



# James Harding

## Product Leader

I am a self taught full-stack developer with experience as a both Head of Product, and CTO at multiple startups. As a side venture I am also co-founder of my own Web3 gaming company Nova Creed, which I designed and developed, whilst leading a small team of developers and artists to build out my vision. In the past I ran my own meetup for coders and product developers, Bath Coders, have taken part in tech accelerators and team hackathons. I love NFTs, epic sci-fi, gaming and fencing.

## Contact

### ENS

web3rockstars.eth

### Email

hello@web3rockstars.io

### Telegram

@Red\_Lasso

## Education

2014

**Masters Degree in Literature**  
Aberystwyth Uni

2016

**Full Stack Development**  
FreeCodeCamp

## Expertise

- Full-stack Javascript development websites, web-apps, dapps
- Product management
- Business strategy
- Blockchain architecture (EVM)
- Tokenomics
- Prototyping

## Codes in...

React, NodeJS, Express, NextJs,  
Gatsby, Web3Js, MongoDB  
Solidity

## Experience

Mooso

June 2022 - present

### Part time: Tech Consult

Mooso is a web3 music start-up that aims to connect artists with fans using modern technology to benefit both sides. I am currently advising and providing guidance on the build process, technological requirements and budget - as well as leading the build of the MVP.

Web3 Rockstars

April 2022 - present

### Freelance developer

Web3 Rockstars is my own business through which I run my web3 freelance work. I've undertaken consultation work, as well as technical development of Web3 solutions focused around various EVM chains including Crypto.com, Polygon, BSC and Ethereum. Most often these revolve around NFT mint pages and NFT related functionality including breeding, NFT galleries, staking and more. I've also worked extensively with ERC20 token staking and token pre-sales.

Examples include: Pryz (pryz.io), UnicornHunters (unicronhunters.io), TBWS (mint.tbws.club), HELP Ukraine (launching soon)

Nova Creed

October 2021 - present

### Co-founder and CTO

Nova Creed is a play-and-earn game built on the Polygon blockchain. With 4 NFT collections spanning, 15+ smart contracts, a Unity game, multiple servers and databases, an API, a frontend dapp, and more - Nova Creed has been a major focus for me over the last year. As well as designing the system, leading the team and actively developing our software from scratch, I've helped grow our community, partnerships and presence. It's been an incredible and rewarding experience.

Cheetah Cub Coalition

July 2021 - present

### Co-founder

The CCC was born out of mine and my partner's passion for animal welfare. Combining her artistic skills with my development knowledge, we decided to do something net positive for the world. We partnered with the Born Free Foundation, a major UK wildlife charity, and agreed to adopt a cheetah through their program for every NFT sold. So far we've raised over \$25k for charity and had experts in conservation to provide talks for the community, alongside weekly games, activities and more.

January 2018 - October 2021

doopoll

### Head of Product

doopoll is a global SaaS business that helps organisations create beautiful surveys in seconds, and gain valuable insights from their audience. During my time I lead the product team through the design, development and release of major updates, new feature development, UI & UX redesigns and database re-structures. The platform was built on MeteorJS with a MongoDB.

As well as managing and actively developing the product I worked directly with the founders to grow the platform through a revamp of the onboarding, and set up of a new marketing site, blog and email campaign.