

Featuring the

- Reptile Breeder's Expo
- Aquatic Expo
- Plant Expo

Saturday Sunday September 13th September 14th 10 am - 5 pm 10 am - 4 pm



https://2025fallcpe.expofp.com/

Four Pet-Focused Shows Under One Roof

The CPE family is thrilled to present the Fall Canadian Pet Expo featuring the Reptile Breeder's Expo, the Canadian Aquatic Expo and the Plant Expo, making it the largest gathering of pet, reptile, aquatic and plant vendors in Canada. Over 450 consumer vendor booths will be offering for sale products, services and the greatest selection of captive bred reptiles, aquatics and plants from around the world. Together, these expos will be bringing consumers the world of responsible pet companionship under one roof for an unforgettable experience.



Canadian Pet Expo

The Fall Canadian Pet Expo is the iconic family pet show that was established over 25 years ago at the International Centre in Mississauga.

The CPE has a strong following with thousands of responsible pet owners that thrive with the energy of pets and families. Engaging both the pets and their families is the vision of all CPE events.

Our CPE family will continue to introduce the newest and most responsible pet products, services, pet celebrities along with the pet activities and education that grow the bonds of the family pet members.



Canadian Reptile Breeders Expo

The Canadian Reptile Breeders Expo is exactly that!

A convention and consumer event promoting the captive propagation of reptiles to specialty pet family homes across Canada.

Vendors from across the USA, Canada and overseas venture to the Canadian capital of herps for this weekend of events, presentations, marketplace and most importantly coming together to share the knowledge and the passion of working with reptile specialty pets.

Canadian Aquatic Expo



The Canadian Aquatic
Expo will be bringing together the largest
collection of aquatic vendors and
specialists from around the world.

Excited to return for a second year, this event provides the opportunity to share knowledge and advancements in aquatics, aquascaping, and other aquarium interests.

Alongside industry experts, and influencers, the Canadian Aquatic Expo will continue to promote our keystone value of responsible pet companionship within the world of freshwater and marine aquatics.

The Plant Expo



Horticulture is the science, technology, business, and the art behind cultivating ornamental and consumable plants. Our events are hosted as a platform to support Canadian businesses pushing the boundaries of the botanical hobbies, and to connect new audiences to this incredible community.

The Plant Expo is an exciting opportunity to learn how you can make keeping plants in your space simple and rewarding, and to check out some unique

and rare species of plants from all over

the world.

22,000+ attendees coming from the top five, pet family cities Toronto, Hamilton, Mississauga, Brampton, London



Looking for More?

B2B Opportunities

Need a new way to reach your customers? Tired of in store demos? Want to reach new consumers?

Canadian Pet Expo offers 30,000+ reasons to exhibit at their consumer shows. That's right, on average over 30,000 people attend each Canadian Pet Expo show with their pets (dogs, cats, birds and more).

This is not your trick or treating style expo show. Consumers want to <u>buy your product</u>.

YOU control the message and can guide new customers to where you want them to go whether local retailers, online stores or direct from you. Check out www.canadianpetexpo.ca for more information or contact Elizabeth Semple at elizabeth@canadianpetexpo.ca



Why Exhibit?

Reach qualified consumers in a format that allows you to generate deeper leads than other digital marketing opportunities – cut through the clutter and ensure that your brand is talking to your target consumers!



Brand Visibility



Product Launches



Targeted Leads



Networking



Connecting Face-to-Face

Exhibitor Categories & Booth Pricing

Early Bird Price*	Regular Price	*Early Bird pricing in effect until June 30 , 2025
\$1,095	\$1,195	General Marketplace Exhibitor For all pet products, services, and other pet industry focused vendors.
\$495	\$519	Feline Fest Cat Product Exhibitor For vendors offering cat specific products and services.
\$379	\$449	Dog and/or Cat Breeder * Canadian breeders of purebred dogs and/or cats. Breeders must be recognized by groups such as TICA and or the CKC.
\$379	\$449	Bird & Small Animal Zone Vendors of small animal supplies, feed, accessories as well as Small Animal Breeders.
\$695	\$749	CRBE Reptile Exhibitor For all vendors offering live captive produced reptiles, reptile products,and other reptile industry services. This category includes booth electrical.
\$395	\$449	CAE Aquatic Exhibitor* For all vendors offering live aquatic, corals, aquatic industry services, and aquatic industry products.
\$379	\$449	Groomer Exhibitor * Vendors with a focus on grooming services.
\$379	\$449	CPE Cares - Rescue/Club * Not for profit exhibitors that are fundraising or bringing awareness to their clubs' efforts in re-homing of breed specific or general pets.
\$495	\$519	Canadian Small Business Market * For small, local business owners of uniquely Canadian handmade or sourced small volume pet related products and services. Booth Size is 5'deep by 10'wide.
\$325	\$325	Artisan Village Table * This space is for handcrafters, artists & ultra-small businesses. 8' table space only. Fee includes the table, 1 chair and access to shared electrical.
\$395	\$449	Plant Expo Exhibitor For all plants, products and accessories, and other plant industry focused vendors.

*Limited Booths Available

All booth pricing is based on full 2-day participation and is all applicable to HST. No booth will be secured without a deposit placed at the time of booking. All booths are 10'×10' (100 Square feet) unless noted otherwise

Not included in your booth space:

Hydro connection for your booth (Extra add-ons for \$275 +HST) Internet service (Encore Canada, contact directly)
Carpet, furnishings, tables and chairs (Reserved through BES)
Shipping of material (Please contact us directly at info@canadianpetexpo.ca)
Booth Cleaning (H&S Services, contact directly)

What's Included?



Exhibitor Profile

Your exhibitor profile can be found on your ExpoFP account. Here you can fully customize what expo attendees can see. Link your website, social media, contact information, and a brief description of who you are and what you do!



Pets Welcome Philosophy

As we like to say, this is a "Pet Event hosted by Pet People"! We have a Pets Welcome Philosophy, and we ENCOURAGE exhibitors and attendees to bring their pet with them! The only catch is ensuring a pet waiver is filled in beforehand - available on our website!



Family Atmosphere

Welcome to OUR family! We strive to create a family environment with all our exhibitors and our attendees. Our doors are wide open for families of all types, and we love being able to provide a fun family day out for attendees!



Expo Marketing

We want to support your brand at the show, we have different expo marketing opportunities available from radio ads, print ads or social media spotlights. It is our goal to drive expo attendees to your booth by making it known you have decided to exhibit with us!



Social Media Prizes

We want to help you drive your social media followers to the show, we know how important social media can be! Host a social media giveaway, send it to us, and we will send you two tickets to giveaway to a lucky winner. Ticket Request and Draw must take place before August 29.



Pipe & Drape

We work hard to make sure that our expos look as clean and crisp as possible, we provide you with a booth set up, complete with matching Pipe and Drape. You've got creative freedom for implementing the vision of your booth! *Artisan Village spaces are table space only



Security

We have round-the-clock 24-hour security on site through the duration of the expo, starting from Set-Up Day to the final minutes of Tear Down. Vendors are easily identified by our colour-coded wristband identification system, which are to be worn at all times throughout the expo.



Free Parking

Parking is always a concern when signing up for a big show - we get it. The International Centre has a ton of FREE parking for both exhibitors and attendees.





www.canadianpetexpo.ca www.reptilebreedersexpo.ca www.canadianaquaticexpo.ca

Contact Us Today!

