

LIVING OUR CAUSE

Culture & Engagement in the Y

Nurturing a Movement with unlimited potential to do good is a big responsibility, which is why intentionally fostering a cause-centered culture and investing in our people are so important. We're committed to developing cause-driven leaders—guided by shared values and the Y's Leadership Model—who inspire others to take individual and collective action to strengthen community.

The result? When people experience the Y, they know—and feel—that they belong to a charitable cause that transforms lives.

yexchange.org
#BeCauseY
#ForABetterUs



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



351603 10/16

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone has the opportunity to learn, grow and thrive.

MISSION— OUR REASON FOR BEING

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

CAUSE— OUR MISSION IN ACTION

Strengthening the foundations of community through youth development, healthy living and social responsibility.

HOW WE SHOW UP

We strive to live our cause with purpose every day. We are:

WELCOMING

We are open to all. We are a place where you can be, belong and become.

GENUINE

We value who you are and encourage you to be true to yourself and others.

HOPEFUL

We believe in you and your ability to be a catalyst for good in the world.

NURTURING

We're with you in your journey to develop your full potential.

DETERMINED

Above all else, we are on a relentless quest to make our community stronger beginning with you.

HOW WE ENGAGE PEOPLE

We act with intentionality to connect people to our cause through our service and engagement principles. Every day we:

WELCOME

Smile, greet members by name, introduce yourself.

CONNECT

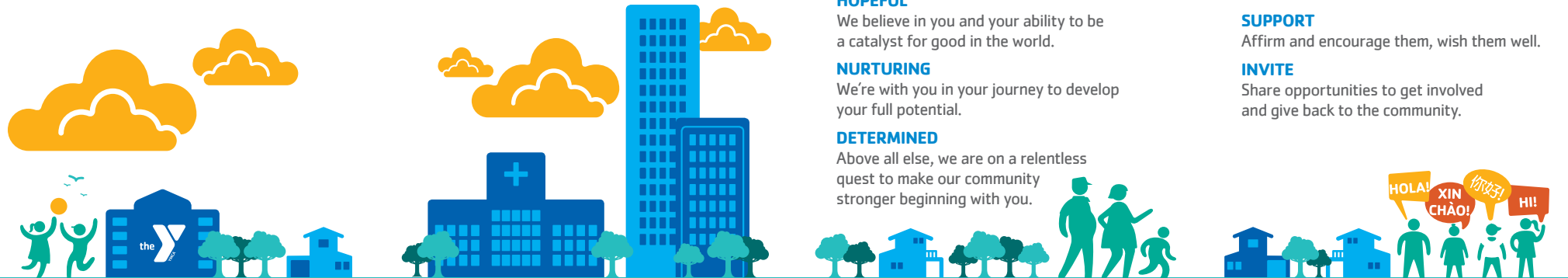
Ask questions, share a story, introduce them to other staff and members.

SUPPORT

Affirm and encourage them, wish them well.

INVITE

Share opportunities to get involved and give back to the community.



HOLA!
XIN CHÀO!
你好!
HI!