

RGI FINAL EXPENSE DIRECT MAIL ORDER FORM

<input type="text"/>	<input type="text"/>	<input type="text"/>	
Name	Company Name (if applicable)	Date	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Street Address	City	State	Zip Code
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Email Address	Phone	<input type="checkbox"/> Cell Phone <input type="checkbox"/> Alt Phone <input type="checkbox"/> Fax	
<input type="text"/>			
Notes			

I would like to purchase leads in the following location(s):

<input type="text"/>	<input type="text"/>
County (Preferred Location/1st choice)	State
<input type="text"/>	<input type="text"/>
County (Alternate Location/2nd choice)	State
<input type="text"/>	<input type="text"/>
County (Alternate Location/3rd choice)	State

☐ This is a standing weekly lead order for Direct Mail Final Expense leads*

<input type="text"/>	\$ <input type="text"/>
Quantity/Week	Price Per Lead
<input type="text"/>	
Total	

Order will be filled, up to the quantity shown above, with leads from the preferred/1st choice location, and then the 2nd and 3rd choice locations, if needed, to deliver up to the total number of leads requested. We cannot guarantee the total number of leads requested can be provided for any given order but will use our best efforts to do so. **IMPORTANT:** It may take up to four (4) weeks for you to begin receiving leads. Leads will be sent daily/weekly and will continue until the lead order is filled.

Method of Payment: ☐ American Express ☐ MasterCard ☐ VISA

AMEX - 4 digit code on card front
VISA & MC - 3 digit code on back

<input type="text"/>	<input type="text"/>	<input type="text"/>
Credit Card Number	Expiration Date	3 or 4 Digit Security Code
<input type="text"/>	<input type="text"/>	<input type="text"/>
Name as Printed on Card	Cardholder Signature	Today's Date
<input type="text"/>	<input type="text"/>	<input type="text"/>
Credit Card Billing Street Address	City	State Zip Code

My signature above is my authorization to charge my credit card for any and all leads generated under this lead order, or for any orders, I place through the Heartland Financial Group online lead order systems, until I revoke this authorization in writing. I also understand that my credit card will be charged immediately for my first batch of leads, not to exceed \$500.00, which may take up to 4 weeks for me to start receiving. If this is a one-time lead order, my card will be charged for the total number of leads generated and actually sent to me. If this is a standing order, I authorize the charge of my credit card on a daily or weekly basis for the total number of leads generated and sent to me each week until I terminate this order pursuant to the cancellation paragraph* below.

Additional Parties to this Lead Order Form & Agreement (shared lead cost):

<input type="text"/>	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Name as Printed on Card	Cardholder Signature	Price Per Lead	Today's Date
<input type="text"/>	<input type="text"/>	\$ <input type="text"/>	<input type="text"/>
Name as Printed on Card	Cardholder Signature	Price Per Lead	Today's Date

My signature above is my authorization to charge my credit card on file with Heartland Financial Group for any and all leads generated under this lead order at the Price Per Lead entered above, adjacent to my signature. I understand that I am subject to all terms and conditions of this Lead Order Form & Agreement.

Terms & Conditions: Submitting this lead order constitutes a binding contractual agreement between all parties involved. Please read this entire form and the following information carefully to avoid any misunderstandings.

Billing & Refund Policy: Due to the nature of lead generation and the acquisition of data required to generate leads, all lead sales are final and are nonrefundable. Standing lead orders may only be canceled pursuant to the cancellation paragraph* below. By submitting this order and supplying your credit card billing information, your signature above signifies that you are entering into a binding agreement to purchase leads. Any leads generated are sold without warranty or guarantees of any kind. We make no representation that the leads generated will be fit for any particular purpose, nor that you will be able to generate any sales from the leads. The sales success you may obtain by using these leads is heavily dependent on your personal capabilities and skills.

***For standing lead orders, the term of the agreement begins upon acceptance of the order, and continues until canceled by either party. This agreement may be cancelled at any time with written notice by either party. Upon cancellation by the agent, the agent agrees to continue purchasing the leads for a period of 12 weeks, per the agreement with RGI, the lead vendor, up to the total weekly lead quantity ordered. Leads will be sent to the agent and the agent's credit card will be billed for the price of these leads pursuant to the terms of this Lead Order Form and Agreement.**

Please send your completed and signed lead order form to your coach or manager

Lead Sales Terms and Conditions

These terms and conditions (“Terms”) govern the acquisition of curated contact information (“Leads”) by the entity or individual on the signature page (“Buyer”) from the company identified on the signature page (“Seller”). The Buyer and Seller are each referred to as a “Party” and collectively as “Parties” to these Terms.

The Seller is in the business of generating Leads from various sources and selling such Leads to other parties. Buyer is interested in acquiring Leads from Seller to use such Leads for commercial purposes, including offering of a product or service.

1. Acquisition of Leads Subject to these Terms.

The Parties agreed for Buyer to acquire Leads from Seller at the price and upon business terms agreed to by the Parties. The Buyer’s acquisition of Leads from Seller shall be subject to those Terms, governing warranties, and compliance with the law. These Terms supersede any other agreements or terms and conditions between the Parties. If the Buyer cannot comply with these Terms, the Buyer must immediately notify Seller and discontinue all further use of the Leads.

2. No Warranty

SELLER SELLS THE LEADS TO BUYER ON AN “AS IS” BASIS. WHILE SELLER STRIVES TO COMPLY WITH ALL APPLICABLE LAWS IN GENERATING THE LEADS, SELLER DOES NOT MAKE ANY REPRESENTATIONS WITH PROSPECT TO THE MERCHANTABILITY OF THE LEADS, THE LEADS FITNESS FOR ANY SPECIFIC PURPOSE, THE METHODS USED FOR THE GENERATION OF THE LEADS, OR THE ACCURACY OF THE INFORMATION IN THE LEADS. SELLER SHALL NOT BE LIABLE FOR ANY LIABILITY RESULTING FROM THE BUYER’S USE OF THE LEADS.

3. Use of Leads Compliant with Law

In using the Leads, Buyer shall comply with all applicable law, including, without limitation, the Telephone Consumer Protection Act of 1991 and the Telemarketing Sales Rule.

Buyer represents and warrants that Buyer (and any subcontractor of Buyer) will not:

- i. Use any automatic telephone dialing system, mass texting, prerecorded messages, artificial voice calls, or telemarketing service to contact the Leads;
- ii. Sell the Leads or provide access to the Leads to another party;
- iii. Contact any Leads that are listed on the National Do-Not-Call Registry or any applicable state do-not-call registry;
- iv. Engage in any deceptive practices when using the Leads; or
- v. Use the Leads in any way that is not fully compliant with all federal and state laws including, without limitation, the Telephone Consumer Protection Act of 1991 and the Telemarketing Sales Rule.

4. Indemnification by Buyer

The Buyer shall defend, indemnify, and hold harmless Seller and its affiliates and their respective directors, officers, managers, and employees and their respective successors and assigns (the “Seller Indemnitees”) against all losses (including liabilities, penalties, damages, costs, fines, expenses, judgments, settlements, and all related out-of-pocket expenses and reasonable attorneys’ and accountants’ fees and expenses) suffered, sustained or incurred by any Seller Indemnitee resulting from any breach of any representation or warranty of Buyer in these Terms.

5. Severability

If any term herein is to any extent determined to be illegal, otherwise invalid, or incapable of being enforced, such term shall be excluded to the extent of such invalidity or unenforceability. All other terms hereof shall remain in full force and effect; and, to the extent permitted and possible, the invalid or unenforceable term shall be deemed replaced by a term that is valid and enforceable and that come closest to expressing the intention of such invalid or unenforceable term.

Lead Sales Terms and Conditions

Buyer

Signature: _____

Date: _____

Name: _____

Company: _____

Vendor

Signature: _____

Date: _____

Name: _____

Company: _____