



Detroit Chapter

MONDAY JULY 29TH

Pine Lake Country Club

West Bloomfield, MI



2019
40TH ANNUAL
CHARITY GOLF CLASSIC

Presented by

GENERAL
RV CENTER





40²⁰¹⁹TH ANNUAL CHARITY GOLF CLASSIC



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Dear Supporters,

Once again the NFL Alumni Detroit Chapter is pleased to share with you our annual Charity Golf Classic. The event promises to be another exciting day of golf offering you the can't be missed opportunity to mix and mingle with some of your NFL Alumni favorites. The day will also include a complimentary breakfast, cocktail reception, dinner & awards ceremony, games, a silent auction and, above all else, a chance to help the NFL Alumni support its commitment to helping our community.

As a 501c(3) nonprofit organization, the NFL Alumni Association uses 100% of the proceeds from the outing to support a variety of charitable endeavors. From coat drives to educational programs, our alumni players and associate members are committed to giving back. However, the cornerstone of our efforts is our annual Scholarship Program. Since 2012 we have provided 18 high school student athletes with college scholarships to ensure they are able to pursue career goals beyond athletics. These young men and women from across Wayne County exhibit academic excellence and leadership potential, yet might not otherwise have an opportunity to further their education.

In addition to serving as a critical component of our fundraising efforts, the Golf Classic is also a qualifier for the 2020 NFL Alumni Super Bowl of Golf. **That means the winning team from the NFL Alumni Detroit Chapter – Charity Golf Classic will receive an all-expense paid trip to compete in one of the most note-worthy golf competitions in the country.** While the date and location of the 2020 event have yet to be finalized, it is sure to be a world-class destination! You definitely don't want to miss out on your chance to participate in this star-studded affair filled with NFL Alumni greats from around the league.

There are a number of ways you can participate, which are detailed on the following pages. As a sponsor, you will be afforded various opportunities to market your company to NFL alumni, business executives, community leaders and other influencers. This is truly a one-of-a-kind event that you don't want to miss. Be sure to reserve your spot today by returning the enclosed commitment form. Spaces sell out fast!

On behalf of our fellow board members, we thank you in advance for your partnership, and more importantly, your commitment to the impact the NFL Alumni Detroit Chapter is making in our community. We look forward to seeing you on July 29, 2019!

Pete Chryplewicz
President and Golf Classic Chair

2019 Alumnus of the Year



Each year, the Board of Directors for the NFL Alumni – Detroit Chapter selects a member who exemplifies the chapter’s commitment to excellence on and off the field. In recognition his dedication to supporting our community through the Tackle Life Foundation, we are proud to announce Herman Moore as our 2019 Alumnus of the Year.



Herman Moore currently serves as Partner and Chief Marketing Officer at DSG Staffing, a certified MBE (Minority Business Enterprise) professional staffing agency that specializes in recruiting temporary and permanent personnel for more than 70 companies across various industries. Herman is also the Founder and Principal of Team 84 Marketing, a certified MBE (Minority Business Enterprise) full-service marketing agency offering total branding, digital development, analytics and more.

In 2000, Moore became Cinnabon’s 2nd largest Franchise Owner before selling the units to Cinnabon corporate in 2006.

Herman Moore received his Bachelor of Arts degree in Rhetoric and Communications from the University of Virginia in 1991. Moore was a 2-Sport college athlete and earned First Team All-American as a wide receiver in football and was both an Indoor and Outdoor ACC High Jump Champion in Track and Field.

Herman Moore was also one of the most productive wide receivers in NFL league history during his 12-year career (11 years Detroit Lions, 1 year New York Giants). Moore was the Lions first-round pick in 1991. He was named to the NFL Pro Bowl on four occasions and NFL All-Pro three times. In October 2007, Herman Moore was among 124 modern-era players, coaches, and contributors on the preliminary list of nominees for the Pro Football Hall of Fame’s Class of 2008. Moore was one of only 7 other first-year eligibles to make the list.

In 1995 Herman Moore and teammate Brett Perriman combined to set the NFL single-season record that still stands for most combined catches (231) and receiving yards (3,174) by two teammates in the same season. Perriman’s 108 catches gained 1,488 yards. Moore had 123 catches for 1,686 yards. He is the only Detroit Lions receiver to catch more than 100 receptions in three consecutive seasons (1995-97).

Moore has been inducted in both the Virginia and Michigan Sports Hall of Fame and the Detroit Lions’ “Pride of the Lions” Ring of Honor, an honor given by professional sports teams to the best players and coaches in their histories.

Herman is the founder of the Tackle Life Foundation (tacklelife.org) which provides essential life skills and experiences for successful individual growth and development. He also serves as a board member for the Ally Jolie Baldwin Foundation (allyjoliebaldwinfoundation.org) which is dedicated to promoting patient care support through the Children’s Hospital of Michigan. For more information, please visit www.HermanMoore84.com

40th Annual Charity Golf Classic

○ Super Bowl Champion (Title) \$20,000

- 2 foursomes; including 8 dinner tickets and 8 golf shirts
- 6 additional dinner tickets
- First choice at selecting an alumni player for your teams – based on alumni in attendance
- Opportunity for company representative to speak from the podium
- Hole signage on 1st tee
- Website recognition
- Prominent recognition on event signage
- Commemorative gift
- Detroit Lions VIP Game Day Package - 4 tickets to Detroit Lions home game (TBD) with 4 on-field pre-game passes and 1 parking pass
- 5 social media mentions reaching nearly 10,000 followers

○ Conference Champion \$15,000

- 2 foursomes; including 8 dinner tickets and 8 golf shirts
- 6 additional dinner tickets
- Second choice at selecting an alumni player for your teams – based on alumni in attendance
- Hole signage
- Website recognition
- Recognition from the podium at dinner program
- Prominent recognition on event signage
- Commemorative gift
- 2 tickets to attend a Detroit Lions home game (TBD)
- 4 social media mentions reaching nearly 10,000 followers

○ League MVP \$10,000

- 2 foursomes; including 8 dinner tickets and 8 golf shirts
- 4 additional dinner tickets
- Hole signage
- Website recognition
- Recognition from the podium at dinner program
- Prominent recognition on event signage
- Commemorative gift
- 2 tickets to Detroit Lions home game (TBD)
- 3 social media mentions reaching nearly 10,000 followers

○ 19th Hole Sponsor \$7,500

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- 4 additional dinner tickets
- Exclusive signage at the cocktail reception
- Display table for company promotional materials
- Recognition from the podium at dinner program
- Website Recognition
- Commemorative gift
- 2 social media mentions reaching nearly 10,000 followers

○ All-Pro \$5,000

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- 2 additional dinner tickets
- Hole signage
- Website recognition
- Recognition from the podium at dinner program
- Recognition on event signage
- Commemorative gift
- 1 social media mention reaching nearly 10,000 followers

○ Forward Down the Field Sponsor \$3,500

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- Exclusive signage on all player golf carts
- Opportunity to put company promotional materials in cart
- Recognition on event signage
- Website Recognition
- 1 social media mention reaching nearly 10,000 followers

○ Warm Up Sponsor \$3,500

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- Exclusive signage at the pre-golf breakfast
- Display table for company promotional materials
- Recognition on event signage
- Website Recognition
- 1 social media mention reaching nearly 10,000 followers

○ Touchdown \$3,000

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- Hole signage
- Website recognition
- Recognition on event signage

○ Beverage Cart \$2,000

- Exclusive signage on beverage cart throughout the event
- 4 dinner tickets

○ Longest Drive \$1,000

- Exclusive signage on hole for both men's and women's longest drive
- 2 dinner tickets

○ Closest to the Pin \$1,000

- Exclusive signage on 1 par-3 hole
- 2 dinner tickets

○ Hole Sign \$500

- Signage on 1 hole

EVENT TICKETS

○ Foursome \$2,500

- 1 foursome; including 4 dinner tickets and 4 golf shirts

○ Individual Golfer \$750

- 1 golf spot, 1 golf shirt and 1 dinner ticket

○ Dinner/Award Ceremony Guest \$125

- 1 dinner only ticket

OUTING INFORMATION

Monday, July 29, 2019 | Pine Lake Country Club

3300 Pine Lake Road | West Bloomfield, MI 48323

Registration & Breakfast 8:00am - 9:30am

Shotgun Start 10am

Cocktail Reception 4pm

Dinner and Awards Ceremony immediately following championship shoot out

40th Annual Charity Golf Classic

Yes, I would like to participate in the NFL Alumni Detroit Chapter Charity Golf Classic!



Contact Information

Name: _____

Company (as you should be recognized): _____

Address: _____

Email: _____ Phone: _____

Sponsorship and Ticket Sales

I would like to secure the _____ sponsorship for \$ _____

I would like to purchase:

- # _____ individual golfer spots for a total of \$ _____
- # _____ of dinner tickets for a total of \$ _____
- I cannot attend, but would like to donate \$ _____

Golfer Information

Please note: All player handicaps must be verified either through registration with the Golf Association of Michigan or by submitting four (4) completed scorecards signed by an official golf professional.

Golfer 1 Name: _____

Email: _____

Shirt Size: _____ Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Golfer 2 Name: _____

Email: _____

Shirt Size: _____ Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Golfer 3 Name: _____

Email: _____

Shirt Size: _____ Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Golfer 4 Name: _____

Email: _____

Shirt Size: _____ Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Payment Information

- I am enclosing a check made payable to NFL Alumni Detroit Chapter.
- Please charge my VISA / MASTERCARD / AMEX.

Card Number: _____

Expiration: _____ CCV: _____

Signature: _____

Questions?

Contact Rachel at rachel@detroitphilanthropy.com or 313-782-3708.

**Return commitment form,
scorecards (if applicable)
and payment to:**

**NFL Alumni Detroit Chapter
2019 Golf Outing
2395 Oak Valley Drive, Ste.120
Ann Arbor, MI 48103**