

Putting Opportunity in Perspective

Nikken, Inc. and Nihon Kenko Zoushin Kenkyukai, Canada Corp. (collectively referred to as “Nikken”) enjoy a reputation as a product driven company. Its successful 30+ year track record and international expansion have helped make it one of the fastest growing and most successful network marketing companies in the world.

This dynamic growth comes for several reasons, not the least of which is the terrific income opportunity that Nikken provides. When someone is either considering a Nikken home-based business or is a new Consultant, the questions invariably arise: How much does the average Nikken Consultant make in terms of monthly income —or annual income? Does pursuing a Nikken home-based business benefit me financially? What are the best steps to take along the way? And what kind of return can I expect in relation to the effort I am putting out?

These are all legitimate questions. We will try to answer them as thoroughly as possible. The overview on these pages will help answer these questions. The chart on the following page averages both general income and specific levels of achievement from Executive Consultant all the way up through Royal Diamond.

Nikken North America Consultants have shared the Nikken home-based business opportunity with others and have used it as a pillar to build a source of income. The chart gives average figures for all active Consultants and for all individuals at certain levels in Nikken. These levels of income and achievement rely heavily on personal effort and individual application.

We also offer this timely observation: as long as 240 months after signing up, some Nikken Consultants are still at Direct or Executive Consultant level, while others have climbed all the way to the rank of Diamond or even Royal Diamond. We observe that most superior performances rely upon the individual’s skill, training, effective business-building techniques, and good old-fashioned hard work.

And no question, attitude plays a major role. Some people are passionate about their Nikken business and approach it with a sense of urgency. Others, though they may be committed, are not in as big a hurry. To both groups, we emphasize, Nikken has a home for you.

We do think it is significant, however, to note that tens of thousands of households in North America use Nikken products as end users with no thought of building a Nikken business. This is not surprising. Nikken products have been sold by the millions worldwide, and the company remains a world leader in broad spectrum wellness technology.

Important: The income figures on the opposite page are based on bonus earnings and are indicative of incomes that can be made. This is for Nikken Consultant training and information only. It is encouraged and recommended that Nikken Consultants provide a copy of this Average Consultant Income Sheet to all prospects with any discussion regarding Nikken income earnings. Showing of commission bonus checks is prohibited.

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