



**Mel Tempest From Ballarat Body & Soul 24/7
Health And Fitness Studio**

SOCIAL MEDIA BASICS TO GET FEET IN THE DOOR **- Mel Tempest**

Social media is a tough gig and getting the content wrong could cost you clients. After this session you will walk away with 4 simple tools that will retain your clients, gain new clients all whilst creating your very own online social media business card.

Mel Tempest is one of the Australian industry's original pioneers, having opened the club she still owns and runs today, Ballarat Body & Soul, in 2003. Mel's signature style is to adopt early, embrace new things with courage, and take risks. Living a life this way may well have seen her shed a few "friends" and colleagues over the years, but despite this Mel has managed to successfully carve her own career pathway.

The result of doing so has meant she's improved the health and fitness of thousands of people along the way.

Mel's passion is to help the industry thrive, and to encourage every fitness operator to embrace innovation and achieve success.



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