

# Win for Wildlife, Inc.

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## Global Privacy Policy

*Updated: June 16, 2026*

This Global Privacy Policy explains how Win For Wildlife, Inc. ("Win For Wildlife," "we," "us," or "our") collects, uses, discloses, and protects personal information in connection with [www.winforwildlife.com](http://www.winforwildlife.com), the Win For Wildlife platform, purchaser portal, organization dashboard, campaign pages, communications, support channels, and related services (collectively, the "Platform").

This Global Privacy Policy applies to Organizations, their representatives and authorized users, buyers, donors, entrants, bidders, winners, visitors, and other Platform users. It is organized by role where useful because Win For Wildlife's services connect nonprofit campaign administration with buyer and participant activity.

### 1. Roles covered by this policy

"Organizations" are nonprofit organizations, charities, chapters, schools, associations, conservation organizations, and other fundraising entities that use the Platform. "Users" include buyers, donors, entrants, bidders, winners, account holders, visitors, and other individuals who interact with the Platform or with Campaigns.

Depending on the context, Win For Wildlife may act as an independent business/controller for account administration, security, fraud prevention, compliance, analytics, product improvement, legal obligations, and direct communications with you. When processing certain supporter data on behalf of an Organization, we may act as a service provider/processor under applicable privacy laws, subject to our agreements with the Organization.

"Campaign Participant Data" means personal information and related Campaign activity information associated with an individual's purchase, donation, entry, bid, registration, prize claim, or other participation in a Campaign through the Platform. Campaign Participant Data may include name, email address, phone number, mailing address, residency or location information, eligibility information, transaction status, donation or purchase history, ticket numbers, entry records, bid history, receipts, refund requests, winner verification information, communications, marketing preferences, and related Campaign participation records.

### 2. Personal information we collect

We collect personal information you provide, information generated through use of the Platform, information from Organizations, and information from service providers.

For Organization accounts, we may collect: organization name; tax-exempt or nonprofit status; registration numbers; authorized representative information; officer, director, employee, volunteer, and administrator names; email addresses; phone numbers; account credentials; role permissions; billing information; payment account onboarding information; bank-account or payout status information; campaign setup information; licenses, permits, board approvals, official rules, prize documentation, legal opinions, and compliance records; support communications; and any other information submitted through the Platform.

For Users, we may collect: name; email address; phone number; mailing address; account credentials; age or date-of-birth confirmation; residency and location information; IP address; geolocation or approximate location used for eligibility and fraud controls; campaign participation history; entries, ticket numbers, donations, bids, purchases, tips, receipts, refund requests, communications, marketing preferences, winner verification information, tax forms, affidavits, releases, and support requests.

For visitors and devices, we may collect: IP address; device identifiers; browser type; operating system; referring pages; pages viewed; links clicked; time stamps; approximate location; cookies and similar technologies; log files; crash data; performance data; fraud signals; and analytics data.

Payment card details are generally collected and processed by Stripe or another payment provider. We do not intend to store full payment-card numbers. Payment providers may share limited transaction, verification, risk, payout, and dispute information with us.

### 3. How we use personal information

We use personal information to: provide, operate, maintain, secure, and improve the Platform; create and manage accounts; onboard Organizations; verify identity, eligibility, location, and payment status; administer Campaigns; issue entries, ticket numbers, receipts, confirmations, and notifications; support alternate methods of entry; process payments, refunds, disputes, chargebacks, fees, tips, and payouts; generate audit logs and draw records; support fraud prevention, geolocation, risk, security, sanctions, and compliance controls; respond to support requests; communicate about Campaigns and the Platform; personalize dashboards and recommendations; maintain records; enforce terms and policies; comply with law; investigate misuse; protect rights and safety; and conduct analytics, product development, benchmarking, and business planning.

We may use aggregated, anonymized, or de-identified information that does not identify an individual for any lawful business purpose, including analytics, benchmarking, research, product improvement, compliance reporting, and marketing.

Where permitted by law and consistent with your choices, we may use Campaign Participant Data to provide fundraising, analytics, audience-development, retargeting, reporting, benchmarking, personalization, recommendation, and marketing services to Organizations and to market the Platform and Campaigns. We may also help Organizations

understand and communicate with supporters who participate in their Campaigns, subject to this Global Privacy Policy, applicable Campaign disclosures, applicable law, and legally required consent or opt-out rights.

#### 4. How we disclose personal information

We may disclose personal information to: Organizations operating Campaigns in which you participate; Authorized Users of an Organization account; Stripe and other payment providers; cloud hosting, database, analytics, email, SMS, customer support, identity verification, geolocation, fraud-prevention, security, accounting, legal, and professional-service providers; prize suppliers, fulfillment providers, shipping providers, and insurers; regulators, law enforcement, courts, tax authorities, lottery or gaming authorities, and other governmental bodies; transaction counterparties in a merger, financing, acquisition, reorganization, bankruptcy, or sale of assets; and other parties with your consent or as disclosed when you provide the information.

When you participate in a Campaign, we may share your name, contact information, entry/ticket information, transaction status, eligibility information, and communications with the Organization operating that Campaign so the Organization can administer the Campaign, communicate with you, maintain records, fulfill prizes, issue receipts, and comply with law.

We do not sell personal information for money. If we use advertising or analytics cookies that are considered a "sale," "sharing," or targeted advertising under applicable privacy laws, we will provide required notices and choices.

#### 5. Cookies and similar technologies

We and our service providers may use cookies, pixels, local storage, SDKs, and similar technologies to keep you signed in, remember preferences, secure the Platform, prevent fraud, measure performance, understand usage, improve products, and support marketing or analytics. You can control cookies through your browser settings and any cookie tools we make available. Disabling cookies may limit Platform functionality.

#### 6. Marketing and communications

We may send transactional messages, confirmations, receipts, account notices, security alerts, Campaign updates, legal notices, and support messages. We may send marketing communications where permitted by law and consistent with your preferences. You can opt out of marketing emails using the unsubscribe link or by contacting us, but you may still receive transactional, legal, and security communications.

Organizations are responsible for their own marketing communications and for honoring opt-outs, consent requirements, and privacy notices for supporter data they collect or export from the Platform.

#### 7. Geolocation and eligibility controls

Because charitable raffles, sweepstakes, 50/50s, and similar Campaigns may be location-restricted, we may collect and use IP address, billing address, mailing address, device information, and geolocation information to estimate or verify your location, prevent prohibited transactions, and create compliance records. Geolocation tools are not perfect and do not guarantee eligibility.

#### 8. Data security

We use commercially reasonable administrative, technical, and physical safeguards designed to protect personal information against unauthorized access, loss, misuse, disclosure, alteration, and destruction. These safeguards may include encryption, access controls, logging, monitoring, vendor diligence, and internal security procedures. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

If you believe your account or information has been compromised, contact us promptly at [support@winforwildlife.com](mailto:support@winforwildlife.com).

#### 9. Retention

We retain personal information for as long as necessary to provide the Platform, administer Campaigns, maintain accounts, comply with legal, tax, accounting, raffle/gaming, audit, payment, dispute, and recordkeeping obligations, enforce agreements, resolve disputes, prevent fraud, and protect rights and safety. Campaign, transaction, entry, audit, winner, tax, payment, and compliance records may be retained for extended periods where required or appropriate. We may retain aggregated, anonymized, or de-identified data indefinitely.

#### 10. Your choices and privacy rights

Depending on your location, you may have rights to request access, correction, deletion, portability, restriction, objection, opt-out of certain processing, opt-out of targeted advertising or certain disclosures, and appeal a denied request. To exercise rights, contact us at [privacy@winforwildlife.com](mailto:privacy@winforwildlife.com). We may need to verify your identity and may decline requests where permitted by law, including where retention is required for legal, compliance, security, fraud-prevention, tax, payment, or Campaign recordkeeping purposes.

You may update certain account information by logging into your account. You may opt out of marketing communications through unsubscribe links. You may control cookies through browser settings and any consent tools we provide.

#### 11. U.S. state privacy notices

If you reside in a U.S. state with a comprehensive privacy law, including California, Colorado, Connecticut, Virginia, Utah, or other states as laws evolve, you may have additional rights under applicable law. We will not discriminate against you for exercising privacy rights. We do not knowingly sell personal information of minors. We will honor legally required opt-out signals when required and technically feasible.

Categories of personal information we may collect include identifiers; contact information; account credentials; commercial information; internet or device activity; approximate or precise location where needed for eligibility; payment and transaction information; inferences; audio or visual information you provide; professional or organizational information for Organization representatives; and sensitive personal information where necessary for account security, identity verification, tax compliance, fraud prevention, or legal compliance.

## 12. International transfers

We are based in the United States and may process information in the United States and other countries where we or our service providers operate. These countries may have privacy laws different from those in your location. Where required, we use appropriate transfer mechanisms and safeguards.

## 13. Children and minors

The Platform is not intended for individuals under 18, and Campaign participation may be subject to higher age restrictions. We do not knowingly collect personal information from children under 13. If you believe a child has provided personal information to us, contact us at [privacy@winforwildlife.com](mailto:privacy@winforwildlife.com).

## 14. Third-party websites and services

The Platform may link to Organization websites, social media pages, Stripe, shipping providers, prize suppliers, analytics tools, and other third parties. Their privacy practices are governed by their own policies, not this Global Privacy Policy.

## 15. Changes to this policy

We may update this Global Privacy Policy from time to time. If changes are material, we will provide notice as required by law, such as by posting on the Platform, updating the date above, emailing account holders, or requesting acceptance where appropriate. Your continued use of the Platform after the effective date means you acknowledge the updated policy.

## 16. Contact us

Questions or requests may be sent to [privacy@winforwildlife.com](mailto:privacy@winforwildlife.com) or to Win For Wildlife, Inc., Attn: Privacy, 6341 Johnson Road, Bozeman, Montana 59718. Please do not send sensitive information by unencrypted email.