



Detroit Chapter



MONDAY, JULY 26TH

Pine Lake Country Club
West Bloomfield, MI

4²⁰²¹2ND ANNUAL CHARITY GOLF CLASSIC

Benefiting Student Scholarships

Presented by **GENERAL**
RV CENTER





42ND ANNUAL CHARITY GOLF CLASSIC

2021

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Dear Supporters,

Once again the NFL Alumni Detroit Chapter is pleased to share with you our annual Charity Golf Classic. The event promises to be another exciting day of golf offering you the can't be missed opportunity to mix and mingle with some of your NFL Alumni favorites. The day will also include a complimentary breakfast, cocktail reception, dinner & awards ceremony, games, a silent auction and, above all else, a chance to help the NFL Alumni support its commitment to helping our community.

As a 501c(3) nonprofit organization, the NFL Alumni Association is committed to supporting our community through a variety of initiatives. However, the cornerstone of our charitable endeavors is our annual Scholarship Program. Thanks to the generosity of our golf outing participants, since 2012 we have provided over 25 high school student athletes with college scholarships to ensure they are able to pursue their career goals. These young men and women from across Wayne County exhibit academic excellence and leadership potential, yet might not otherwise have an opportunity to further their education.

In addition to benefiting student scholarships, the Golf Classic is also a qualifier for the 2022 NFL Alumni Super Bowl of Golf. **That means the winning team from the NFL Alumni Detroit Chapter – Charity Golf Classic will receive an all-expense paid trip to compete in one of the most note-worthy golf competitions in the country.** While the date and location of the event have yet to be finalized, it is sure to be a world-class destination! You definitely don't want to miss out on your chance to participate in this star-studded affair filled with NFL Alumni greats from around the league.

There are a number of ways you can participate, which are detailed on the following pages. As a sponsor, you will be afforded various opportunities to market your company to NFL alumni, business executives, community leaders and other influencers. This is truly a one-of-a-kind event that you don't want to miss. Be sure to reserve your spot today by returning the enclosed commitment form. Spaces sell out fast!

On behalf of our fellow board members, we thank you in advance for your partnership, and more importantly, your commitment to the impact the NFL Alumni Detroit Chapter is making in our community. We look forward to seeing you on July 26, 2021!

Pete Chryplewicz
President and Golf Classic Chair

2021 Alumnus of the Year



Each year, the Board of Directors for the NFL Alumni – Detroit Chapter selects a member who exemplifies the chapter’s commitment to excellence on and off the field. In recognition of his dedication to supporting our community through the Braylon Edwards Foundation, we are proud to announce Braylon Edwards as our 2021 Alumnus of the Year.



Braylon Edwards is a native Detroiter who has been heavily rooted in the city his whole life. After attending Detroit public (as well as Catholic) schools, he found himself signing the dotted line his senior year to The University of Michigan, following in his father’s (Stanley Edwards) footsteps.

While at Michigan, Braylon was a three-year starter and two time all-American (03-04/04-05) with back-to-back Big Ten championship wins. He finished his career at U of M first in receiving yards (3,541), first in TDs (39 – a big ten record), first in receptions (252) as well as winning the Big Ten Offensive Player of The Year and the Biletnikoff his senior year, an award celebrating the nation’s top wide out.

In 2005, Braylon was drafted 3rd overall in the NFL draft (highest NFL draft pick ever from a Detroit native) to the Cleveland Browns. He played for nine seasons, making back-to-back AFC championship games in the 2009 and 2010 seasons, but his best year would come in 2007 where he made the Pro Bowl and finished second in the NFL in touchdowns, with 16 (breaking the Browns record).

Off The Field:

In 2005, Braylon started the Braylon Edwards foundation with main focuses on sports and education in inner city schools, mainly in Cleveland, Detroit, and New Jersey. In 2006, Braylon donated \$500,000 to a scholarship endowment at the University of Michigan (first of its kind) for the football program as well as inner city academic scholarship for students that continues to this day. Braylon and his team launched their biggest and proudest project in 2007, The Advanced 100, which chose 100 8th graders, followed them in for their four years of high school, and rewarded them each money to attend universities of their choosing upon completion of set guidelines and goals. The million-dollar pledge was received well and saw 87 kids make it to the finish line.

Since Retirement:

Braylon has done work on radio locally and nationally with CBS, ESPN, Fox, and the NFL network. He has done TV with Big Ten Network, CBS, NBC, Fox Sports, PAC 12 network and others. His real passion and current focus for the past four years is working with SMA and Sean Jordan on the issues of mental health education and addiction awareness.

Thanks to our 2020 SPONSORS and GOLFERS



The NFL Alumni 41st Annual Charity Golf Classic was a huge success!

Nearly 200 guests enjoyed an exciting day of golf, food and fellowship; all while mingling with their favorite NFL greats like

Joique Bell

Braylon Edwards

Devin Gardner

Eric Hipple

TJ Lang

Mike Martin

Eddie Murray

...just to name a few!



Don't miss out on your opportunity to participate in 2021!





SPONSORSHIP OPPORTUNITIES

☐ Conference Champion \$15,000

- 3 foursomes; including 12 dinner tickets and 12 golf shirts
- 8 additional dinner tickets
- Second choice at selecting an alumni player for your teams – based on alumni in attendance
- Exclusive opportunity to display company materials at dinner
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo featured prominently on event signage
- Company logo displayed on NFLA website for one year
- 5 social media mentions reaching nearly 10,000 followers
- 2 lower bowl tickets to attend a Detroit Lions home game (TBD)
- Commemorative gift

☐ League MVP \$10,000

- 2 foursomes; including 8 dinner tickets and 8 golf shirts
- 6 additional dinner tickets
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo featured prominently on event signage
- Company logo displayed on NFLA website for one year
- 4 social media mentions reaching nearly 10,000 followers
- 2 lower bowl tickets to Detroit Lions home game (TBD)
- Commemorative gift

☐ 19th Hole Sponsor \$5,000

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- 4 additional dinner tickets
- Exclusive signage at the cocktail reception
- Exclusive opportunity to display company materials at cocktail reception
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 3 social media mentions reaching nearly 10,000 followers

☐ Forward Down the Field Sponsor \$5,000

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- 4 additional dinner tickets
- Exclusive signage on all player golf carts
- Exclusive opportunity to put company promotional materials in carts
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 3 social media mentions reaching nearly 10,000 followers

☐ 12th Man Sponsor \$5,000

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- 4 additional dinner tickets
- Exclusive company logo on caddie bibs
- Exclusive opportunity to display company materials at halfway house
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 3 social media mentions reaching nearly 10,000 followers

☐ Warm Up Sponsor \$3,500

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- Exclusive signage at the pre-golf breakfast
- Exclusive opportunity to display company promotional materials during breakfast
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 2 social media mentions reaching nearly 10,000 followers



SPONSORSHIP OPPORTUNITIES

☐ Beverage Cart \$3,500

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- Exclusive signage on the on-course beverage cart
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 2 social media mentions reaching nearly 10,000 followers

☐ Touchdown \$3,000

- 1 foursome; including 4 dinner tickets and 4 golf shirts
- Hole signage
- Company name listed on event signage
- Company name displayed on NFLA website for one year
- 1 social media mention reaching nearly 10,000 followers

☐ Golf Ball Sponsor \$1,500

- Logo on golf balls
- 4 dinner only tickets
- 1 social media mention reaching nearly 10,000 followers
- Company name listed on event signage

☐ Longest Drive \$1,000

- Exclusive signage on hole for both men's and women's longest drive
- Opportunity for company representative to sit at hole and/or display company materials
- 2 dinner tickets

☐ Men's Closest to the Pin \$1,000

- Exclusive signage on Men's Closest to the Pin hole
- Opportunity for company representative to sit at hole and/or display company materials
- 2 dinner tickets

☐ Women's Closest to the Pin \$1,000

- Exclusive signage on Women's Closest to the Pin hole
- Opportunity for company representative to sit at hole and/or display company materials
- 2 dinner tickets

☐ Hole Sign \$500

- Exclusive signage on 1 hole

EVENT TICKETS

☐ Golf Foursome \$2,500

- 1 Foursome; including 4 dinner tickets and 4 golf shirts

☐ Individual Golfer \$750

- 1 golf spot, 1 golf shirt and 1 dinner ticket

☐ Dinner/Award Ceremony Guest \$125

- 1 dinner only ticket

OUTING INFORMATION

Monday, July 26, 2021 | Pine Lake Country Club
3300 Pine Lake Rd | West Bloomfield, MI 48323

Registration & Breakfast 8:30am - 9:30am

Shotgun Start 10am

Cocktail Reception 3pm

Dinner and Awards Ceremony immediately following championship shoot out

42nd Annual Charity Golf Classic

Yes, I would like to participate in the NFL Alumni Detroit Chapter Charity Golf Classic!



Contact Information

Name: _____

Company (as you should be recognized): _____

Address: _____

Email: _____ Phone: _____

Sponsorship and Ticket Sales

I would like to secure the _____ sponsorship for \$ _____

I would like to purchase:

- # _____ individual golfer spots for a total of \$ _____
- # _____ of dinner tickets for a total of \$ _____
- I cannot attend, but would like to donate \$ _____

Golfer Information

Please note: All player handicaps must be verified either through registration with the Golf Association of Michigan or by submitting four (4) completed scorecards signed by an official golf professional.

Golfer 1 Name: _____ Email: _____

Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Golfer 2 Name: _____ Email: _____

Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Golfer 3 Name: _____ Email: _____

Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Golfer 4 Name: _____ Email: _____

Handicap: _____ Circle One: Scorecards Enclosed or GAM Account

Payment Information

- I am enclosing a check made payable to NFL Alumni Detroit Chapter.
- Please charge my VISA / MASTERCARD / AMEX.

Card Number: _____

Expiration: _____ CCV: _____

Signature: _____

Questions?

Contact Rachel at rachel@detroitphilanthropy.com or 313-782-3708.

**Return commitment form,
scorecards (if applicable)
and payment to:**

**NFL Alumni Detroit Chapter
C/O Petersmark Financial
2395 Oak Valley Drive, Ste.120
Ann Arbor, MI 48103**