Cancelations & Refunds
- Sponsors & Expo sales

All-In-One Management Dashboard

- Badge Printing
- Registration desk Management
- Self service check-in kiosks
- Attendee Tracking
- Business Networking (AI)
- Lead Retrieval
- Communication
- Flash surveys
- Content/sessions feedback

ANALYZE PERFORMANCE WITH ROBUST ANALYTICS

Don't rely on guesswork. **run.events'** comprehensive analytics deliver instant insights into ticket sales, attendee behavior, sponsor ROI, and content popularity.

Use session ratings, survey feedback, and in-depth reports to continuously refine your strategy, boost satisfaction, and drive recurring revenue. It's not just about looking back; it's about moving forward smarter every time.

Financial Dashboard and Tools

- Financial Success Analysis
- Attendee Retention Analysis
- Sponsor Retention Analysis
- Sponsor Success Analysis
- Session Attendance Analysis
- Photo & Video galleries
- Invitations for the Next Event

EFFORTLESS ACCESS, ANYTIME, ANYWHERE.

With 24/7 availability, **run.events** serves as the central hub for attendees to network, communicate, manage their agendas, and engage with sponsors and exhibitors—seamlessly on any device.

Your mobile event app isn't just an app.

It's the gateway to your event!

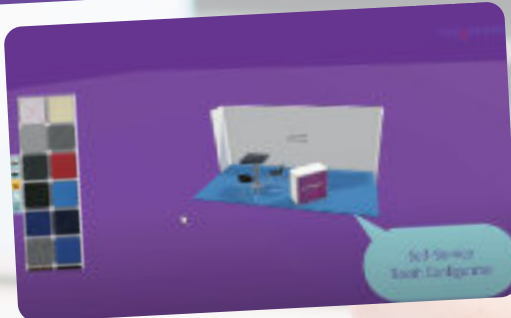
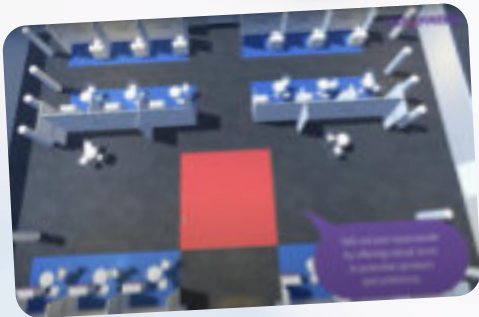
run.events is a cloud-based SaaS platform ensuring seamless **24/7 availability** across all standard devices.

Stay connected and in control, no matter where you are.

3D EXPO PLANNER



Plan your expo effortlessly with run.events' integrated tools. Our 3D Booth Configurator enables exhibitors to customize their booths with ease, transforming spaces with just a few clicks—from design to setup.



Build Your Booth with Real-World Accuracy

The 3D Expo Planner isn't just a tool—it's a game-changer for exhibitors. It ensures your booth design is accurate, immersive, and easy to manage.

AI-DRIVEN BUSINESS MATCHMAKING

Our AI-powered matchmaking solution captures the interests and goals of attendees, exhibitors, and sponsors by using insights from over 12 years of event data and custom questionnaires to create personalized, meaningful connections.

This data fuels our intelligent matchmaking engine, which proposes tailored matches—talks, networking opportunities, and collaborations—aligned with individual preferences, career paths, and offerings.

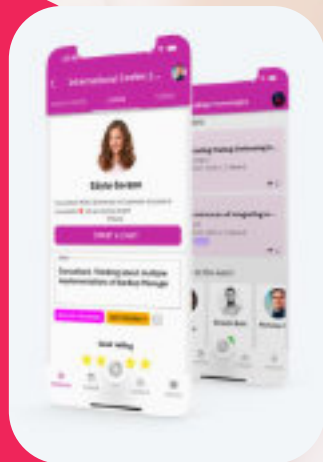
This AI-powered approach transforms traditional networking into a dynamic, data-driven experience, creating lasting connections.

Key Differentiators

Value-Driven Engagement: relevant, actionable, and mutually beneficial connections.

Organizer Control: event organizers supervise and refine matches to meet strategic goals.

Integrated Communication: All interactions, from match proposals to direct communication, happen within a single mobile platform for ease of use.



SEAMLESSLY SIMPLE UX



ONE MOBILE APP ENDLESS POSSIBILITIES

Keep your attendees in the loop—whether they're seated at the keynote or checking in remotely. The **run.events** white-labeled mobile app brings the event experience right to their phones.

Real-time updates, personalized schedules, and networking tools create meaningful engagement that extends beyond the final session.

Let **run.events** power your event from start to finish—creating an experience attendees won't forget.



Real-Time Dashboards

Act on data during the event, not afterward.

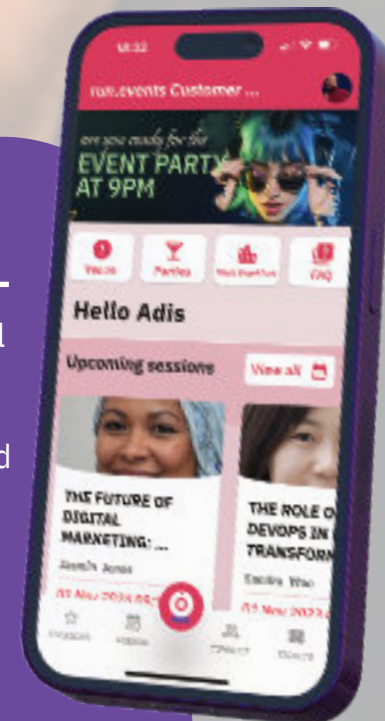
Drag & Drop Management in just a few clicks.

Key Differentiators

Unified Multi-Event Platform: consolidates all of an organization's events into one platform.

Comprehensive Engagement Tools: designed to boost attendee participation and satisfaction.

White-Label Customization: we craft mobile apps that are unmistakably aligned with an organization's branding.



CREATE STUNNING EVENT WEBSITES WITH EASE

Your event's online presence is the first handshake with attendees—make it count. With **run.events**, building a captivating, mobile-friendly event website is as easy as it is impactful.

Customize pages effortlessly, feature top speakers, and share event updates while enjoying smooth integration with ticketing and registration systems. Set the stage for excitement and professionalism before guests even arrive.

CHECK-IN ATTENDEES IN UNDER 10 SECONDS

run.events makes Attendee Check-In and Tracking a breeze.

- ✓ Attendee check-in in less than 10 seconds.
- ✓ Self-Service Check-In Kiosks
- ✓ Access Control.



Why we stand out?

No-Code Magic: Design and customize your event site—no tech wizardry required.

A All-in-One Integration: Sync schedules, ticketing, and attendee info seamlessly.

Mobile-Ready: Your site will shine on any screen, from desktops to smartphones.

Badge Design and Badge Management

- Integrated badge designer
- Importing badge designs from professional design software
- Support for standard and custom badge sizes and printers
- Exporting finished badges for professional printers
- Badge invalidation and replacement
- Mass badge printing
- Self-printing badges at home





YOUR NEXT EVENT. ELEVATED.

Put run.events capabilities to work for your events making them **more profitable, engaging, and memorable than ever before.**

Centralizing every stage of the event lifecycle into one intuitive platform, we help you focus on what truly matters: creating meaningful experiences that resonate.

<https://run.events>

