

# 4th Fridays Art Event at The Dole

401 COUNTRY CLUB RD, CRYSTAL LAKE, IL 60014

## PHOTOGRAPHY EXHIBIT PROSPECTUS

Submission Deadline is Sunday, **Oct 12th** by midnight

Opening Reception for accepted artwork exhibit is

Friday, Oct 24th from 6:00 - 9:00.

CALL FOR ARTISTS to our open themed juried photography exhibit for regional photographers. Different appointed jury teams choose the accepted artwork each month. 4th Fridays puts over 300 people past your artwork in one amazing art event experience. *The photo exhibit is awarded \$450 in cash each month.*

Non-refundable submission fee \$40 for up to 5 pieces submitted

Improper submissions will not be accepted nor refunded.

## PHOTOGRAPHY PREPARATION

Important - Before submitting, have your image files ready to attach.

- JPGS in standard format
- **LONGEST SIDE AT EXACTLY 2100 px**
- JPGS MUST BE LABELED: your lastname\_firstname\_art title.jpg  
Example: Merkling\_Nancy\_Untitle1.jpg
- Please add a number at the title end IF submitting more than one untitled piece  
Example: Merkling\_Nancy\_untitled1.jpg; Merkling\_Nancy\_untitled2.jpg
- 3d work [up to 3 jpg files] to represent ea pc.
- 2d work allowed only 1 jpg file per piece.

## ONLINE SUBMISSIONS ONLY

Online submissions only on our website : [www.NancyMerkling.com](http://www.NancyMerkling.com)

Important - Before submitting, have your image files ready to attach.

- TYPE [www.nancymerkling.com](http://www.nancymerkling.com) in your browser.
- Click on the second section on the website that says 4th Fridays
- Follow the page directions by clicking Submit Now.
- Improper submissions will not be accepted nor refunded.
- Please note drop off times before submitting, those are the only drop off dates and time

Feel free to email us for questions - [submissions4thfridays@nancymerkling.com](mailto:submissions4thfridays@nancymerkling.com).

## WORK ACCEPTANCE NOTIFICATION

E-mail notification of accepted or declined works will be sent by no later than  
**TUESDAY Oct 14th for PHOTO ONLY, midnight**

If you enter both photo & art, the art notifications are sent no later than  
**THURSDAY Oct 16th, midnight**

## ACCEPTED WORK DROP OFF LOCATION AND DATES

Location - 401 Country Club Rd Crystal Lake, IL

Saturday, **Oct 18th** 09:00 - 11:00a

or

Monday, **Oct 20th** 04:00 - 06:00p

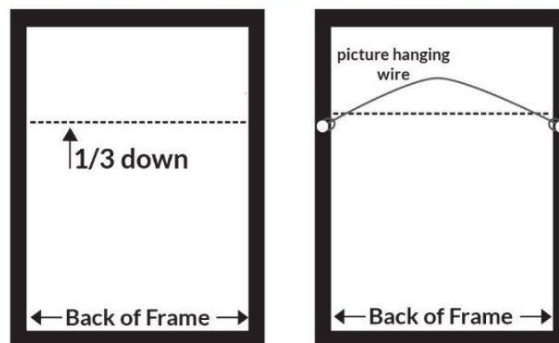
## WORK PICK UP -- IF NOT SOLD

Sat **Dec 6th** 09:00 - 11:00a

## PHOTOGRAPHY FRAMING SPECS

- All photos must be presented in an 11x14 or 12x12/14x14 [for square format] simple black frame with a white mat.
- Your photo can be any size within the mat.
- Work must be wired to hang [no saw tooth hangers, see image below for placement of wire]
- Work must have a label affixed to the back with the artist's name, title of work and sale price.
- Work must be Artwork must be professionally presented. "4th Fridays" and the curator reserve the right to reject any artwork that is deemed unsuitable including but not exclusive of work not ready to hang, unprofessional presentation, concern for the condition of the piece.

## PLACEMENT FOR WIRE DIAGRAM



## CASH AWARDS(\$450)

5 Honorable Mentions \$50 cash each

4th Fridays Team Choice \$50 cash each

Kim Holz Memorial Award \$50 cash

Nancy Merkling Choice \$50 cash

People's Choice Award \$50 cash

- Awards payments to artist will be sent via online payment: Venmo or Zelle from our accounting department within 1 week of the sale.

## ELIGIBILITY AND CONDITIONS

ACCEPTANCE IN THE EXHIBIT IS NOT GUARANTEED.

- Original works executed by the artist which have not been previously displayed in our 4th Fridays exhibition are eligible.
- Incomplete entries will not be considered nor fees refunded. Entry fee is non- refundable nor transferable.
- Accepted works must be hand delivered.
- No shipments will be received.

## ARTIST GUIDELINES

- *Artwork must be wired to hang [no saw tooth]. See image above for wire placement.*
- *A label must be affixed to the back with the artist's name, work title, and sale price.*
  - *Artwork must be professionally presented.*
- 4th Fridays and the curator reserve the right to reject any artwork that is deemed unsuitable including but not exclusive of work not ready to hang, unprofessional presentation, concern for condition of the piece, representation different from jpg to actual print.
- Substitutions of artwork are not allowed.

- All accepted work must be for sale and will be subject to a 30% commission if sold.
- Art Sales payments to artist will be sent via online payment: Venmo or Zelle from our accounting department within 1 week of the sale.
- Checks available when I pick up my artwork on Artwork pick up days.
- Although 4th Fridays will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Therefore, consider carrying insurance for your work while it is in our possession.
- Submitted artwork may be used for exhibition purposes and publicity.
- Work must remain hanging throughout the duration of the 4th Friday show until 9:00 pm. If you choose to take your work home at the end of the event instead of the extended exhibit time, special one time arrangements must be requested by sending an email to : [nancy@nancymerkling.com](mailto:nancy@nancymerkling.com)
- If you are unable to pick up your work during the noted time, other arrangements must be made in advance.
- Uncollected work becomes property of 4th Fridays seven days after pick up deadline

## YOUR MORAL COMPASS

If potential buyers approach you during the event wanting to cut a deal after the event to save them the 30% commission, it's not cool, right? And if a buyer should connect with you within 3 weeks after the event because they saw your work AT the event, we ask that you direct the handling of the sale through the event as it would not have happened without our promoting the work.

4th Fridays acts as an agent for the artists to submit, exhibit and sell artwork. Sales tax is collected and paid on each sale. Artists are responsible for compliance with their own income taxes on the sale of their artwork.

## COPYRIGHT

Artists are responsible for understanding and following any copyright laws and international trade laws that may apply to their work. "4th Fridays" assumes no responsibility for checking copyright permission. We reserve the right to modify these guidelines as circumstances arise.