# YOUR DELIVERY

We packed this with care just for your pet. Our boxes are designed to keep their food fresh. As long as the meal packs arrive cold to the touch, they should be good to store and serve.




**Unbox**

Open us up and let the dry ice evaporate in a well-ventilated area. **Keep it away from hands and paws.**

**Recycle**

From the liner to the box to this insert, everything we sent is eco-friendly. Go ahead and toss them in the bin.

**Store**

Keep food frozen and thaw as you go. After opening, seal and store packs in the fridge. Use within 7 days.

# FEEDING INSTRUCTIONS

Size up your dog's weight and activity level and use the chart below to find the right serving amount. For full fresh, we recommend gradually mixing us in for the first week to give your pet some time to adjust. For topper or half portions, feel free to skip the transition phase.

| Ideal body weight | Cups per day (low activity) | | | Cups per day (high activity) | | |
|---|---|---|---|---|---|---|
| | Topper | Half | Full | Topper | Half | Full |
| 10 lb | ¼ | ½ | 1 | ⅓ | ¾ | 1 ½ |
| 15 lb | ⅜ | ¾ | 1 ½ | ½ | 1 | 2 |
| 20 lb | ½ | 1 | 2 | ¾ | 1 ½ | 3 |
| 30 lb | ¾ | 1 ½ | 3 | 1 | 2 | 4 |
| 40 lb | 1 | 2 | 4 | 1 ¼ | 2 ½ | 5 |
| 50 lb | 1 ¼ | 2 ½ | 5 | 1 ½ | 3 | 6 |
| 75 lb | 1 ⅞ | 3 ¾ | 7 ½ | 2 ¼ | 4 ½ | 9 |
| 100 lb | 2 ½ | 5 | 10 | 3 | 6 | 12 |

Rather we do the math? We can pre-portion your meal packs so all you have to do is pour and serve. Get in touch with us to learn more.

Contact us at (415) 991-0669 or care@nomnomnow.com with any questions or concerns.

# NOM NOM RECIPES

## BEEF MASH (For Dogs)

**Ingredients:** Ground beef, russet potatoes, eggs, carrots, peas, dicalcium phosphate, potassium chloride, salt, natural flavor, citric acid, calcium carbonate, taurine, vinegar, fish oil, sunflower oil, choline bitartrate, water sufficient for processing, iron amino acid chelate, zinc gluconate, vitamin E supplement, copper gluconate, niacin (vitamin B3), manganese gluconate, vitamin A supplement, thiamine mononitrate (vitamin B1), pyridoxine hydrochloride (vitamin B6), riboflavin (vitamin B2), cholecalciferol (source of vitamin D3), potassium iodide, folic acid, vitamin B12 supplement.

### Guaranteed Analysis

| | |
|---|---|
| Crude Protein | 8% min |
| Crude Fat | 4% min |
| Crude Fiber | 1% max |
| Moisture | 77% max |

### Calorie Content*

1239 kcal/kg, 182 kcal/cup ME

## TURKEY FARE (For Dogs)

**Ingredients:** Ground turkey, brown rice, eggs, carrots, spinach, dicalcium phosphate, calcium carbonate, citric acid, potassium chloride, salt, water sufficient for processing, fish oil, choline bitartrate, natural flavor, vinegar, iron amino acid chelate, taurine, zinc gluconate, vitamin E supplement, copper gluconate, niacin (vitamin B3), manganese gluconate, vitamin A supplement, thiamine mononitrate (vitamin B1), pyridoxine hydrochloride (vitamin B6), riboflavin (vitaminB2), cholecalciferol (source of vitamin D3), potassium iodide, folic acid, vitamin B12 supplement.

### Guaranteed Analysis

| | |
|---|---|
| Crude Protein | 10% min |
| Crude Fat | 5% min |
| Crude Fiber | 1% max |
| Moisture | 72% max |

### Calorie Content*

1479 kcal/kg, 201 kcal/cup ME

## PORK POTLUCK (For Dogs)

**Ingredients:** Ground pork, russet potatoes, green beans, squash, kale, cremini mushrooms, dicalcium phosphate, potassium chloride, salt, natural flavor, citric acid, fish oil, vinegar, taurine, choline bitartrate, iron amino acid chelate, zinc gluconate, vitamin E supplement, copper gluconate, niacin (vitamin B3), manganese gluconate, vitamin A supplement, thiamine mononitrate (vitamin B1), pyridoxine hydrochloride (vitamin B6), riboflavin (vitamin B2), cholecalciferol (source of vitamin D3), potassium iodide, folic acid, vitamin B12 supplement.

### Guaranteed Analysis

| | |
|---|---|
| Crude Protein | 7% min |
| Crude Fat | 5% min |
| Crude Fiber | 2% max |
| Moisture | 75% max |

### Calorie Content*

1246 kcal/kg, 177 kcal/cup ME

## CHICKEN CUISINE (For Dogs)

**Ingredients:** Diced chicken, sweet potatoes, squash, spinach, water sufficient for processing, sunflower oil, canola oil, dicalcium phosphate, vinegar, natural flavor, citric acid, calcium carbonate, fish oil, choline bitartrate, taurine, iron amino acid chelate, zinc gluconate, vitamin E supplement, copper gluconate, niacin (vitamin B3), manganese gluconate, vitamin A supplement, thiamine mononitrate (vitamin B1), pyridoxine hydrochloride (vitamin B6), riboflavin (vitamin B2), cholecalciferol (source of vitamin D3), potassium iodide, folic acid, vitamin B12 supplement.

### Guaranteed Analysis

| | |
|---|---|
| Crude Protein | 8.5% min |
| Crude Fat | 6% min |
| Crude Fiber | 1% max |
| Moisture | 77% max |

### Calorie Content*

1255 kcal/kg, 206 kcal/cup ME

***Calories are calories per kg or cup, not calories per meal**

All Nom Nom dog recipes are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages including growth of large size dogs (70 lb. or more as an adult).

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Prepared in the USA by:

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