



JEN WEILDER

Family/ Multiple Businesses

Art

Music

Design

Travel

COMMUNICATION

In-Person | Phone | Video

Email

Text

Social Media



41 years old



Midtown



Recently opened a marketing firm, also acts as husband's admin



Female



Homeowner



Married



\$100,000



2 Young Kids



Online Courses, Self Taught

BIO

Pursued her passion to launch a small marketing agency full-time in addition to supporting husband's business, while juggling a busy household, but she loves it!

MOTIVATION

Flexibility around her kids' schedules and needs, likes keeping busy in a fast paced environment, creating opportunities for he kids she never had, quality time

INFO CHANNEL

Social media such as Pinterest, Tik Tok, Facebook groups, Instagram influencers, YouTube, parenting blogs, online creative developers, friends and social circle

GOALS

- Partner with other local businesses who cater to similar clientele
- Securing a steady stream of income every month
- Give back to the community

VALUES

Hands on, gentle parenting, personal and professional development, natural and holistic health practices, spirituality

FRUSTRATIONS

- Finding ways to build trust with new clients
- Not getting much work done during the typical 9-5 hours
- Getting connected with potential commercial clients