

RESIDENTS' VIEWS

WHAT EVERY PROPERTY MANAGER SHOULD KNOW



70% OF PEOPLE THINK MORE COULD BE DONE TO MAKE NEW BUILDS BETTER EQUIPPED FOR MODERN LIVING

WE ASKED 1000 PEOPLE WHAT THEY WOULD CONSIDER TO BE THE 5 MOST IMPORTANT SERVICES IN THEIR HOME:

- 1ST ELECTRICITY
- 2ND WATER
- 3RD GAS
- 4TH BROADBAND
- 5TH TV SERVICE



THE MAIN CONCERNS OF MOVING INTO A NEW HOME:



66 % FIND SETTING UP THEIR TV SERVICE STRESSFUL



71 % FIND TAKING TIME OFF FOR INSTALLATION VERY STRESSFUL

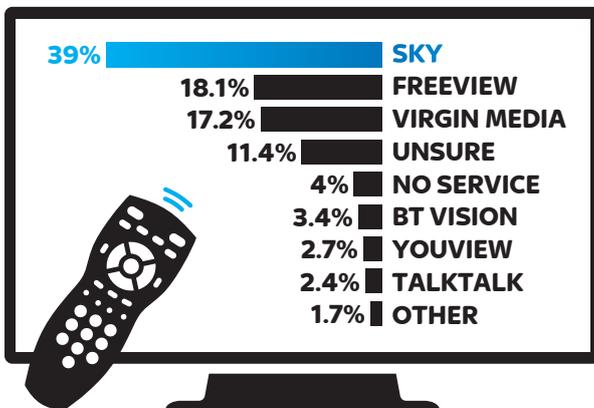


55 % OF PEOPLE WANT TV SERVICES IN PLACE WITHIN 48 HOURS OF MOVING



46 % OF PEOPLE WANT TO HAVE BROADBAND SET UP AHEAD OF MOVING IN OR WITHIN 24 HOURS

WHICH TV SERVICE WOULD YOU CHOOSE TO PRE-INSTALL IN YOUR NEW HOME:



- ✓ MOST PEOPLE WOULD CHOOSE **SKY** OVER ANY OTHER TV SERVICE
- ✓ ONLY **4%** WOULD NOT WANT A TV SERVICE INSTALLED
- ✓ GIVEN THE OPTION OF HAVING A PRE-WIRED PROPERTY ONLY **14.3%** WOULD WANT TO INDEPENDENTLY CHOOSE THEIR CONTRACTOR AND ARRANGE SET-UP AFTER MOVING IN

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