

Developer To Architect

Designing System Architecture Case Study – eCommerce System

Problem Statement

- Architect a highly scalable and reliable online e-commerce system
 - It should be similar to Flipkart or Amazon in scale





Application Architecture



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Use Case Model







Domain Model





Component Model





Low Level Design



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What About?





Going Beyond



Application Architecture To System Architecture



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Application Architecture Vs System Architecture

System level challenges surface up in large scale systems



Scale, Reliability, Security, Deployment are biggest concerns for a large scale system





Latency Requirements

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- UI page load in < 250ms
 - across the globe
- Customer transactions < 3 sec
- Latency is not an option
 - 10 years ago, Amazon found that every 100ms of latency cost them 1% in sales
 - Now Akamai study shows that every 100millisecond delay in website load time can hurt sales by 6%
 - Google found an extra .5 seconds in search page generation time dropped traffic by 20%
 - A stock broker can loose millions if their trading platform is 5ms behind its competition

1s to 5s the probability of bounce increases 90%

1s to 3s the probability of bounce increases 32%

As page load time goes from:

1s to 6s the probability of bounce increases 106%

1s to 10s the probability of bounce increases 123%



Scalability Requirements

- 10 million requests/day
- 1K to 100K simultaneous users
- Global customer base
- 100 million products
- Transaction data for last 5 years
- Petabytes of log data

- For 10 M requests with average response size of 10KB
 - Data Outflow = 10M x 10KB = 100 GB
- For 100 M orders/year with average order size of 10 KB, five years data
 - Data storage = 5 x 100M x 10KB = 5 TB
- For 100 M products with average product description/image size of 1 MB
 - Data Storage = 100M x 1MB = 100 TB
- Logs generated and archived
 - Data Storage => in Petabytes
- Buying customers in 100 countries

Availability & Reliability Requirements

- Unavailability results in
 - Business loss
 - Reputation loss
- 99.95% Availability
 - Maximum cumulative disruption of 4 hours 22 minutes in an year
- 99.99999999% Durability for storage systems
 - Data once stored is practically never lost
- Disaster Recovery
 - Operations to continue even if a region goes down due to a natural calamity





Security Requirements

- Infrastructure protection
 - Network access
 - System access
 - Service access
- Data Protection
 - Data sensitivity classification
 - Protect data at rest
 - Protect data on wire
 - Data backup & replication
- Identity & Access Management
 - Authentication, Authorization
 - Role based access

"The knock-on effect of a data breach can be devastating for a company. When customers start taking their business—and their money—elsewhere, that can be a real body blow."

CHRISTOPHER GRAHAM



Designing System Architecture



Scalability Principle

- Monolith is an anti-pattern for Scalability
- Scalability goes up with
 - Decentralization
 - More specialized workers Services
 - More workers Instances, Processors, Threads
 - Independence
 - Multiple workers are as good as a single worker if they can't work independently
 - They must work concurrently to maximum extent
 - Independence is impeded by
 - Shared resources
 - Shared mutable data





Modularity

- Scalable architecture starts with modularity
 - Provides the foundation for breaking a system function/service into more specialized functions/services



Specialized Services – WebServices

- Services can be scaled differently e.g. Number of instances
 - Cannot be deployed independently due to dependencies





Takes care of Mobile Support from backend RPC can be used internally for performance

Aggregator Service & RESTful API – Mobile Support

• REST interface for interoperability







Independent Services – MicroServices

- Micro-Services can be scaled differently and deployed independently
 - Can no longer do inter service ACID transactions and need to deal with eventual consistency



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Asynchronous Services

- Updates like order creation, payments can be done asynchronously to control the rate of transactions and the latency of response
 - Brings in complexity to develop and debug





Stateless Replication

- Replication drastically increases computation power
 - Trivial to replicate stateless components
 - Complex considerations for replicating stateful components





Load Balancing & Discovery

- At this point configuration can not be used for routing requests
 - Load Balancers or Routing Proxy does the routing
 - Discovery services are required to keep track of available services and their healthy instances



Latency Reduction – Caching & Compression

- Caching not only reduces latency of response but also reduces the load form backend server, thereby making them more scalable
 - Only cache data that is read frequently but doesn't change frequently



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Serving Static Data

- Static Web Data like product images are large in size and are better served through high throughput object stores designed to serve that kind of data
 - LB routing rules can be used to separate dynamic & static content requests







CDN & Edge Proxy

- CDN can be used for caching static web content close to customer location
- Edge Proxy (CDN can act as one) can be used for reducing latency through Early Termination, SSL Termination







Think About It!

- User Session Management
- Load Balancer
 - Routing & Sessions
 - Types Software/Hardware, External/Internal
 - Policies
- Back of the Envelope Latency calculations
- RDBMS Scaling Limitations
- NoSQL Vs RDBMS
- Transaction Concurrency
- Eventual Consistency
- Routing for Global Scalability

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Reliability Principle

- Reliability
 - Normal functioning even in the presence of faults
- Availability
 - Always available even in the presence of faults
- Reliability and Availability are achieved mainly through Fault Tolerance
- Fault Tolerance requires
 - Provisioning Redundancy
 - Stateless & Stateful
 - Active, Passive, Cold
 - Fault Detection Mechanisms
 - Health-checks, heart-beats
 - Recovery or Failover
 - Stateless & Stateful





SPOF





Redundancy



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Monitoring For Failure



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Zonal Redundancy

- Identify all Single Point Of Failures
 - All instances that do not have a replica are SPOF



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Think About It!

- Zonal Redundancy Routing
- Regional Redundancy & Routing
- Redundancy & Recovery of Stateful Components
- Automated Failover & Recovery
 - Failure Vs Network Partition
 - Magnitude of Failure
- Reliability Practices
 - Retries & Idempotency
 - Graceful handling of errors
 - Controlled service degradation
 - Load Shedding
 - Backpressure









Security Principles

- Least Privilege
 - Minimalistic user access rights just enough to perform a task
- Minimize attack surface area
 - Reduce entry points by authorizing every API request or Activity
 - Allow only minimum set of roles for each API
- Defense In Depth
 - Multiple layered resource access controls
- Separation of Duties
 - Different entities should have different roles
- Fail Secure
 - Failure should not expose more than required information through error messages or logs
- Weakest Link
 - Any system is as strong as its weakest link

OWASP Top 10 - 2017

A1:2017-Injection

A2:2017-Broken Authentication

A3:2017-Sensitive Data Exposure

A4:2017-XML External Entities (XXE) [NEW]

A5:2017-Broken Access Control [Merged]

A6:2017-Security Misconfiguration

A7:2017-Cross-Site Scripting (XSS)

A8:2017-Insecure Deserialization [NEW, Community]

A9:2017-Using Components with Known Vulnerabilities

A10:2017-Insufficient Logging&Monitoring [NEW,Comm.]



Role Based Access Control



Authentication & Authorization

- Token based authentication over HTTPS
- Certificates & keys deployed on external load balancers







Network Security



Web Application Firewalls

 Multiple security related attacks can be prevented by inspecting requests for common attacks and vulnerabilities by using Web Application Firewalls





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Think About It!

- Security Token Storage
- Stateless & Stateful Authentication
- Third-Party Authorization with OAuth2
- Single Sign On
- TLS Termination
- Common Vulnerabilities
- Stored Data Encryption
- Key Management







That's Just The Beginning

Further challenge lies in the detail And we have sorted it out for you

If you are an Architect or a Developer And you want to bridge the gap between A Great Developer and a True Architect

You should enroll yourself to 'NewTechWays' course 'Developer To Architect' And leapfrog your career



Thanks!



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