

# BOOST YOUR WEB TRAFFIC: HOW TO SAVE YOUR BLOG POSTS AS PINS ON PINTEREST

Pinterest is a great way to get more people to see your blog posts. Follow these steps to save your blog posts as pins and drive more visitors to your website.

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## GET READY

- Make sure you are logged into your **Pinterest account**. If you don't have one or want to make a new one, go to **Pinterest.com** and create an account.
- Find the blog post(s) on your website that you want to share.

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## CREATE A NEW PIN

- Click on the **"Create" button** at the left-hand side of your Pinterest homepage that looks like a plus sign.
- Select **"Create Pin."**

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## ADD YOUR BLOG POST TO PINTEREST

- **Select an Image** – If your blog post already has a great image, you can use that by selecting the **"Save from URL"** button and pasting the blog URL there. If you want to make a new image specifically for the Pinterest cover, you can use a free tool like [Canva](#) to create a vertical image (Pinterest recommends 1000x1500 pixels). Once saved to your computer, you can then upload the image you like from your files.
- **Add a Title** – Write a short, catchy title related to your blog post.
- **Write a Description** – Add a short description that explains what the blog post is about. Try to include a few keywords related to your topic so more people can find it.
- **Enter Your Website Link** – Copy the link (URL) of the specific blog post and paste it into the **"Destination Link"** box. This will make sure people who click your pin go directly to your blog.

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## CHOOSE A BOARD

- **Select a board** where you want to save your pin. If you don't have one yet, click **"Create Board"** and give it a name that fits your blog's topic (e.g., "Home Decorating Ideas", etc)

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## PUBLISH YOUR PIN

- Click **"Publish"** to share it **immediately**.
- If you want to post it later, click **"Publish at a later date"** and choose a date/time.



## BONUS TIPS

- **Use 3-5 keywords** in your title and description (e.g., "Healthy recipes for beginners" or "Best tips for small business owners").
- **Add 2-3 hashtags** (#WindowCoverings, #Omaha, etc.).
- Not sure what to use for your title, description, etc? **ChatGPT can help** come up with ideas.
- **Pin regularly** – try to post a few times a week to grow your audience, whether it be a blog or other new content you have created.



## CHAT GPT PROMPT

- Here is a **prompt you can copy and paste into ChatGPT** to help you. Don't forget to tailor it with your unique content and goals where indicated.

*"I need a Pinterest title, description, and hashtags for my blog post. My goal is to [state your goal, e.g., attract local customers, increase website traffic, showcase my expertise]. The blog post is below:*

*[Paste full blog post here]*

*Please create an engaging Pinterest title, a keyword-rich yet easy-to-read description, and 3-5 relevant hashtags. Keep it concise and optimized for search visibility."*

